

CATEGORY DESCRIPTION

Prestige Awards

39. Project of the Year - Low-Rise (LowRise)

This Prestige category Project of the Year award is bestowed upon the builder whose low-rise project combines the best overall architectural design, advertising, promotion and on-site sales presentation. Cumulative scores are derived from entries in the categories described below. To be eligible for Project of the Year, the project must be entered into one of the categories in each of the following three groupings. See example highlighted below:

Architectural Design; or Room Design

1. Production Built Home (One Storey)
2. Production Built Home (Two Storeys up to 2500 SF)
3. **Production Built Home (Two Storeys 2501 SF and over)**
4. Attached Multi-Unit Home
5. Stacked Townhome Unit
18. New Home Kitchen (New Low-Rise Home up to 2500 SF)
19. New Home Kitchen (New Low-Rise Home 2501 SF and over)
21. New Home Bathroom

Image and Advertising

22. Low-Rise Project Video (1-3 Storeys)
24. **Social Media**
25. Website (Corporate or Project Specific)
26. Low Rise Ad Campaign (1-3 Storeys)
28. Low Rise Project Logo Branding (1-3 Storeys)

On-Site Sales Presentation

30. New Home Sales Office (Up to 1500 SF)
31. New Home Sales Office (1501 SF and over)
32. **Design / Decor Centre**
33. Model Home / Suite (Up to 2500 SF)
34. Model Home / Suite (2501 SF and Over)
35. Low-Rise Project Sales Brochure (1-3 Storeys)

Judging Criteria

- Written Content

Requirements – To Enter

- Percentage of project sold
- Written Content - Guided Questions (250 max words per question)
 - How does your project go above and beyond the standard low-rise, in terms of overall architectural design, advertising, promotion and on-site sales presentation?
 - Why is your project the best low-rise in Ontario?

Requirements to Upload

- Project Logo

Who Helped You?

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be a member of OHBA in good standing as of June 19, 2020. Please name the local HBA(s) of which the companies are current members.

Learn about how to become an OHBA member [ohba.ca/ohba-membership/](https://www.ohba.ca/ohba-membership/)

By completing this section, be advised that each company that you have given credit to in this submission will become public knowledge and may be publicized in various OHBA marketing materials. In accordance with privacy laws, please ensure that you have obtained permission from each respective company to allow OHBA to use their name and/or logo as a result of your Awards of Distinction submission. If they do not want OHBA to use their name / logo, please do not list them as a credit to company.