

CATEGORY DESCRIPTION

Prestige Awards

45. Project of the Year - High or Mid-Rise (MidHighRise)

This Prestige category Project of the Year award is bestowed upon the builder whose high or mid-rise project combines the best overall architectural design, advertising, promotion and on-site sales presentation. Cumulative scores are derived from entries in the categories described below.

In the event of a mixed-use project, you must focus all qualifying categories on the High or Mid-rise components of the project. Community amenities are accepted.

To be eligible for Project of the Year, the project must be entered into one of the categories in each of the following three groupings. See example highlighted below:

Architectural Design; or Room Design

- 9. Mid-Rise Building (4 - 10 Storeys)
- 10. High-Rise Building (11+ Storeys)
- 11. **High or Mid-Rise Condo Suite (up to 800 SF)**
- 12. High or Mid-Rise Condo Suite (801 SF and over)
- 20. High or Mid-Rise Condo Suite Kitchen
- 21. New Home Bathroom

Image and Advertising

- 23. Mid or High-Rise Project Video (4+ Storeys)
- 24. Social Media
- 25. **Website (Corporate or Project Specific)**
- 27. High or Mid-Rise Ad Campaign (4+ Storeys)
- 29. High or Mid-Rise Logo Branding (4+ Storeys)

On-Site Sales Presentation

- 30. New Home Sales Office (Up to 1500 SF)
- 31. New Home Sales Office (1501 SF and over)
- 32. Design / Decor Centre
- 33. Model Home / Suite (Up to 2500 SF)
- 34. Model Home / Suite (2501 SF and Over)
- 36. **Mid or High-Rise Project Sales Brochure (4+ Storeys)**

Judging Criteria

- Written Content

Requirements – To Enter

- Percentage of project sold
- Written Content - Guided Questions (250 max words per question)

OHBA AoD

- How does your project go above and beyond the standard low-rise, in terms of overall architectural design, advertising, promotion and on-site sales presentation?
- Why is your project the best high or mid-rise in Ontario?

Requirements to Upload

- Project Logo