



PRUDHOMME'S

LANDING

BRANDING STORY



PRUDHOMME'S

LANDING

the
Logo



PRUDHOMME'S
LANDING



the
**Icon &
Stamps**
COLOUR



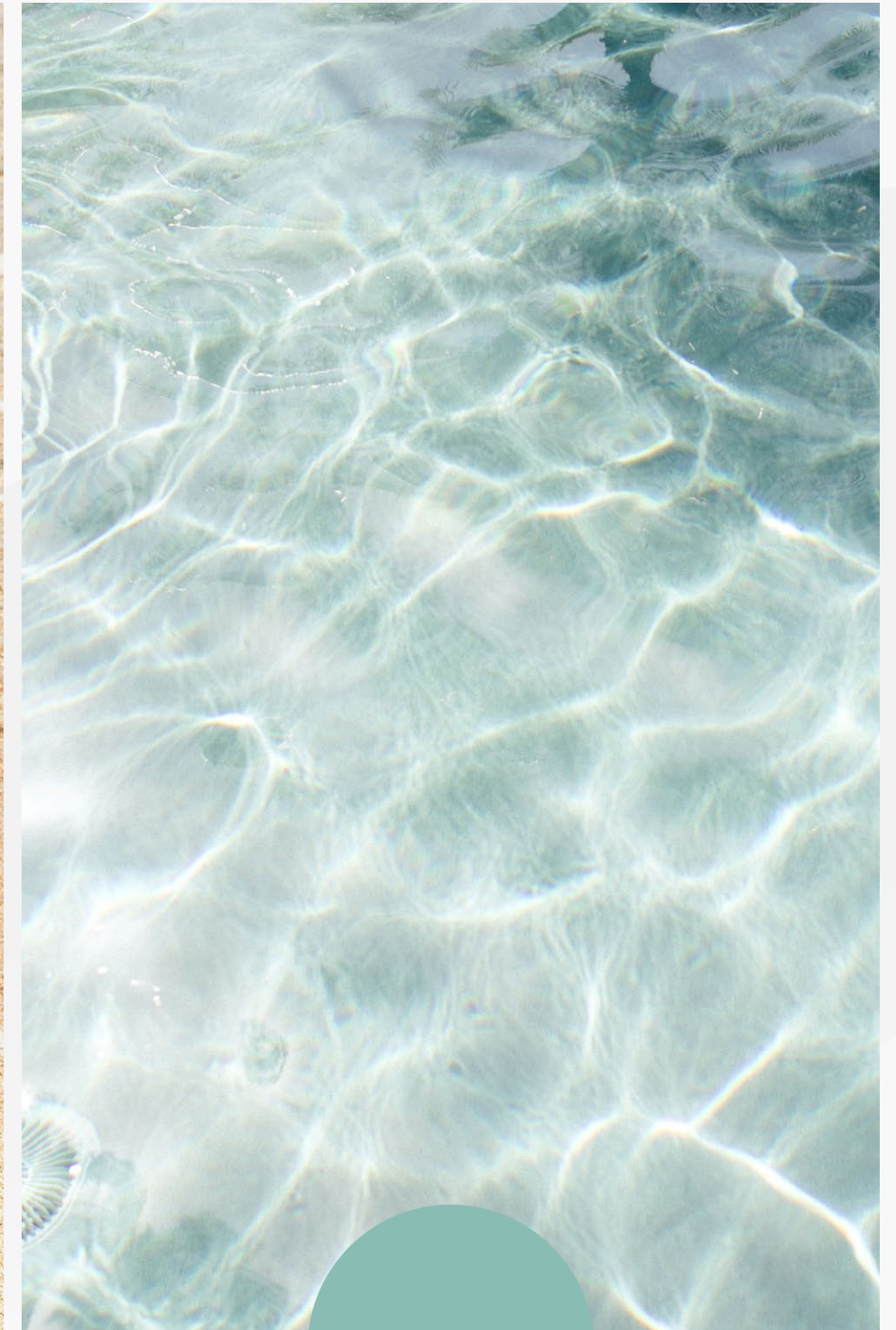
the **Palette**

PRIMARY



SAND

CMYK: 14/23/30/0 RGB: 219/194/173 HEX: DBC2AD

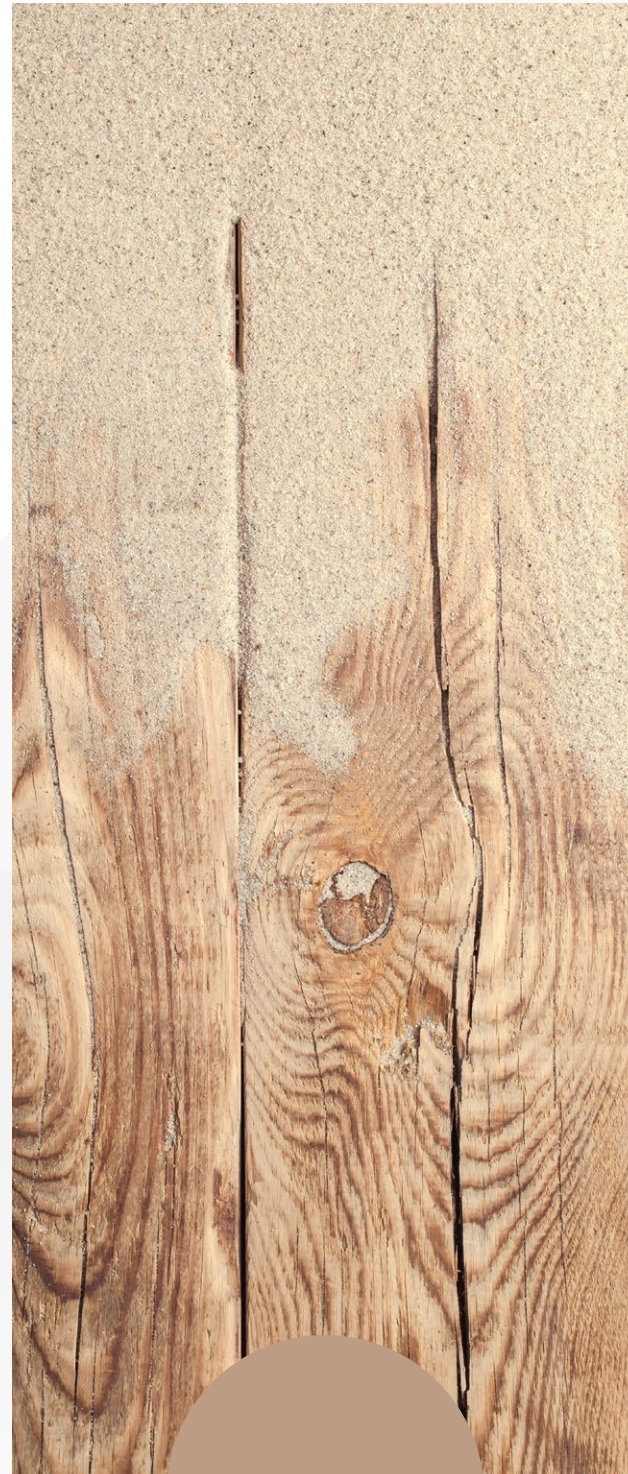


AQUA

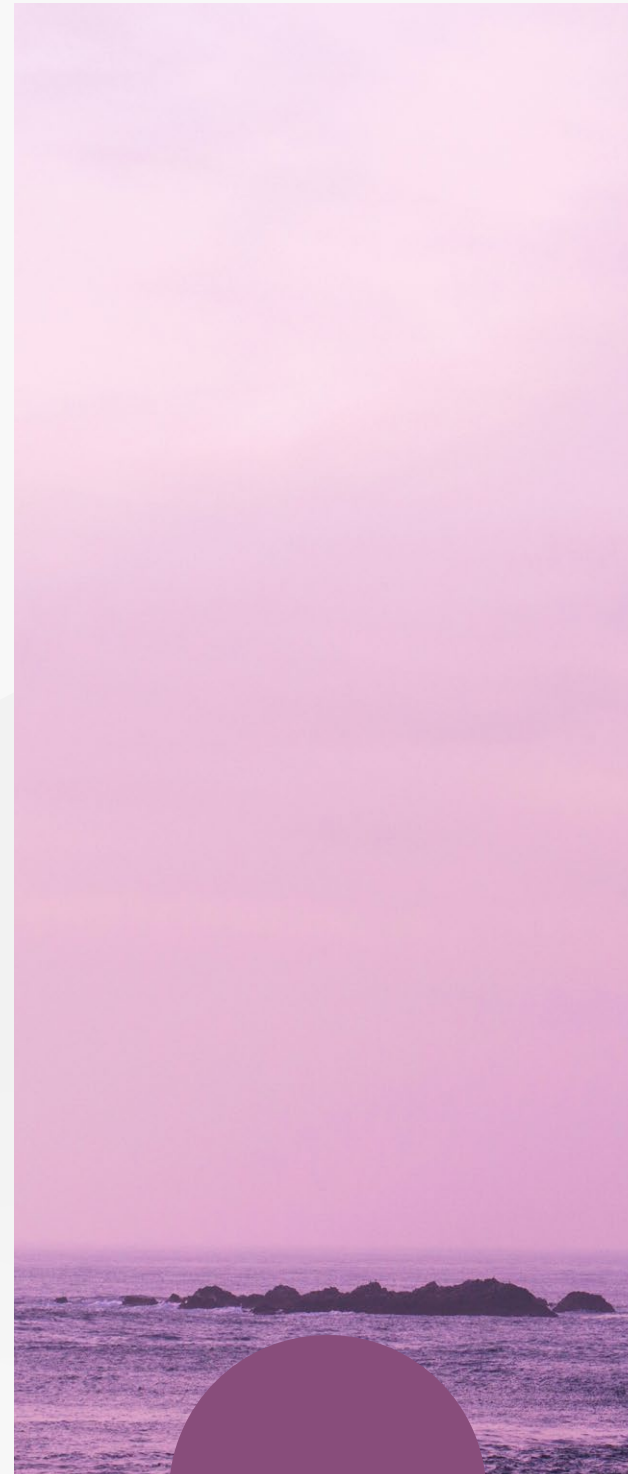
CMYK: 47/10/31/0 RGB: 137/189/180 HEX: 89BDB4

the Palette

SECONDARY



BOARDWALK



SUNSET



MIDNIGHT

CMYK: 27/38/47/1 RGB: 188/155/133 HEX: BC9B85

CMYK: 40/75/15/20 RGB: 136/77/124 HEX: 884D7C

CMYK: 100/97/23/19 RGB: 39/42/106 HEX: 272A6A

the **Imagery**



the *Typography*

HEADLINE FONT

DM Serif (GOOGLE FONT)

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNPOQRSTUVWXYZ

BODY COPY FONT

Montserrat (GOOGLE FONT)

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNPOQRSTUVWXYZ

TYPOGRAPHY SAMPLE

Harmony on the Horizon

WHERE WATERFRONT LIVING MEETS PERFECT PLANNING

Niscips aeperib usantec atitur, nos min nest experor ehentem pelli tendell acimposti aut ut occulpa none destiae stectiatis utaerum et apic tota consequatendunt, offictotatis volupta tempore ctibusant queNis aut quaturia dolo cullesc ipsunt vit, saectotatur? Quis utem quam, omnis inctorrum rehenis min eatem intium et fugiae exerrum vere, temquaecto vel ipsum que conet aut ut aceptat emquodi tatquibus aut doluptate il ero exceari volorer naturis magnis dolorum quam, verum similias ero ius ellatis et atis ma qui alibus.

Bespoke Living by the Lake



PRUDHOMME'S

LANDING



Harmony on the Horizon

Where Waterfront Living Meets Perfect Planning



PRUDHOMME'S

LANDING

Waterfront Living, *Perfeted*



PRUDHOMME'S

LANDING

the Magazine Ads

SINGLE PAGE



the Magazine Ad

DOUBLE PAGE & COVER



the Brochure



the **Event Gifts**


PRUDHOMME'S
LANDING



Rambler®
295 ML Tumbler
WITH MAGSLIDER™ LID



Rambler®
591 ML Tumbler
WITH MAGSLIDER™ LID

the Signage

TRAILER



SIGN



the Signage

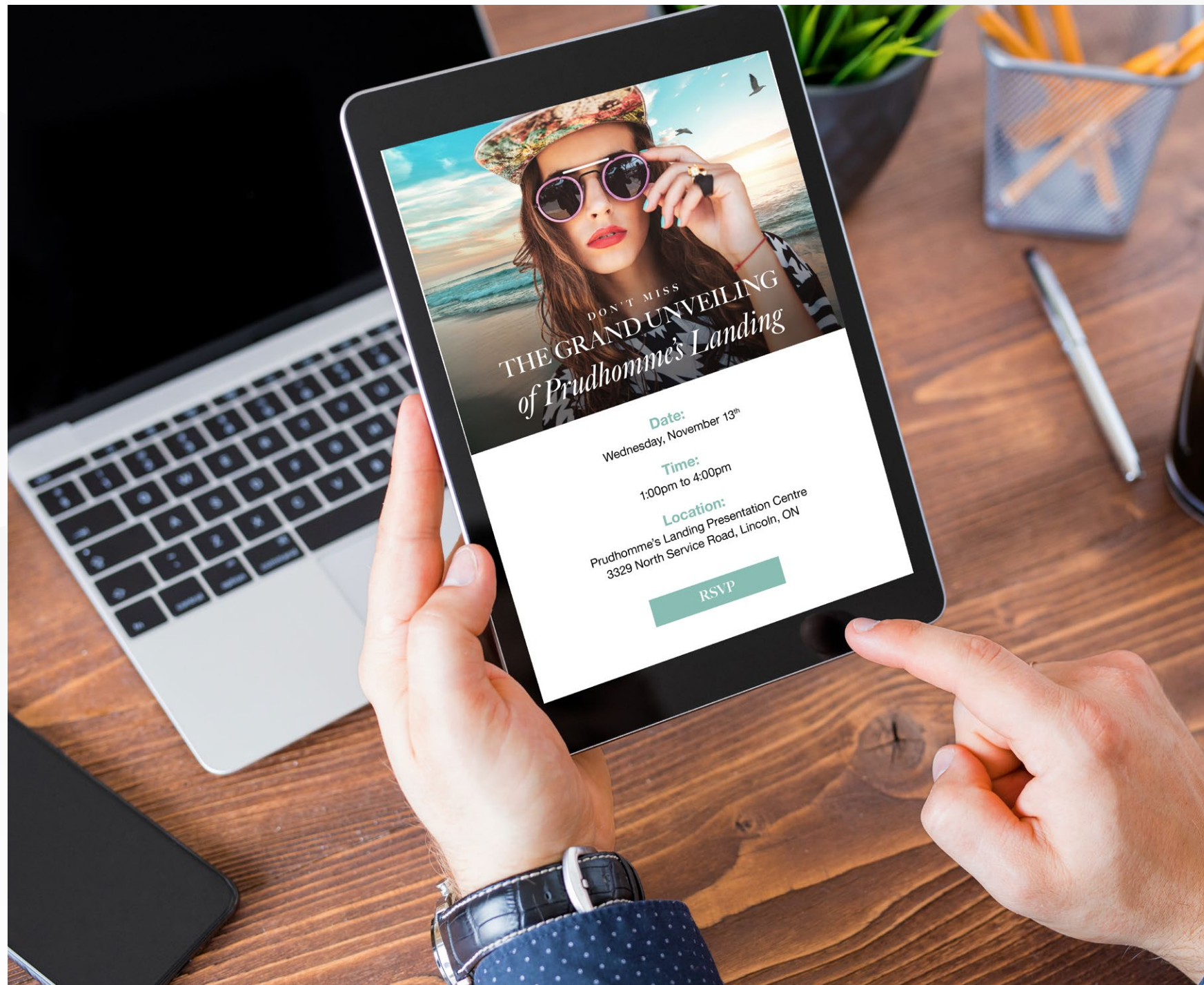
SIGN



AFRAME



the Eblasts



PRUDHOMME'S LANDING

Prudhomme's Landing is on the *Horizon*
THE GRAND UNVEILING

RSVP

DON'T MISS
THE GRAND UNVEILING
of Prudhomme's Landing

Date:
Wednesday, November 13th

Time:
1:00pm to 4:00pm

Location:
Prudhomme's Landing Presentation Centre
3329 North Service Road, Lincoln, ON

RSVP

Prudhomme's Landing is about to arrive in Lincoln! The Grand Unveiling is coming up on November 13th, with an exciting celebration to commemorate the new life of this iconic setting. The party starts at 1:00pm, with official formalities beginning at 2:00pm, so join us for light refreshments, live music, special guests, gifts, and more!

If you haven't already, please RSVP now to confirm your attendance!

RSVP

PRUDHOMME'S LANDING

SILVERGATE HOMES

FOLLOW US:
f @ v

* Prices and specifications are subject to change without notice. Renderings are artist's concept and are for inspiration purposes only. E. & O.E. © 2024 Silvergate Homes. All rights reserved.

[Unsubscribe](#) [Manage preferences](#)

PRUDHOMME'S LANDING

Prudhomme's Landing is on the *Horizon*
THE GRAND UNVEILING

SAVE THE DATE
Wednesday, November 13th

Prudhomme's Landing is about to be unveiled. As a valued VIP, you will have the exclusive opportunity to celebrate with us at a special sneak peek of this groundbreaking new community.

Very soon, you will receive a private invitation to this upcoming event. Keep an eye on your inbox for more information, and your chance to RSVP for this exciting preview opportunity.

PRUDHOMME'S LANDING

SILVERGATE HOMES

FOLLOW US:
f @ v

* Prices and specifications are subject to change without notice. Renderings are artist's concept and are for inspiration purposes only. E. & O.E. © 2024 Silvergate Homes. All rights reserved.

[Unsubscribe](#) [Manage preferences](#)

PRUDHOMME'S LANDING

The Style & Quality You Desire



From bright, beautiful spaces to sophisticated modern style, every home at Prudhomme's Landing was designed to reflect the unparalleled lifestyle that this community creates. Up to 10' main floor soaring ceilings. Luxury kitchens with custom cabinetry. Premium hardwood floors, and so much more. Paired with superior craftsmanship and high-quality materials, the result is a home you'll be proud to call your own for years to come.



It's all in the Details

- Beautiful modern revival exteriors with classic board and batten, horizontal siding, stone and brick.
- Large windows to enhance architectural features and provide ample natural light.
- Up to 10' Main Floor smooth ceilings.
- Modern 6" hardwood floors throughout Main Floor living spaces.
- Custom kitchen cabinetry with extended-height uppers.
- Premium quartz countertops in both the Kitchen and all Baths.
- Spa-like Primary Ensuite with luxe walk-in tiled showers and soaker tubs with tiled deck or optional freestanding tub.
- And so much more!



34' & 38' Detached Homes Starting from the \$900s



A SNEAK PREVIEW AT
Prudhomme's Landing
is On The Horizon!

KEEP AN EYE ON YOUR INBOX FOR YOUR EXCLUSIVE INVITE ONLY VIP ACCESS.

PRUDHOMME'S LANDING



SILVERGATE HOMES


FOLLOW US:   

Renderings are artist's concept and are for inspiration purposes only. E. & O.E. ©2024 Silvergate Homes. All rights reserved. [Unsubscribe Manage preferences](#)

PRUDHOMME'S LANDING

Visions of Tomorrow





Where the glittering shores of Lake Ontario meet the lush orchards and vineyards of the Niagara Region, something new is growing from deep roots. The timeless charm of a waterfront village, inspired by iconic seaside towns across Europe and the casual sophistication of Niagara-on-the-Lake. The relaxed atmosphere of a lakeside retreat, but one that you never have to leave. And the convenience of a city centre, all without compromising your peaceful lifestyle. Prudhomme's Landing is like nowhere else in the world.




A Dream made Real


Close your eyes, and picture it now:

A community on the lakeshore, with the sound of the waves your daily soundtrack. A neighbourhood where you can walk around the block to pick up a coffee, or meet with friends under the lights in the Market Square. A stroll in the butterfly garden on a summer afternoon, surrounded by fragrant flowers, followed by a concert under the stars at the bandshell by the water. And all of it, right inside your own neighbourhood.

Prudhomme's Landing is coming, bringing dreams of a walkable waterfront community to life in Lincoln. Watch the horizon as we prepare to launch Phase 1 of this once-in-a-lifetime community.

Phase 1
Coming Spring 2025

PRUDHOMME'S LANDING



SILVERGATE HOMES

FOLLOW US:   

Renderings are artist's concept and are for inspiration purposes only. E. & O.E. ©2024 Silvergate Homes. All rights reserved. [Unsubscribe Manage preferences](#)

PRUDHOMME'S LANDING

Waterfront Village on the Lake



Thank you for your interest in Prudhomme's Landing

We're so grateful for your interest in Prudhomme's Landing, a once-in-a-lifetime community coming soon to the shores of Lake Ontario. Very soon, Phase 1 will be coming to life in the Town of Lincoln, and you don't want to miss your chance to be a part of it.

Keep an eye on the horizon as we prepare for the highly anticipated release of Phase 1 at Prudhomme's Landing!



SILVERGATE HOMES

A legacy built on family

Silvergate Homes began as a shared passion between Vito and Victoria Passero, which they in turn shared with their children. That passion grew into a commitment—one to provide families like theirs, with homes that they would be proud to call their own. For over four decades now, Silvergate Homes has created a lasting legacy rooted in exceptional quality, building beautiful homes across the Niagara Region and beyond.

Today, Silvergate Homes combines dedicated customer care with impeccable design sensibility and superior craftsmanship to build unique communities suited for today's families. And in the end, every home is a true reflection of the people who call it their own.

Learn More



PRUDHOMME'S LANDING

Phase 1 Coming Soon

SILVERGATE HOMES

FOLLOW US:   

* Prices and specifications are subject to change without notice. Renderings are artist's concept and are for inspiration purposes only. E. & O.E. ©2024 Silvergate Homes. All rights reserved. [Unsubscribe Manage preferences](#)

PRUDHOMME'S LANDING

A Region Rich in History



Our story starts over a century ago, with an orchard. And then a garden centre. It grew and grew, transforming into a roadside motel before becoming Canada's biggest vacation destination. Thousands of families cherish memories of their times at Prudhomme's—memories of joy and celebration, of family and connection. It's a legacy that has stood the test of time and come out not unchanged, but transformed into something new—Prudhomme's Landing.

Where Yesterday meets Tomorrow



Inspired by the memories left behind, Prudhomme's Landing is becoming something new. Something for everyone, not just the few. A once-in-a-lifetime waterfront community, Prudhomme's will rekindle the feeling of a beach resort within a new residential neighbourhood, with amenities that transform it from a place to live, to a place to live well. Parks. Beaches. Shops and restaurants, and even a skating rink.

New life is coming to Prudhomme's Landing. Watch the horizon for your chance to experience it for yourself.

PRUDHOMME'S LANDING

Phase 1 Coming Soon

SILVERGATE HOMES

FOLLOW US:   

* Prices and specifications are subject to change without notice. Renderings are artist's concept and are for inspiration purposes only. E. & O.E. ©2024 Silvergate Homes. All rights reserved. [Unsubscribe Manage preferences](#)

PRUDHOMME'S LANDING

Detached Homes by the Shore



The initial release at Prudhomme's Landing is coming to life, and with it comes an incredible collection of premium Detached Homes just steps from the lake. Flexible open concept floorplans. Spacious designs. And all the fresh modern style you desire.

Choose between 34' or 38' lots, find the perfect bungalow or two-story design for your family, and add your own personal sense of style. The ultimate Lincoln lifestyle is here at Prudhomme's Landing.

Striking Architecture

A natural blend of Hardie Board, stone and brick. Pickett posts with metal accents. Sleek glass railings. Our collection of Detached Homes are as stunning as their natural settings.

Flexible Designs

Bungalows, bungalow with loft, or two-story, 2.5 or even 4 bedrooms. Enjoy the flexibility of a home office, plus an optional finished basement. With so many options, there's sure to be one that's perfect for your lifestyle.

Premium Finishes

Gourmet kitchens, spa-inspired ensuite, and high-quality materials from top to bottom. Your home will be a true expression of modern living.

Private Backyards

Discover your personal outdoor oasis. Whether you're relaxing in the sun, planting a garden, or hosting a barbecue, your backyard is the ultimate retreat.

Walkable Neighbourhood

Our Detached Homes are located on premium lots just a short stroll to the waterfront. And with the unique design of our master-planned community, everything is within your reach.

STAY TUNED TO YOUR INBOX FOR FIRST ACCESS TO PRUDHOMME'S LANDING.

PRUDHOMME'S LANDING



SILVERGATE HOMES

FOLLOW US:   

Renderings are artist's concept and are for inspiration purposes only. E. & O.E. ©2024 Silvergate Homes. All rights reserved. [Unsubscribe Manage preferences](#)

PRUDHOMME'S LANDING

A Lasting Legacy



SILVERGATE HOMES

40 Years

It takes a special kind of commitment to build a reputation like ours. For over 40 years, Silvergate Homes has been crafting exceptional homes across the Niagara Region and beyond to provide our homeowners with the comfort and peace of mind that you deserve.

Our story is one that starts with family, and to family it returns. With each new home built, our family grows to include our valued homeowners. Because the moment you decide to trust Silvergate with your family's future, you become a part of our own.



Our Promise

QUALITY
Each home is built with the finest quality materials and the highest standards of construction, by skilled tradespeople who take true pride in their work.

COMMUNITY
Our neighbourhoods are designed to bring people together. Through thoughtful planning and innovative design, we foster a true sense of community.

STYLE
Your personal designer will work with you one-on-one to help you express your vision. The result is a home that is entirely unique, and entirely individual.

SUPPORT
The moment you start your journey with us, we support you every step of the way. Our dedicated team will help make the homebuilding process fun, simple, and stress-free.



From a vision of beautiful homes filling the region to a dedication to lasting customer support, our mission will build one home at a time. Very soon, Prudhomme's Landing will be the next chapter of our story—stay tuned for more information as we prepare for our upcoming launch this spring!

PRUDHOMME'S LANDING

Phase 1
Coming Spring 2025

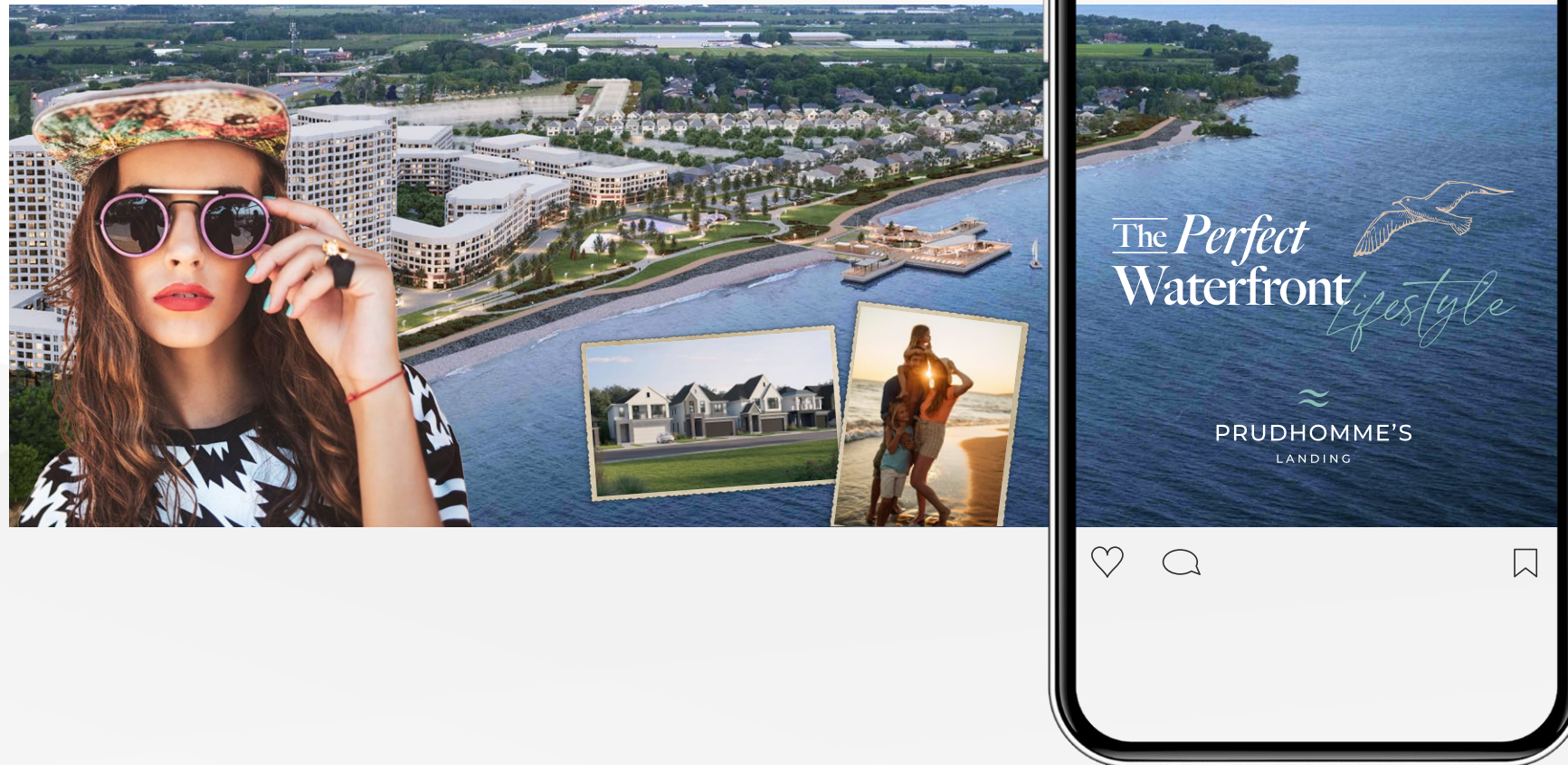


SILVERGATE HOMES

FOLLOW US:   

Renderings are artist's concept and are for inspiration purposes only. E. & O.E. ©2024 Silvergate Homes. All rights reserved. [Unsubscribe Manage preferences](#)

the Social Posts



META

PRUDHOMME'S LANDING

SILVERGATE HOMES

Coming Soon to Lincoln [Contact Us](#)

A New Lakeside Community [Preregister](#)

The Perfect Waterfront Lifestyle

A New Lakeside Community [Preregister](#)

Where Yesterday meets Tomorrow

Unique Community Amenities [Preregister](#)

Refined Modern Interiors [Preregister](#)

Prudhomme's is Calling You Home

Phase 1 Coming Spring 2025

SILVERGATE HOMES

Detached Homes & Townhomes [Preregister](#)

the Social Posts



PRUDHOMME'S
LANDING

A Century
of History
Inspires a New
Community

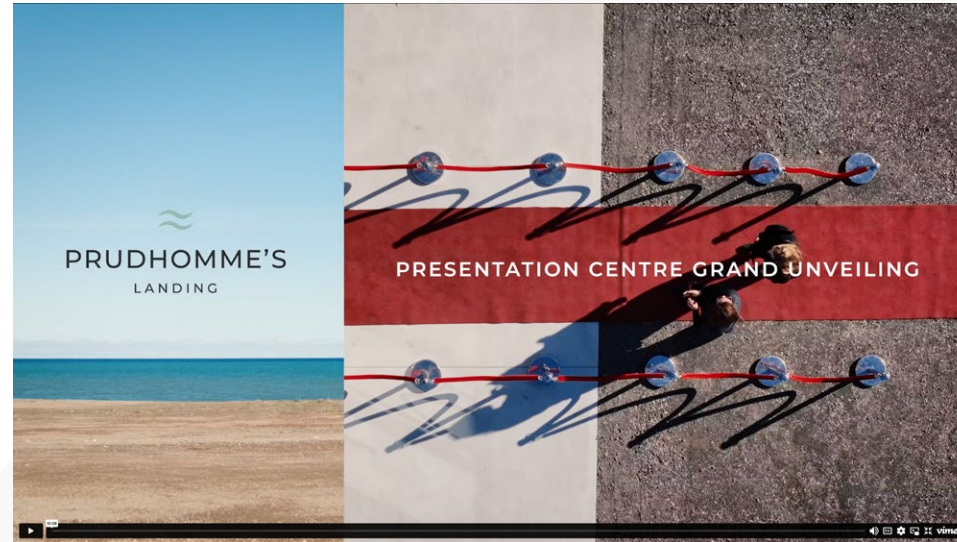


PRUDHOMME'S
LANDING

*From Brunch
to Dinner,
Indulge in Life
By The Lake*

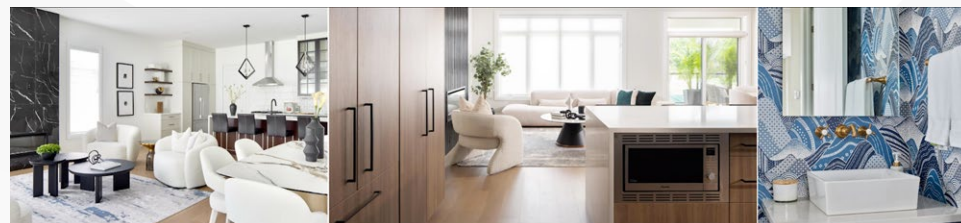
the Videos

GRAND UNVEILING



the Videos

WHERE YESTERDAY MEETS TOMORROW



SILVERGATE
HOMES

