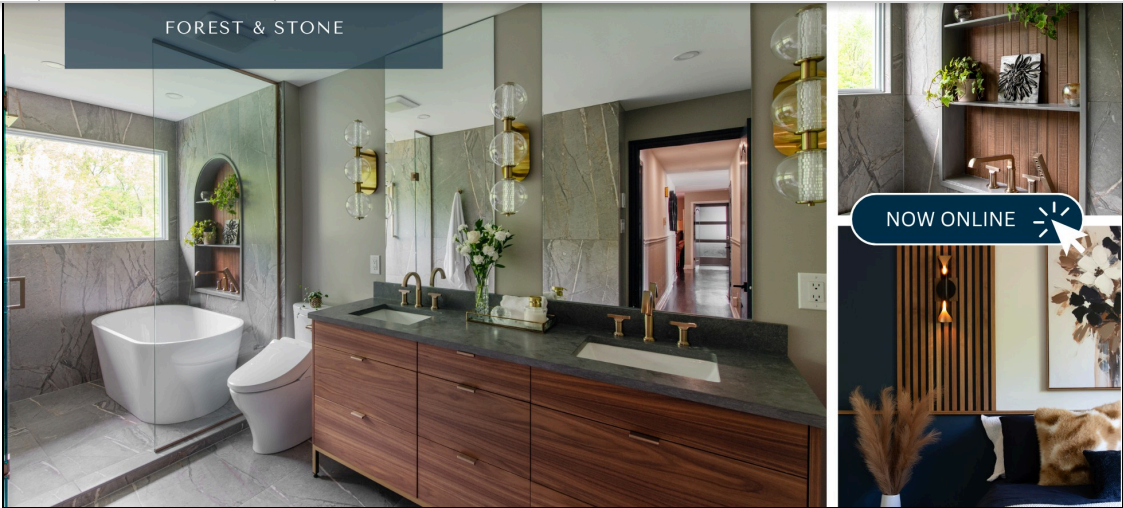


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Planning Ahead Pays Off

It's hard to believe we're already into July! Summer is always one of our busiest seasons, and with the months ahead, a lot of what makes it successful comes down to planning and working together. As vacation season gets into full swing, it's a great reminder to follow our established time-off procedures and avoid leaving things to the last minute when preparing to be away. Whether it's updating your teammates and clients, or wrapping up loose ends, a little ahead of time preparation goes a long way. It helps set your teammates up for success while you're away and gives you the peace of mind to enjoy a well-deserved break. Happy July, everyone!





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This month, we'd like to recognize Jamie Benoit for receiving some wonderful feedback from a client that perfectly reflects what it means to be *Living the Brand*.

While the client praised Jamie's professionalism, communication, and attention to detail, what stood out most were the small moments that made a big difference. From providing regular updates and setting clear expectations to taking the time to answer questions and even fixing a kitchen drawer and two sink faucets that weren't part of the original scope, Jamie consistently looked for ways to help.

It's a great reminder that our clients don't just remember the finished renovation. They remember how we made them feel throughout the process. Taking the extra time to communicate, solve problems, and show genuine care builds trust and creates an experience that clients are excited to share with others.

Thank you, Jamie, for representing Amsted so well and for showing that it's often the little things that leave the biggest impression.

Keep the moments coming — big or small — that highlight our incredible team leading with heart, passion, and character. Send your stories to livingthebrand@amsted.com (including a photo if you can 😊).



Ottawa Partner Appreciation BBQ

On June 10, we hosted our annual Partner Appreciation BBQ to thank and celebrate the trade partners and industry relationships that play such an important role in our work.

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relationships we've built over time.

Together, we also collected an incredible 850 lbs of food and over \$300 in support of the Kanata Food Cupboard, making the day meaningful beyond just appreciation. A special shout-out goes to Guy, Kirk, and Marco for being great sports in the dunk tank and giving our guests plenty of laughs. And of course, no rainy afternoon could dampen spirits with our very own ice cream truck on site!

Thank you to everyone who helped organize, set up, volunteer, and bring this event to life.



Busy in Brockville

It's been an eventful month in Brockville! Throughout June, the team has been focused on building connections and strengthening relationships within the community. We've been proud to support the Brockville Sports Hall of Fame, participate in the Chamber of Commerce Golf Tournament, volunteered with the Leeds Grenville United Way Day of Giving, and host our own Community Appreciation Get-Together to thank our trade partners and fellow local businesses.

Every event has been an opportunity to strengthen relationships, increase our visibility, and become a more active part of the Brockville community. We're already seeing the impact, with a noticeable increase in leads coming from the Brockville area. It's a great reminder that consistently investing in relationships and community involvement pays off over time. All the little things really do add up in a big way!

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Grand Unveiling at Camp Smitty!

Over the last year, we've taken on a side project with a huge build at Camp Smitty, a place that holds a very special place in our hearts. Just in time for camp season, the newly named Smith-Homestead Foundation Hall was officially unveiled on June 24th, marking a meaningful milestone for the camp and everyone involved.

At the reopening, Steve and Fred's leadership on this project and at the camp over the last two decades were specially honoured. A heartfelt thank you as well to Reid, Randy, Tyler, and Guy for their hard work, dedication, and involvement throughout the project.

So much thought and care went into preserving this building's history while also updating it and giving new life to future campers. Here are some pictures from the weeks leading up to completion, as well as a [special video](#) at the unveiling ceremony, capturing the excitement, pride, and celebration as it all came together. This new space will have a lasting impact on the countless children and families who spend their summers at camp, and we feel grateful to have played a part in it. We're looking forward to more of you seeing this spectacular new space at our Camp Smitty weekend in September.

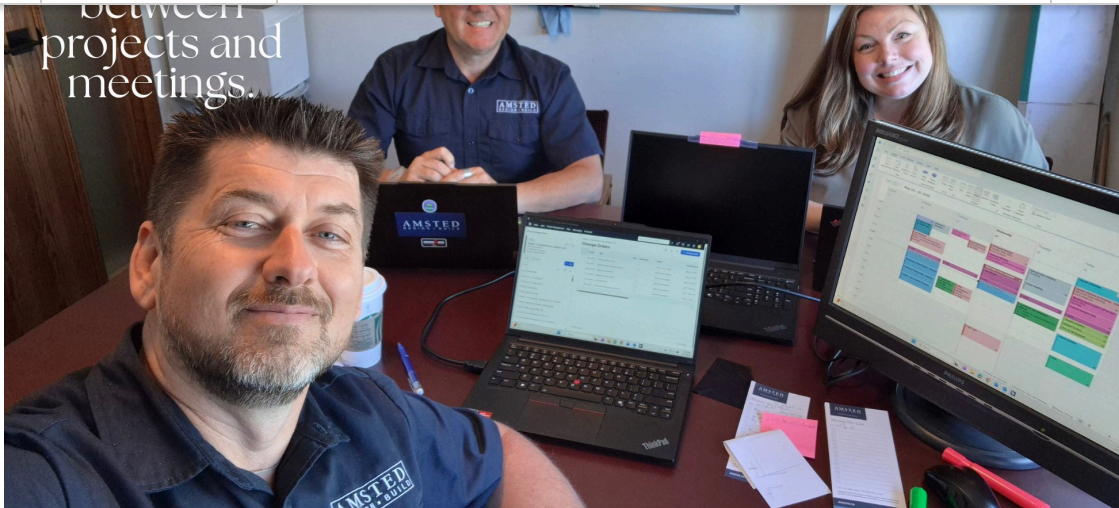


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Bulletin Board



Please have your smoke breaks coincide with regular break periods and meal times, rather than as additional breaks throughout the workday. Thank you!

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WELCOME BACK
Danica

...and hello to the
cutest little
sidekick!



July 22: Webinar: Your Home, Designed with Intention

This seminar explores how thoughtful planning and intentional design create homes that function beautifully, support well-being, and shape a home you'll love for years to come. Email Amanda for more information or have clients register [HERE](#). 6:30pm-7:30pm, online only.

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meeting will be held at the Main Office, 8:00AM - 10:00AM

August 3: Civic Holiday

Wishing everyone a great long weekend!

September 11-13: Camp Smitty Volunteer Weekend!

This year's Camp Smitty weekend is extra special as we celebrate 20 years! We've planned a few fun changes to the weekend, including a Friday night dinner, fireworks, and a bonfire, plus some extra time to relax together on Saturday. Please RSVP by August 1 (yes or no) to help us plan and be entered to win a weekend stay in the Log Cabin!. [Register here](#)

October 1-4: Ottawa Fall Home Show

Mark your calendars! We're headed back to the EY Centre for another exciting home show!

**Projects Signed**

Walsh - 2 bathrooms at 146 Larkin Dr. (\$123,494)

Burt - Coach house at 2120 Niagara Dr. (\$380, 049)

Projects Completed

Bostwick/Simms - Kitchen and powder room renovation at 89 Second Ave

Winston - 2 bathrooms and flooring at 21 Dartmoor Dr.

Boros - 2 bathrooms and closet renovation at 5875 Earls court Cres.



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cleaner air. Thanks Paul, and enjoy your Timmies!

We've noticed fewer e-tools coming in lately, so consider this a friendly challenge to everyone. Some of our best improvements have come from team members who spotted an opportunity and took the time to share it. If you've got an idea that could make us safer, more efficient, or improve the client experience, we'd love to hear it. Send your suggestions to etool@amsted.ca!



Happy Birthday and Happy Anniversary to everyone celebrating this month!

July Birthdays

July 1 Dave Ryall
July 3 Lindsay Haley
July 3 Alex Couture
July 15 Maggie Clarke
July 15 Cory Dullemond
July 22 Jamie Benoit
July 27 Marco Haw

July Anniversaries

9 years Jason Labelle
3 years Mitchell Haw
3 years Jamie Benoit



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