



# FULL CATEGORY LIST

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# FULL CATEGORY LIST

## ARCHITECTURAL DESIGN

### **01. MOST OUTSTANDING PRODUCTION BUILT HOME (ONE STOREY)**

You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).

#### **Judging Criteria:**

- 25% Functionality of floor plan
- 20% Overall exterior appeal
- 20% Creative use of space
- 20% Innovative Design (use of building materials and product)
- 15% Project Description

#### **Requirements - To Enter**

- Square Footage
- Number of Storeys
- Model Name
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- 3 to 5 Photos showing interior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 3 to 5 Photos showing exterior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floorplan /Max Size: 11MB / Format: pdf
- 1 Marketing Site Plan /Max Size: 11MB / Format: pdf
  - Plan of the full project / subdivision
- 1 Exterior Marketing Site Rendering /Max Size: 11MB / Format: pdf
  - Specific to the model being entered

#### **Who Helped You?**

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be members of OHBA in good standing as of June 22, 2017.

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# FULL CATEGORY LIST

## ARCHITECTURAL DESIGN

### **02. MOST OUTSTANDING PRODUCTION BUILT HOME (TWO STOREYS UP TO 2500 SQ. FT.)**

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### **Judging Criteria:**

- 25% Functionality of floor plan
- 20% Overall exterior appeal
- 20% Creative use of space
- 20% Innovative Design (use of building materials and product)
- 15% Project Description

#### **Requirements - To Enter**

- Square Footage
- Number of Storeys
- Model Name
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- 3 to 5 Photos showing interior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 3 to 5 Photos showing exterior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floorplan /Max Size: 11MB / Format: pdf
- 1 Marketing Site Plan /Max Size: 11MB / Format: pdf
  - Plan of the full project / subdivision
- 1 Exterior Marketing Site Rendering /Max Size: 11MB / Format: pdf
  - Specific to the model being entered

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# FULL CATEGORY LIST

## ARCHITECTURAL DESIGN

### **03. MOST OUTSTANDING PRODUCTION BUILT HOME (TWO STOREYS 2501 SQ. FT. AND OVER)**

You will be asked to add a logo when adding a company and have an option to add a project logo

(File Format: eps / Max Size: 10MB).

#### **Judging Criteria:**

- 25% Functionality of floor plan
- 20% Overall exterior appeal
- 20% Creative use of space
- 20% Innovative Design (use of building materials and product)
- 15% Project Description

#### **Requirements - To Enter**

- Square Footage
- Number of Storeys
- Model Name
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- 3 to 5 Photos showing interior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 3 to 5 Photos showing exterior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floorplan /Max Size: 11MB / Format: pdf
- 1 Marketing Site Plan /Max Size: 11MB / Format: pdf
  - Plan of the full project / subdivision
- 1 Exterior Marketing Site Rendering /Max Size: 11MB / Format: pdf
  - Specific to the model being entered

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# FULL CATEGORY LIST

## ARCHITECTURAL DESIGN

### **04. MOST OUTSTANDING ATTACHED MULTI-UNIT HOME (SEMI/TOWN HOME/STACKED)**

You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).

#### **Judging Criteria:**

- 25% Functionality of floor plan
- 20% Overall exterior appeal
- 20% Creative use of space
- 20% Innovative Design (use of building materials and product)
- 15% Project Description

#### **Requirements - To Enter**

- Square Footage
- Number of Storeys
- Model Name
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- 3 to 5 Photos showing interior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 3 to 5 Photos showing exterior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floorplan /Max Size: 11MB / Format: pdf
- 1 Marketing Site Plan /Max Size: 11MB / Format: pdf
  - Plan of the full project / subdivision
- 1 Exterior Marketing Site Rendering /Max Size: 11MB / Format: pdf
  - Specific to the model being entered

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# FULL CATEGORY LIST

## ARCHITECTURAL DESIGN

### **05. MOST OUTSTANDING CUSTOM HOME (UP TO 3000 SQ. FT.)**

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### **Judging Criteria:**

- 25% Creative use of space
- 20% Overall exterior appeal
- 20% Innovative Design (use of building materials and product)
- 20% Functionality of floor plan
- 15% Project Description

#### **Requirements - To Enter**

- Square Footage
- Model Name
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - Describe how and why this customization was so successful
  - What were the customer's goals and how did you meet them?
  - Describe unique features requested by the client
  - For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- 3 to 5 Photos showing interior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 3 to 5 Photos showing exterior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floorplan /Max Size: 11MB / Format: pdf

#### **Who Helped You?**

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# FULL CATEGORY LIST

## ARCHITECTURAL DESIGN

### **06. MOST OUTSTANDING CUSTOM HOME (3001-5000 SQ. FT.)**

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### **Judging Criteria:**

- 25% Creative use of space
- 20% Overall exterior appeal
- 20% Innovative Design (use of building materials and product)
- 20% Functionality of floor plan
- 15% Project Description

#### **Requirements - To Enter**

- Square Footage
- Model Name
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - Describe how and why this customization was so successful
  - What were the customer's goals and how did you meet them?
  - Describe unique features requested by the client
  - For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- 3 to 5 Photos showing interior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 3 to 5 Photos showing exterior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floorplan /Max Size: 11MB / Format: pdf

#### **Who Helped You?**

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# FULL CATEGORY LIST

## ARCHITECTURAL DESIGN

### **07. MOST OUTSTANDING CUSTOM HOME (5001 SQ. FT. AND OVER)**

You will be asked to add a logo when adding a company and have an option to add a project logo  
(File Format: eps / Max Size: 10MB).

#### **Judging Criteria:**

- 25% Creative use of space
- 20% Overall exterior appeal
- 20% Innovative Design (use of building materials and product)
- 20% Functionality of floor plan
- 15% Project Description

#### **Requirements - To Enter**

- Square Footage
- Model Name
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - Describe how and why this customization was so successful
  - What were the customer's goals and how did you meet them?
  - Describe unique features requested by the client
  - For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- 3 to 5 Photos showing interior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 3 to 5 Photos showing exterior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floorplan /Max Size: 11MB / Format: pdf

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# FULL CATEGORY LIST

## ARCHITECTURAL DESIGN

### **08. MOST OUTSTANDING MID-RISE BUILDING (4 - 10 STOREYS)**

The basement may be included in the count of storeys. A 3 storey plus basement will be recognized as a 4 storey if requested.

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### **Judging Criteria:**

- 20% Functionality and efficiency of floor plate(s)
- 20% Creative use of common area/ lobby/ amenity space
- 15% Overall design
- 15% Innovative Design (use of building materials and product)
- 10% Overall interior appeal
- 10% Overall exterior appeal
- 10% Project Description

#### **Requirements - To Enter**

- Number of Storeys
- Building Name
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - Describe how and why this was so successful in terms of customer satisfaction
  - List any site challenges/ constraints/ restrictions that existed and how they were addressed
  - For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- 3 to 5 Photos showing interior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 to 3 Photos showing exterior view /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floor plate showing amenities or common areas /Max Size: 11MB / Format: pdf
- 1 Floor plate showing layout of suites /Max Size: 11MB / Format: pdf

#### **Who Helped You?**

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# FULL CATEGORY LIST

## ARCHITECTURAL DESIGN

### **09. MOST OUTSTANDING HIGH-RISE BUILDING (11+ STOREYS)**

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### **Judging Criteria:**

- 20% Functionality and efficiency of floor plate(s)
- 20% Creative use of common area/ lobby/ amenity space
- 15% Overall design
- 15% Innovative Design (use of building materials and product)
- 10% Overall interior appeal
- 10% Overall exterior appeal
- 10% Project Description

#### **Requirements - To Enter**

- Number of Storeys
- Building Name
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - Describe how and why this was so successful in terms of customer satisfaction
  - List any site challenges/ constraints/ restrictions that existed and how they were addressed
  - For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- 3 to 5 Photos showing interior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 to 3 Photos showing exterior view /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floor plate showing amenities or common areas /Max Size: 11MB / Format: pdf
- 1 Floor plate showing layout of suites /Max Size: 11MB / Format: pdf

#### **Who Helped You?**

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# FULL CATEGORY LIST

## ARCHITECTURAL DESIGN

### **10. MOST OUTSTANDING HIGH OR MID-RISE CONDO SUITE (4+ STOREYS UP TO 800 SQ. FT.)**

The basement may be included in the count of storeys. A 3 storey plus basement will be recognized as a 4 storey if requested.

**You will be asked to add a logo when adding a company and have an option to add a project logo  
(File Format: eps / Max Size: 10MB).**

#### **Judging Criteria:**

- 30% Creative use of space
- 30% Functionality of floor plan
- 15% Overall interior appeal
- 15% Innovative Design (use of building materials)
- 10% Project Description

#### **Requirements - To Enter**

- Square Footage
- Number of Storeys
- Model Name
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - Describe how and why this was so successful in terms of customer satisfaction
  - List any site challenges/ constraints/ restrictions that existed and how they were addressed
  - For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- 3 to 5 Photos showing interior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 to 3 Photos showing exterior view /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floor Plan showing layout of suite /Max Size: 11MB / Format: pdf

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# FULL CATEGORY LIST

## ARCHITECTURAL DESIGN

### **11. MOST OUTSTANDING HIGH OR MID-RISE CONDO SUITE (4+ STOREYS 801 SQ. FT. AND OVER)**

The basement may be included in the count of storeys. A 3 storey plus basement will be recognized as a 4 storey if requested.

**You will be asked to add a logo when adding a company and have an option to add a project logo  
(File Format: eps / Max Size: 10MB).**

#### **Judging Criteria:**

- 30% Creative use of space
- 30% Functionality of floor plan
- 15% Overall interior appeal
- 15% Innovative Design (use of building materials)
- 10% Project Description

#### **Requirements - To Enter**

- Square Footage
- Number of Storeys
- Model Name
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - Describe how and why this was so successful in terms of customer satisfaction
  - List any site challenges/ constraints/ restrictions that existed and how they were addressed
  - For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- 3 to 5 Photos showing interior views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 to 3 Photos showing exterior view /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floor Plan showing layout of suite /Max Size: 11MB / Format: pdf

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# FULL CATEGORY LIST

## RENOVATIONS

### 12. MOST OUTSTANDING HOME RENOVATION (ACTUAL RETAIL VALUE UP TO \$250,000)

No client names or addresses should appear as part of the project or model name. Full renovation costs to client to include materials, labour, equipment rentals, etc.

You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).

#### Judging Criteria:

40% Attention to Detail

- Design and construction
- Overall balance
- Overall scale

35% Overall Appeal

- Use of building forms and materials
- Creative use of space
- Functionality of floor plan

25% Project Description

#### Requirements - To Enter

- Optional - Model Name
- Actual Retail Value of completed renovation or conversion
- Optional - Disclose any materials, labour or equipment that were discounted
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - Describe how and why this renovation was so successful
  - What were the customer's goals and how did you meet them?
  - What were the challenges and/ or constraints that existed and how were they addressed?
  - For your convenience, we've added headers to be addressed in your project description

#### Requirements - To Upload

- 8 to 12 (4-6 sets) Comparative Photos showing different "before" and "after" views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
  - Upload a before image first, then the matching after image and repeat.
  - A before and after image set should be either landscape or portrait.
- 1 "Before" Floor Plan /Max Size: 11MB / Format: pdf
  - Hand drawn sketches are acceptable. Highlighting the renovated areas is helpful.
- 1 "After" Floor Plan /Max Size: 11MB / Format: pdf
  - Hand drawn sketches are acceptable. Highlighting the renovated areas is helpful.

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# FULL CATEGORY LIST

## RENOVATIONS

### 13. MOST OUTSTANDING HOME RENOVATION (ACTUAL RETAIL VALUE BETWEEN: \$250,001 - \$500,000)

No client names or addresses should appear as part of the project or model name. Full renovation costs to client to include materials, labour, equipment rentals, etc.

You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).

#### Judging Criteria:

40% Attention to Detail

- Design and construction
- Overall balance
- Overall scale

35% Overall Appeal

- Use of building forms and materials
- Creative use of space
- Functionality of floor plan

25% Project Description

#### Requirements - To Enter

- Optional - Model Name
- Actual Retail Value of completed renovation or conversion
- Optional - Disclose any materials, labour or equipment that were discounted
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - Describe how and why this renovation was so successful
  - What were the customer's goals and how did you meet them?
  - What were the challenges and/ or constraints that existed and how were they addressed?
  - For your convenience, we've added headers to be addressed in your project description

#### Requirements - To Upload

- 8 to 12 (4-6 sets) Comparative Photos showing different "before" and "after" views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
  - Upload a before image first, then the matching after image and repeat.
  - A before and after image set should be either landscape or portrait.
- 1 "Before" Floor Plan /Max Size: 11MB / Format: pdf
  - Hand drawn sketches are acceptable. Highlighting the renovated areas is helpful.
- 1 "After" Floor Plan /Max Size: 11MB / Format: pdf
  - Hand drawn sketches are acceptable. Highlighting the renovated areas is helpful.

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# FULL CATEGORY LIST

## RENOVATIONS

### 14. MOST OUTSTANDING HOME RENOVATION (ACTUAL RETAIL VALUE OVER \$500,001)

No client names or addresses should appear as part of the project or model name. Full renovation costs to client to include materials, labour, equipment rentals, etc.

You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).

#### Judging Criteria:

40% Attention to Detail

- Design and construction
- Overall balance
- Overall scale

35% Overall Appeal

- Use of building forms and materials
- Creative use of space
- Functionality of floor plan

25% Project Description

#### Requirements - To Enter

- Optional - Model Name
- Actual Retail Value of completed renovation or conversion
- Optional - Disclose any materials, labour or equipment that were discounted
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - Describe how and why this renovation was so successful
  - What were the customer's goals and how did you meet them?
  - What were the challenges and/ or constraints that existed and how were they addressed?
  - For your convenience, we've added headers to be addressed in your project description

#### Requirements - To Upload

- 8 to 12 (4-6 sets) Comparative Photos showing different "before" and "after" views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
  - Upload a before image first, then the matching after image and repeat.
  - A before and after image set should be either landscape or portrait.
- 1 "Before" Floor Plan /Max Size: 11MB / Format: pdf
  - Hand drawn sketches are acceptable. Highlighting the renovated areas is helpful.
- 1 "After" Floor Plan /Max Size: 11MB / Format: pdf
  - Hand drawn sketches are acceptable. Highlighting the renovated areas is helpful.

#### Who Helped You?

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be members of OHBA in good standing as of June 22, 2017.

By completing this section, be advised that each company that you have given credit to in this submission will become public knowledge and may be publicized in various OHBA marketing materials. In accordance with privacy laws, please ensure that you have obtained permission from each respective company to allow OHBA to use their name and/or logo as a result of your Awards of Distinction submission. If they do not want OHBA to use their name and/or logo, please do not list them as a credit to company.



# FULL CATEGORY LIST

## RENOVATIONS

### 15. MOST OUTSTANDING KITCHEN RENOVATION

No client names or addresses should appear as part of the project or model name.

You will be asked to add a logo when adding a company and have an option to add a project logo  
(File Format: eps / Max Size: 10MB).

#### Judging Criteria:

40% Attention to Detail

- Design and construction
- Overall balance
- Overall scale

35% Overall Appeal

- Use of building forms and materials
- Innovative design and/or features
- Creative use of space
- Functionality of floor plan

25% Project Description

#### Requirements - To Enter

- Optional - Model Name
- Actual Retail Value of completed renovation or conversion
- Optional - Disclose any materials, labour or equipment that were discounted
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - Describe how and why this renovation was so successful
  - What were the customer's goals and how did you meet them?
  - What were the challenges and/ or constraints that existed and how were they addressed?
  - For your convenience, we've added headers to be addressed in your project description

#### Requirements - To Upload

- 8 to 12 (4-6 sets) Comparative Photos showing different "before" and "after" views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
  - Upload a before image first, then the matching after image and repeat.
  - A before and after image set should be either landscape or portrait.
- 1 "Before" Floor Plan /Max Size: 11MB / Format: pdf
  - Hand drawn sketches are acceptable. Highlighting the renovated areas is helpful.
- 1 "After" Floor Plan /Max Size: 11MB / Format: pdf
  - Hand drawn sketches are acceptable. Highlighting the renovated areas is helpful.

#### Who Helped You?

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# FULL CATEGORY LIST

## RENOVATIONS

### 16. MOST OUTSTANDING BATHROOM RENOVATION

No client names or addresses should appear as part of the project or model name.

You will be asked to add a logo when adding a company and have an option to add a project logo  
(File Format: eps / Max Size: 10MB).

#### Judging Criteria:

40% Attention to Detail

- Design and construction
- Overall balance
- Overall scale

35% Overall Appeal

- Use of building forms and materials
- Innovative design and/or features
- Creative use of space
- Functionality of floor plan

25% Project Description

#### Requirements - To Enter

- Optional - Model Name
- Actual Retail Value of completed renovation or conversion
- Optional - Disclose any materials, labour or equipment that were discounted
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - Describe how and why this renovation was so successful
  - What were the customer's goals and how did you meet them?
  - What were the challenges and/ or constraints that existed and how were they addressed?
  - For your convenience, we've added headers to be addressed in your project description

#### Requirements - To Upload

- 8 to 12 (4-6 sets) Comparative Photos showing different "before" and "after" views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
  - Upload a before image first, then the matching after image and repeat.
  - A before and after image set should be either landscape or portrait.
- 1 "Before" Floor Plan /Max Size: 11MB / Format: pdf
  - Hand drawn sketches are acceptable. Highlighting the renovated areas is helpful.
- 1 "After" Floor Plan /Max Size: 11MB / Format: pdf
  - Hand drawn sketches are acceptable. Highlighting the renovated areas is helpful.

#### Who Helped You?

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# FULL CATEGORY LIST

## ROOM DESIGN

### **17. MOST OUTSTANDING NEW HOME KITCHEN (NEW LOW-RISE HOME UP TO 2500 SQ. FT.)**

You will be asked to add a logo when adding a company and have an option to add a project logo

(File Format: eps / Max Size: 10MB).

#### **Judging Criteria:**

40% Attention to Detail

- Design and construction
- Overall balance
- Overall scale

35% Overall Appeal

- Use of building forms and materials
- Innovative design and/or features
- Creative use of space
- Functionality of floor plan

25% Project Description

#### **Requirements - To Enter**

- Optional - Model Name
- Price Range
- Square Footage
- Building Type (House, Multi-unit - 4 storeys or less, Multi-unit - over 4 storeys)
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
- For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- 3 to 5 Photos showing different views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floorplan /Max Size: 11MB / Format: pdf

#### **Who Helped You?**

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be members of OHBA in good standing as of June 22, 2017.

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# FULL CATEGORY LIST

## ROOM DESIGN

### **18. MOST OUTSTANDING NEW HOME KITCHEN (NEW LOW-RISE HOME 2501 SQ. FT. AND OVER)**

You will be asked to add a logo when adding a company and have an option to add a project logo

(File Format: eps / Max Size: 10MB).

#### **Judging Criteria:**

40% Attention to Detail

- Design and construction
- Overall balance
- Overall scale

35% Overall Appeal

- Use of building forms and materials
- Innovative design and/or features
- Creative use of space
- Functionality of floor plan

25% Project Description

#### **Requirements - To Enter**

- Optional - Model Name
- Price Range
- Square Footage
- Building Type (House, Multi-unit - 4 storeys or less, Multi-unit - over 4 storeys)
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- 3 to 5 Photos showing different views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floorplan /Max Size: 11MB / Format: pdf

#### **Who Helped You?**

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be members of OHBA in good standing as of June 22, 2017.

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# FULL CATEGORY LIST

## ROOM DESIGN

### **19. MOST OUTSTANDING HIGH OR MID-RISE CONDO SUITE KITCHEN**

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### **Judging Criteria:**

40% Attention to Detail

- Design and construction
- Overall balance
- Overall scale

35% Overall Appeal

- Use of building forms and materials
- Innovative design and/or features
- Creative use of space
- Functionality of floor plan

25% Project Description

#### **Requirements - To Enter**

- Optional - Model Name
- Price Range
- Square Footage
- Building Type (House, Multi-unit - 4 storeys or less, Multi-unit - over 4 storeys)
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- 3 to 5 Photos showing different views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floorplan /Max Size: 11MB / Format: pdf

#### **Who Helped You?**

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# FULL CATEGORY LIST

## ROOM DESIGN

### 20. MOST OUTSTANDING NEW HOME BATHROOM

Most Outstanding New Home Bathroom includes all new housing (i.e. low, mid and high-rise, custom homes and new condos). Renovated bathrooms are not included in this category.

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### Judging Criteria:

40% Attention to Detail

- Design and construction
- Overall balance
- Overall scale

35% Overall Appeal

- Use of building forms and materials
- Innovative design and/or features
- Creative use of space
- Functionality of floor plan

25% Project Description

#### Requirements - To Enter

- Optional - Model Name
- Price Range
- Square Footage
- Building Type (House, Multi-unit - 4 storeys or less, Multi-unit - over 4 storeys)
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - For your convenience, we've added headers to be addressed in your project description

#### Requirements - To Upload

- 3 to 5 Photos showing different views /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floorplan /Max Size: 11MB / Format: pdf

#### Who Helped You?

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be members of OHBA in good standing as of June 22, 2017.

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# FULL CATEGORY LIST

## PROJECT IMAGE & ADVERTISING

### 21. BEST VIDEO LOW-RISE PROJECT (1-3 STOREYS)

This award recognizes the best video created to promote a builder or low-rise / high-rise project, whether on social media, in a sales office, on a website, on television, etc.

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### **Judging Criteria:**

- 40% Content / Relevance to target market
- 30% Effectiveness / Results
- 20% Creativity
- 10% Project Description

#### **Requirements - To Enter**

- Optional - Model Name
- URL to webpage
  - video cannot be over 3 minutes in length
- Marketing Budget (\$0 - \$50K, \$51K - 100K, \$101K - \$150K, \$151K+)
- Number of Storeys
- Project Video Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - What creative elements make this video so outstanding?
  - Who is the intended target market and how is the video content relevant to that market?
  - Explain the effectiveness and results of the video
  - For your convenience, we've added headers to be addressed in your project description

#### **Who Helped You?**

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be members of OHBA in good standing as of June 22, 2017.

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# FULL CATEGORY LIST

## PROJECT IMAGE & ADVERTISING

### 22. BEST VIDEO HIGH OR MID-RISE PROJECT (4+ STOREYS)

This award recognizes the best video created to promote a builder or low-rise / high-rise project, whether on social media, in a sales office, on a website, on television, etc.

The basement may be included in the count of storeys. A 3 storey plus basement will be recognized as a 4 storey if requested.

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### Judging Criteria:

- 40% Content / Relevance to target market
- 30% Effectiveness / Results
- 20% Creativity
- 10% Project Description

#### Requirements - To Enter

- Optional - Model Name
- URL to webpage
  - video cannot be over 3 minutes in length
- Marketing Budget (\$0 - \$50K, \$51K - 100K, \$101K - \$150K, \$151K+)
- Number of Storeys
- Project Video Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - What creative elements make this video so outstanding?
  - Who is the intended target market and how is the video content relevant to that market?
  - Explain the effectiveness and results of the video
  - For your convenience, we've added headers to be addressed in your project description

#### Who Helped You?

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# FULL CATEGORY LIST

## PROJECT IMAGE & ADVERTISING

### 23. BEST USE OF SOCIAL MEDIA

Social media is defined as electronic communication, specifically created for use online, which shares information, ideas, articles, promotions and other content such as videos, blogs etc. and allows interaction with the audience through media such as Facebook, Twitter, Instagram, YouTube, Blogs, Flickr etc.

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### **Judging Criteria:**

- 30% Quality / Engagement of Results
- 20% Strategy / Effectiveness / Tools
- 20% Creative Approach
- 20% Quantity of Results
- 10% Project Description

#### **Requirements - To Enter**

- Optional - Model Name
- Marketing Budget (\$0 - \$50K, \$51K - 100K, \$101K - \$150K, \$151K+)
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - What makes this Social Media project so outstanding?
  - Who is the intended target market and how does social media capture that market?
  - Include any web URLs that you feel appropriate
  - For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- Optional - 1 to 3 Photos /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- Optional - 1 to 3 PDFs /Max Size: 11MB / Format: pdf

#### **Who Helped You?**

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be members of OHBA in good standing as of June 22, 2017.

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# FULL CATEGORY LIST

## PROJECT IMAGE & ADVERTISING

### 24. BEST WEBSITE (BUILDER OR RENOVATOR)

Website must be open for public viewing in order to be judged.

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### **Judging Criteria:**

- 40% Effective communication for brand / content
- 30% Ease of use and navigation
- 15% Creative use of social media
- 15% Concept and originality

#### **Requirements - To Enter**

- Public Website URL

#### **Who Helped You?**

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be members of OHBA in good standing as of June 22, 2017.

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# FULL CATEGORY LIST

## PROJECT IMAGE & ADVERTISING

### 25. BEST LOW-RISE AD CAMPAIGN (1-3 STOREYS)

\*\*\*NEW - No hard copy materials required

You will be asked to add a logo when adding a company and have an option to add a project logo  
(File Format: eps / Max Size: 10MB).

#### Judging Criteria:

- 35% Originality and effectiveness
- 25% Creative social media
- 25% Concept and execution
- 15% Project Description

#### Requirements - To Enter

- Optional - Model Name
- Marketing Budget (\$0 - \$50K, \$51K - 100K, \$101K - \$150K, \$151K+)
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - What makes this ad campaign so outstanding?
  - Address the clients goals for the ad campaign and any results aligned to the goals
  - Include any web URLs that you feel appropriate

#### Requirements - To Upload

- 1 to 4 Proof of ad placement during the time frame /Max Size: 11MB / Format: pdf
- 1 to 4 Print ads from campaign /Max Size: 11MB / Format: pdf
- Optional - 1 to 4 Direct mail piece /Max Size: 11MB / Format: pdf
- Optional - 1 to 4 Radio commercials used in campaign /Max Size: 10MB / Format: mp3
- Optional - 1 to 4 Samples of other medias used in campaign /Max Size: 11MB / Format: pdf

#### Who Helped You?

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be members of OHBA in good standing as of June 22, 2017.

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# FULL CATEGORY LIST

## PROJECT IMAGE & ADVERTISING

### 26. BEST HIGH OR MID-RISE AD CAMPAIGN (4+ STOREYS)

The basement may be included in the count of storeys. A 3 storey plus basement will be recognized as a 4 storey if requested.

\*\*\*NEW - No hard copy materials required

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### Judging Criteria:

- 35% Originality and effectiveness
- 25% Creative social media
- 25% Concept and execution
- 15% Project Description

#### Requirements - To Enter

- Optional - Model Name
- Marketing Budget (\$0 - \$50K, \$51K - 100K, \$101K - \$150K, \$151K+)
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - What makes this ad campaign so outstanding?
  - Address the clients goals for the ad campaign and any results aligned to the goals
  - Include any web URLs that you feel appropriate

#### Requirements - To Upload

- 1 to 4 Proof of ad placement during the time frame /Max Size: 11MB / Format: pdf
- 1 to 4 Print ads from campaign /Max Size: 11MB / Format: pdf
- Optional - 1 to 4 Direct mail piece /Max Size: 11MB / Format: pdf
- Optional - 1 to 4 Radio commercials used in campaign /Max Size: 10MB / Format: mp3
- Optional - 1 to 4 Samples of other medias used in campaign /Max Size: 11MB / Format: pdf

#### Who Helped You?

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# FULL CATEGORY LIST

## PROJECT IMAGE & ADVERTISING

### **27. BEST PROJECT LOGO BRANDING (FOR INDIVIDUAL COMMUNITY LOGO)**

You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).

#### **Judging Criteria:**

- 50% Originality
- 40% Creative and Effective use of logo in various applications
- 10% Project Description

#### **Requirements - To Enter**

- Optional - Model Name
- Marketing Budget (\$0 - \$50K, \$51K - 100K, \$101K - \$150K, \$151K+)
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - What makes this project logo branding and design so outstanding?

#### **Requirements - To Upload**

- 4 to 6 Photos /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
  - showing the logo used in various applications such as signs, media, marketing materials etc.
- Optional - 4 to 6 PDFs /Max Size: 11MB / Format: pdf

#### **Who Helped You?**

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# FULL CATEGORY LIST

## ON-SITE SALES PRESENTATION

### **28. BEST NEW HOME SALES OFFICE (UP TO 1500 SQ. FT.)**

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### **Judging Criteria:**

- 50% Interactive / innovative use of medias
- 35% Practicality and functionality of space for target market
- 15% Project Description

#### **Requirements - To Enter**

- Optional - Model Name
- Marketing Budget (\$0 - \$50K, \$51K - 100K, \$101K - \$150K, \$151K+)
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - What makes this home sales office so outstanding?

#### **Requirements - To Upload**

- 1 to 2 Photos showing the interior /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 to 2 Photos showing exterior and entrance /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 2 Photos of interior views of the sales office /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
  - Showing the display of floor plans, site table, closing area and any other display modules
- 1 Floor Plan of sales office with dimensions /Max Size: 11MB / Format: pdf

#### **Who Helped You?**

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be members of OHBA in good standing as of June 22, 2017.

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# FULL CATEGORY LIST

## ON-SITE SALES PRESENTATION

### **29. BEST NEW HOME SALES OFFICE (1501 SQ. FT. AND OVER)**

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### **Judging Criteria:**

- 50% Interactive / innovative use of medias
- 35% Practicality and functionality of space for target market
- 15% Project Description

#### **Requirements - To Enter**

- Optional - Model Name
- Marketing Budget (\$0 - \$50K, \$51K - 100K, \$101K - \$150K, \$151K+)
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - What makes this home sales office so outstanding?

#### **Requirements - To Upload**

- 1 to 2 Photos showing the interior /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 to 2 Photos showing exterior and entrance /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 2 Photos of interior views of the sales office /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
  - Showing the display of floor plans, site table, closing area and any other display modules
- 1 Floor Plan of sales office with dimensions /Max Size: 11MB / Format: pdf

#### **Who Helped You?**

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be members of OHBA in good standing as of June 22, 2017.

By completing this section, be advised that each company that you have given credit to in this submission will become public knowledge and may be publicized in various OHBA marketing materials. In accordance with privacy laws, please ensure that you have obtained permission from each respective company to allow OHBA to use their name and/or logo as a result of your Awards of Distinction submission. If they do not want OHBA to use their name and/or logo, please do not list them as a credit to company.



# FULL CATEGORY LIST

## ON-SITE SALES PRESENTATION

### 30. BEST DESIGN/DECOR CENTRE

**Note:** As of 2010, Design / Decor Centres that have won in this category are not eligible to be entered for 3 years.

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### **Judging Criteria:**

- 35% Display / traffic flow and execution
- 30% Variety of product offerings to clients
- 25% Functionality and efficiency
- 10% Project Description

#### **Requirements - To Enter**

- Optional - Model Name
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - What makes this Design/ Decor Centre so outstanding?

#### **Requirements - To Upload**

- 5 Photos /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
  - Showing interior views showing the Judging Criteria
- 1 Floor plan of the decor centre layout /Max Size: 11MB / Format: pdf
  - With dimensions.

#### **Additional Uploads needed for previous winners**

- Optional - 6 Comparative Photos showing different "before" and "after" views /Max Size: 10MB /File Format: jpg /Minimum Width and/or Height: 2500px
- Upload a before image first, then the matching after image and repeat.
- A before and after image set should be either landscape or portrait.
- Optional - 1 Floor plan "before" the renovation /Max Size: 11MB /File Format: pdf
- Hand drawn sketches are acceptable. Highlighting the renovated areas is helpful
- Optional - 1 Floor plan "after" the renovation /Max Size: 11MB /File Format: pdf
- Hand drawn sketches are acceptable. Highlighting the renovated areas is helpful

#### **Who Helped You?**

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# FULL CATEGORY LIST

## ON-SITE SALES PRESENTATION

### **31. BEST INTERIOR DECORATING - MODEL HOME/SUITE (UP TO 2000 SQ. FT.)**

You will be asked to add a logo when adding a company and have an option to add a project logo  
(File Format: eps / Max Size: 10MB).

#### **Judging Criteria:**

40% Styling

- Use of finishes
- Use of furnishings
- Use of window treatments
- Use of accessories

40% Overall appeal to target market

20% Project Description

#### **Requirements - To Enter**

- Model Name
- Total Decorating Cost
- Square Footage
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - What makes this model home so outstanding?
  - What were the challenges and/ or the constraints that were resolved and how?
  - How does your decorating appeal to your target market?
  - For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- 3 to 5 Photos showing different views throughout the model home /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floorplan /Max Size: 11MB / Format: pdf

#### **Who Helped You?**

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be members of OHBA in good standing as of June 22, 2017.

By completing this section, be advised that each company that you have given credit to in this submission will become public knowledge and may be publicized in various OHBA marketing materials. In accordance with privacy laws, please ensure that you have obtained permission from each respective company to allow OHBA to use their name and/or logo as a result of your Awards of Distinction submission. If they do not want OHBA to use their name and/or logo, please do not list them as a credit to company.





# FULL CATEGORY LIST

## ON-SITE SALES PRESENTATION

### **32. BEST INTERIOR DECORATING - MODEL HOME/SUITE (2001 SQ. FT. AND OVER)**

You will be asked to add a logo when adding a company and have an option to add a project logo  
(File Format: eps / Max Size: 10MB).

#### **Judging Criteria:**

40% Styling

- Use of finishes
- Use of furnishings
- Use of window treatments
- Use of accessories

40% Overall appeal to target market

20% Project Description

#### **Requirements - To Enter**

- Model Name
- Total Decorating Cost
- Square Footage
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - What makes this model home so outstanding?
  - What were the challenges and/ or the constraints that were resolved and how?
  - How does your decorating appeal to your target market?
  - For your convenience, we've added headers to be addressed in your project description

#### **Requirements - To Upload**

- 3 to 5 Photos showing different views throughout the model home /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- 1 Floorplan /Max Size: 11MB / Format: pdf

#### **Who Helped You?**

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be members of OHBA in good standing as of June 22, 2017.

By completing this section, be advised that each company that you have given credit to in this submission will become public knowledge and may be publicized in various OHBA marketing materials. In accordance with privacy laws, please ensure that you have obtained permission from each respective company to allow OHBA to use their name and/or logo as a result of your Awards of Distinction submission. If they do not want OHBA to use their name and/or logo, please do not list them as a credit to company.



# FULL CATEGORY LIST

## ON-SITE SALES PRESENTATION

### 33. BEST LOW-RISE PROJECT SALES BROCHURES (1-3 STOREYS)

For this category you will need to send 5 copies of the brochure to the following.

SEND EXHIBIT REQUIREMENTS TO:  
OHBA Awards of Distinction Submissions  
c/o Krista Slack + Aylett Inc.  
20 Leslie Street, Suite 125  
Toronto, ON M4M 3L4  
Buzzer 1125

**Please Note:** All award-winning entries remain the property of OHBA. Award entries will be destroyed after the OHBA Conference in Niagara Falls, September 24 to 26 2017.

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### Judging Criteria:

- 40% Initial Impact
- 25% Creative presentation and use of different medias
- 25% Conveyance of information to target market
- 10% Project Description

#### Requirements - To Enter

- Optional - Model Name
- Number of Storeys
- Marketing Budget (\$0 - \$50K, \$51K - 100K, \$101K - \$150K, \$151K+)
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - What makes this project sales brochure so outstanding?

#### Requirements - To Upload

- 1 to 4 Complete Brochure(s) /Max Size: 11MB / Format: pdf

#### Hard Copy Exhibit Materials - To Send In

- 5 copies of completed brochure

#### Who Helped You?

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be members of OHBA in good standing as of June 22, 2017.

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# FULL CATEGORY LIST

## ON-SITE SALES PRESENTATION

### **34. BEST HIGH OR MID-RISE PROJECT SALES BROCHURES (4+ STOREYS)**

The basement may be included in the count of storeys. A 3 storey plus basement will be recognized as a 4 storey if requested. For this category you will need to send 5 copies of the brochure to the following.

SEND EXHIBIT REQUIREMENTS TO:  
OHBA Awards of Distinction Submissions  
c/o Krista Slack + Aylett Inc.  
20 Leslie Street, Suite 125  
Toronto, ON M4M 3L4  
Buzzer 1125

**Please Note: All award-winning entries remain the property of OHBA. Award entries will be destroyed after the OHBA Conference in Niagara Falls, September 24 to 26 2017.**

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### **Judging Criteria:**

40% Initial Impact  
25% Creative presentation and use of different medias  
25% Conveyance of information to target market  
10% Project Description

#### **Requirements - To Enter**

- Optional - Model Name
- Number of Storeys
- Marketing Budget (\$0 - \$50K, \$51K - 100K, \$101K - \$150K, \$151K+)
- Project Description
  - 525 words or less
  - Address the Judging Criteria
  - Describe the uploaded content
  - What makes this project sales brochure so outstanding?

#### **Requirements - To Upload**

- 1 to 4 Complete Brochure(s) /Max Size: 11MB / Format: pdf

#### **Hard Copy Exhibit Materials - To Send In**

- 5 copies of completed brochure

#### **Who Helped You?**

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be members of OHBA in good standing as of June 22, 2017.

By completing this section, be advised that each company that you have given credit to in this submission will become public knowledge and may be publicized in various OHBA marketing materials. In accordance with privacy laws, please ensure that you have obtained permission from each respective company to allow OHBA to use their name and/or logo as a result of your Awards of Distinction submission. If they do not want OHBA to use their name and/or logo, please do not list them as a credit to company.



# FULL CATEGORY LIST

## PRESTIGE AWARDS

### **35. PROJECT OF THE YEAR - LOW-RISE (MODEL HOMES MUST BE OPEN TO THE PUBLIC)**

The Project of the Year Award is bestowed upon the builder whose project combines the best overall advertising, promotion, on-site presentation and architectural design.

Cumulative score from entries in Architectural Design, Room Design, Project Image and Advertising, and On-Site Sales Presentation.

To be eligible for Project of the Year, the project must be entered into one of the categories in each of the following four groups. See highlighted example below:

#### **Architectural Design**

##### **01. Most Outstanding Production Built Home (One storey)**

- 02. Most Outstanding Production Built Home (Two storeys up to 2500 sq. ft.)
- 03. Most Outstanding Production Built Home (Two storeys 2501 sq. ft. and over)
- 04. Most Outstanding Attached Multi-Unit Home (semi/town home/stacked)

#### **Room Design**

##### **17. Most Outstanding New Home Kitchen (New Low-Rise Home up to 2500 sq. ft.)**

- 18. Most Outstanding New Home Kitchen (New Low-Rise Home 2501 sq. ft. and over)
- 20. Most Outstanding New Home Bathroom

#### **Project Image & Advertising**

##### **21. Best Video Low-Rise Project (1-3 storeys)**

- 23. Best Use of Social Media
- 24. Best Website (Builder or Renovator)
- 25. Best Low-Rise Ad Campaign (1-3 Storeys)
- 27. Best Project Logo Branding (For individual community logo)

#### **On-Site Sales Presentation**

##### **28. Best New Home Sales Office (Up to 1500 sq. ft.)**

- 29. Best New Home Sales Office (1501 sq. ft. and over)
- 30. Best Design/Decor Centre
- 31. Best Interior Decorating - Model Home/Suite (Up to 2000 sq. ft.)
- 32. Best Interior Decorating - Model Home/Suite (2001 sq. ft. and over)
- 33. Best Low-Rise Project Sales Brochures (1-3 Storeys)

#### **Who Helped You?**

This is your opportunity to add companies that have helped you with this project. In order for these companies to be recognized, they must be members of OHBA in good standing as of June 22, 2017.

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# FULL CATEGORY LIST

## PRESTIGE AWARDS

### **36. PROJECT OF THE YEAR - HIGH OR MID-RISE (MUST BE 50% PRE-SOLD)**

The Project of the Year Award is bestowed upon the builder whose project combines the best overall advertising, promotion, on-site presentation and architectural design.

Cumulative score from entries in Architectural Design, Room Design, Project Image and Advertising, and On-Site Sales Presentation.

To be eligible for Project of the Year, the project must be entered into one of the categories in each of the following four groups. See highlighted example below:

**Disclaimer: Project must be 50% pre-sold.**

#### **Architectural Design**

##### **08. Most Outstanding Mid-Rise Building (4 - 10 storeys)**

- 09. Most Outstanding High-Rise Building (11+ storeys)
- 10. Most Outstanding High or Mid-Rise Condo Suite (4+ storeys up to 800 sq. ft.)
- 11. Most Outstanding High or Mid-Rise Condo Suite (4+ storeys 801 sq. ft. and over)

#### **Room Design**

##### **19. Most Outstanding High or Mid-Rise Condo Suite Kitchen**

- 20. Most Outstanding New Home Bathroom

#### **Project Image & Advertising**

##### **22. Best Video High or Mid-Rise Project (4+ storeys)**

- 23. Best Use of Social Media
- 24. Best Website (Builder or Renovator)
- 26. Best High or Mid-Rise Ad Campaign (4+ Storeys)
- 27. Best Project Logo Branding (For individual community logo)

#### **On-Site Sales Presentation**

##### **28. Best New Home Sales Office (Up to 1500 sq. ft.)**

- 29. Best New Home Sales Office (1501 sq. ft. and over)
- 30. Best Design/Decor Centre
- 31. Best Interior Decorating - Model Home/Suite (Up to 2000 sq. ft.)
- 32. Best Interior Decorating - Model Home/Suite (2001 sq. ft. and over)
- 34. Best High or Mid-Rise Project Sales Brochures (4+ storeys)

#### **Who Helped You?**

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# FULL CATEGORY LIST

## PRESTIGE AWARDS

### **37. OHBA PEOPLE'S CHOICE AWARD**

OHBA announces the new People's Choice Award, recognizing your choice of the Project of the Year Finalists. OHBA members and the public are welcome to judge after the OHBA Project of the Year Finalists are announced in mid August.

Detailed instructions on how to vote will follow once the People's Choice finalists are determined by our judges in mid-August.



# FULL CATEGORY LIST

## PRESTIGE AWARDS

### 38. OHBA ONTARIO RENOVATOR OF THE YEAR

This award highlights a renovation company that demonstrates outstanding professionalism and integrity within their business, industry and community.

If you have won in this category at your local HBA level, you may qualify to receive entry into OHBA Ontario Renovator of the Year free of charge. Please contact Sajida Jiwani at OHBA for more information.

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### Judging Criteria:

30% Sales and Marketing excellence

- list the marketing you do to promote your company or services
- achievements/awards at the local/provincial/national levels

30% Innovation: highlight company and/or product innovation. i.e. unique designs; innovative products, systems etc.

20% Community Service: company and employee involvement or participation with community and/or charitable organizations.

20% Support of Industry: raising awareness of the association and industry at large, mentorship, positive, ethical relationships with trades and suppliers, participation and the local/provincial homes builders' associations.

#### Requirements - To Enter

- Project Description
  - 300-500 words
  - Address the Judging Criteria
  - Describe the uploaded content
  - Include any web URLs that you feel appropriate

#### Requirements - To Upload

- Optional - 1 to 10 Photos /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- Optional - 1 to 10 PDFs /Max Size: 11MB / Format: pdf
- Optional - 1 to 10 Audio Files /Max Size: 10MB / Format: mp3



# FULL CATEGORY LIST

## PRESTIGE AWARDS

### 39. OHBA ONTARIO HOME BUILDER OF THE YEAR

This award highlights a home builder company that demonstrates outstanding professionalism and integrity within their business, industry and community.

If you have won in this category at your local HBA level, you may qualify to receive entry into OHBA Ontario Builder of the Year free of charge. Please contact Sajida Jiwani at OHBA for more information.

**You will be asked to add a logo when adding a company and have an option to add a project logo (File Format: eps / Max Size: 10MB).**

#### Judging Criteria:

30% Sales / Service and Marketing excellence

- describe your marketing plan to promote your company or services
- describe and supply proof of your after sales customer service
- achievements/awards at the local/provincial/national levels

30% Innovation: highlight company and/or product innovation. i.e. unique designs; innovative products, systems etc.

20% Community Service: company and employee involvement or participation with community and/or charitable organizations.

20% Support of Industry: raising awareness of the association and industry at large, mentorship, positive, ethical relationships with trades and suppliers, participation at the local/provincial homes builders' associations.

#### Requirements - To Enter

- Project Description
  - 300-500 words
  - Address the Judging Criteria
  - Describe the uploaded content
  - Include any web URLs that you feel appropriate

#### Requirements - To Upload

- Optional - 1 to 10 Photos /Max Size: 10MB / Format: jpg /Minimum Width and/or Height: 2500px
- Optional - 1 to 10 PDFs /Max Size: 11MB / Format: pdf
- Optional - 1 to 10 Audio Files /Max Size: 10MB / Format: mp3