



2020  
Awards of  
Distinction



Ontario  
Home Builders'  
Association

## TIMELINE

Thank you for your interest into the 2020 Ontario Home Builders' Association Awards of Distinction (AoD).

### **Early Bird Submission Window**

\$175 per entry

### **Regular Submission Window**

\$225 per entry

*No extensions will be permitted.*

Winners will be awarded on Tuesday, September 22, 2020 at Fallsview Resort in Niagara Falls.

## ELIGIBILITY

Any member in good standing with the Ontario Home Builders' Association as of June 19, 2020, and who has a project that is open for sale or was completed\* between June 23, 2019 and June 19, 2020 in Ontario, may enter.

**All entrants and their credited companies must have an active OHBA membership status as of June 19, 2020.**

Projects that have won a category in the previous year are not eligible to be entered into a similar category this year.

**Builder and/or developer submitters in any category, with the exception of the renovation categories must be registered with the Tarion Warranty Corporation in order to enter a submission.**

The 2020 Awards of Distinction Program Committee reserves all publishing rights to the materials submitted.

\*Applicable to renovation, custom projects, and sales and marketing categories.

## SUBMISSION HELP

For any questions, concerns or issues regarding your submissions please contact [info@ohbaaod.ca](mailto:info@ohbaaod.ca)

# CATEGORY LISTING

## ARCHITECTURAL DESIGN

1. Production Built Home (One Storey)
2. Production Built Home (Two Storeys up to 2500 SF)
3. Production Built Home (Two – Three Storeys 2501 SF and over)
4. Attached Multi-Unit Home
5. Stacked Townhome Unit
6. Custom Home (Up to 3000 SF)
7. Custom Home (3001 – 5000 SF)
8. Mid-Rise Building (4 – 10 Storeys)
9. High-Rise Building (11+ Storeys)
10. High or Mid-Rise Condo Suite (up to 800 SF)
11. High or Mid-Rise Condo Suite (801 SF and over)
12. Lobby Entrance

## RENOVATION (HOME OR CONDO)

13. Home Renovation (Actual Retail Value up to \$250,000)
14. Home Renovation (Actual Retail Value between \$250,001 - \$500,000)
15. Home Renovation (Actual Retail Value over \$500,001)
16. Kitchen Renovation
17. Bathroom Renovation

## ROOM DESIGN

18. New Home Kitchen (New Low-Rise Home up to 2500 SF)
19. New Home Kitchen (New Low-Rise Home 2501 SF and over)
20. High or Mid-Rise Condo Suite Kitchen
21. New Home Bathroom
22. Amenity - **NEW!**

## IMAGE & ADVERTISING

23. Low-Rise Project Video (1-3 Storeys)
24. High or Mid-Rise Project Video (4+ Storey)
25. Social Media
26. Website (Corporate or Project Specific)
27. Low Rise Ad Campaign (1-3 Storeys)
28. High or Mid-Rise Ad Campaign (4+ Storeys)
29. Low Rise Project Logo Branding (1-3 Storeys)
30. High or Mid-Rise Project Logo Branding (4+ Storeys)

## ON-SITE SALES PRESENTATION

31. New Home Sales Office (Up to 1500 SF)
32. New Home Sales Office (1501 SF and over)
33. Design / Décor Centre
34. Model Home / Suite (Up to 2500 SF)
35. Model Home / Suite (2501 SF and Over)
36. Low-Rise Project Sales Brochure (1-3 Storeys)
37. High or Mid-Rise Project Sales Brochure (4+ Storeys)

## INNOVATION

38. Innovation Award

## PRESTIGE AWARDS

39. Project of the Year – Low Rise
40. Project of the Year – High or Mid – Rise
41. OHBA People's Choice
42. OHBA Ontario Renovator of the Year
43. OHBA Ontario Builder of the Year

# ARCHITECTURAL DESIGN

## 01. Production Built Home (One Storey)

This award recognizes the best architectural design of a production-built home (1 storey) by an OHBA builder member.

### Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Written Content

### Requirements – To Enter

- Square Footage (SF)
- Number of Storeys
- Model Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this home made efficient use of the available space, in terms of layout and lot.*
  - *Describe how the function of the home was designed, in terms of people in their environment.*
  - *What makes this home appealing in terms of its exterior in relation to its surroundings; and interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *Describe any special features or challenges overcome in the architectural design.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Marketing Site Plan
- 1 Exterior Marketing Project Rendering

## 02. Production Built Home (Two Storeys up to 2500 SF)

This award recognizes the best architectural design of a production-built home (2 storeys up to 2500 SF) by an OHBA builder member.

### Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Written Content

### Requirements – To Enter

- Square Footage (SF)
- Number of Storeys
- Model Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this home made efficient use of the available space, in terms of layout and lot.*
  - *Describe how the function of the home was designed, in terms of people in their environment.*
  - *What makes this home appealing in terms of its exterior in relation to its surroundings; and interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *Describe any special features or challenges overcome in the architectural design.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Marketing Site Plan
- 1 Exterior Marketing Project Rendering

### **03. Production Built Home (Two Storeys 2501 SF and Over)**

This award recognizes the best architectural design of a production-built home (2 storeys 2501 SF and over) by an OHBA builder member.

#### Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Written Content

#### Requirements – To Enter

- Square Footage (SF)
- Number of Storeys
- Model Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this home made efficient use of the available space, in terms of layout and lot.*
  - *Describe how the function of the home was designed, in terms of people in their environment.*
  - *What makes this home appealing in terms of its exterior in relation to its surroundings; and interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *Describe any special features or challenges overcome in the architectural design.*

#### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Marketing Site Plan
- 1 Exterior Marketing Project Rendering

#### **04. Attached Multi-Unit Home**

This award recognizes the best architectural design of an attached multi-unit home (up to 4 storeys) by an OHBA builder member.

##### Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Written Content

##### Requirements – To Enter

- Square Footage (SF)
- Number of Storeys
- Model Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this home best made use of the available space, in terms of layout and lot.*
  - *Describe how the function of the home was designed, in terms of people in their environment.*
  - *What makes this home appealing in terms of its exterior in relation to neighbourhood integration; and interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *Describe any special features or challenges overcome in the architectural design.*

##### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Marketing Site Plan
- 1 Exterior Marketing Project Rendering

## 05. Stacked Townhome Unit

This award recognizes the best architectural design of a stacked townhome unit by an OHBA builder member. The unit must be part of a building that is up to 4 storeys.

*Entries from the High or Mid-Rise Condo Suite award categories (#11 and #12) are not eligible for this award.*

### Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Written Content

### Requirements – To Enter

- Square Footage (SF)
- Number of Storeys
- Model Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this home best made use of the available space, in terms of layout and lot.*
  - *Describe how the function of the home was designed, in terms of people in their environment.*
  - *What makes this home appealing in terms of its exterior in relation to neighbourhood integration; and interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *Describe any special features or challenges overcome in the architectural design.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Marketing Site Plan
- 1 Exterior Marketing Project Rendering

## 06. Custom Home (Up to 3000 SF)

This award recognizes the best architectural design of a custom home (up to 3000 SF) by an OHBA builder member.

### Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Innovation
- Written Content

### Requirements – To Enter

- Square Footage (SF)
- Model Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this home best made use of the available space, in terms of layout and lot.*
  - *Describe how the function of the home was designed, specific to the client's needs.*
  - *What makes this home appealing in terms of its exterior in relation to its surroundings; and interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *What innovative features makes this custom home stand out?*
  - *Describe any special features or challenges overcome in the architectural design.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan



## **07. Custom Home (3001 – 5000 SF)**

This award recognizes the best architectural design of a custom home (3001 – 5000 SF) by an OHBA builder member.

### Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Innovation
- Written Content

### Requirements – To Enter

- Square Footage (SF)
- Model Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this home best made use of the available space, in terms of layout and lot.*
  - *Describe how the function of the home was designed, specific to the client's needs.*
  - *What makes this home appealing in terms of its exterior in relation to its surroundings; and interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *What innovative features makes this custom home stand out?*
  - *Describe any special features or challenges overcome in the architectural design.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan

## 08. Mid-Rise Building (4-10 Storeys)

This award recognizes the best architectural design of a new mid-rise building (4-10 storeys) by an OHBA builder member.

### Judging Criteria

- Functionality of Floorplate
- Creative use of space – Common areas, lobby, amenity space
- Ground Level and Neighbourhood Integration
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Innovation
- Written Content

### Requirements – To Enter

- Number of Storeys
- Building Name / Model Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how the design function of the floorplate, in terms of people in their environment.*
  - *Describe how this home best made use of the available space, in terms of common areas and amenities.*
  - *What makes this home appealing in terms of its exterior in relation to neighbourhood integration; and interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *What innovative features makes this home stand out?*
  - *Describe any special features or challenges overcome in the architectural design.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplate showing common areas and/or amenities
- 1 Floorplate showing layout of suites

## 09. High-Rise Building (11+ Storeys)

This award recognizes the best architectural design of a new high-rise building (11+ storeys) by an OHBA builder member.

### Judging Criteria

- Functionality of Floorplate
- Creative use of space – Common areas, lobby, amenity space
- Ground Level and Neighbourhood Integration
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Innovation
- Written Content

### Requirements – To Enter

- Number of Storeys
- Building Name / Model Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how the design function of the floorplate, in terms of people in their environment.*
  - *Describe how this home best made use of the available space, in terms of common areas and amenities.*
  - *What makes this home appealing in terms of its exterior in relation to neighbourhood integration; and interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *What innovative features makes this home stand out?*
  - *Describe any special features or challenges overcome in the architectural design.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplate showing common areas and/or amenities
- 1 Floorplate showing layout of suites

## 10. High or Mid-Rise Condo Suite (Up to 800 SF)

This award recognizes the best architectural design of a new high or mid-rise condo suite (up to 800 SF) by an OHBA builder member. The suite must be part of a building that is 4+ storeys above grade. *Entries from the stacked townhome unit (#5) are not eligible for this award.*

### Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Written Content

### Requirements – To Enter

- Square Footage
- Building Name / Model Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this home best made use of the available space, in terms of layout and floorplan.*
  - *Describe how the function of the home was designed, in terms of people in their environment.*
  - *What makes this home appealing in terms of its interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *Describe any special features or challenges overcome in the architectural design.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 10 Interior Photos
- 1 Floorplan showing layout of suite
- 1 Floorplate showing layout of suites

## 11. High or Mid-Rise Condo Suite (801 SF and over)

This award recognizes the best architectural design of a new high or mid-rise condo suite (801 SF and over) by an OHBA builder member. The suite must be part of a building that is 4+ storeys above grade. *Entries from the stacked townhome unit (#5) are not eligible for this award.*

### Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Written Content

### Requirements – To Enter

- Square Footage
- Building Name / Model Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this home best made use of the available space, in terms of layout and floorplan.*
  - *Describe how the function of the home was designed, in terms of people in their environment.*
  - *What makes this home appealing in terms of its interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *Describe any special features or challenges overcome in the architectural design.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 10 Interior Photos
- 1 Floorplan showing layout of suite
- 1 Floorplate showing layout of suites

## 12. Lobby Entrance

This award recognizes the best lobby entrance of a multi-unit residential building by an OHBA builder member.

### Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Written Content

### Requirements – To Enter

- Square Footage
- Building Name / Model Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this lobby best made use of the available space, in terms of layout and floorplan.*
  - *Describe how the function of the lobby was designed, in terms of people in their environment.*
  - *What makes this lobby appealing in terms of its interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *Describe any special features or challenges overcome in the architectural design.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 1 Floorplan showing layout of lobby

## RENOVATION (HOME OR CONDO)

### 13. Home Renovation (Actual Retail Value up to \$250,000)

This award recognizes the best home renovation (up to \$250,000) by an OHBA builder/renovator member. Please do not include client names or addresses, as part of the project or model name.

#### Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Integration of new space into existing space
- Written Content

#### Requirements – To Enter

- Actual retail value of completed renovation or conversion (includes materials, labour, equipment rentals, etc.)
- Project Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this home best made use of the available space, in terms of layout and lot.*
  - *Describe how the function of the home was designed, specific to the client's needs.*
  - *What makes this home appealing in terms of its exterior in relation to its surroundings; and interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *What innovative features makes this renovation stand out?*
  - *How does this renovation integrate the new space into the existing space?*
  - *Describe any challenges overcome in the renovation, including construction issues, by-law restrictions*

#### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 4 – 6 Sets of comparative photos showing the “before” and “after view”
  - Before and after views must be from same angle
  - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
  - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
  - Hand drawn sketches will be accepted. Highlight the renovated area.

#### **14. Home Renovation (Actual Retail Value between \$250,001 - \$500,000)**

This award recognizes the best home renovation (\$250,001 - \$500,000) by an OHBA builder/renovator member. Please do not include client names or addresses, as part of the project or model name.

##### Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Integration of new space into existing space
- Written Content

##### Requirements – To Enter

- Actual retail value of completed renovation or conversion (includes materials, labour, equipment rentals, etc.)
- Project Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this home best made use of the available space, in terms of layout and lot.*
  - *Describe how the function of the home was designed, specific to the client's needs.*
  - *What makes this home appealing in terms of its exterior in relation to its surroundings; and interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *What innovative features makes this renovation stand out?*
  - *How does this renovation integrate the new space into the existing space?*
  - *Describe any challenges overcome in the renovation, including construction issues, by-law restrictions*

##### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 4 – 6 Sets of comparative photos showing the “before” and “after view”
  - Before and after views must be from same angle
  - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
  - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
  - Hand drawn sketches will be accepted. Highlight the renovated area.



## 15. Home Renovation (Actual Retail Value over \$500,001)

This award recognizes the best home renovation (over \$500,001) by an OHBA builder/renovator member. Please do not include client names or addresses, as part of the project or model name.

### Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Integration of new space into existing space
- Written Content

### Requirements – To Enter

- Actual retail value of completed renovation or conversion (includes materials, labour, equipment rentals, etc.)
- Project Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this home best made use of the available space, in terms of layout and lot.*
  - *Describe how the function of the home was designed, specific to the client's needs.*
  - *What makes this home appealing in terms of its exterior in relation to its surroundings; and interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *What innovative features makes this renovation stand out?*
  - *How does this renovation integrate the new space into the existing space?*
  - *Describe any challenges overcome in the renovation, including construction issues, by-law restrictions*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 4 – 6 Sets of comparative photos showing the “before” and “after view”
  - Before and after views must be from same angle
  - Both images should either be landscape or portrait – Not a combination of both.
- 1 “before” Floorplan
  - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
  - Hand drawn sketches will be accepted. Highlight the renovated area.

## 16. Kitchen Renovation

This award recognizes the best kitchen renovation by an OHBA builder/renovator member. Please do not include client names or addresses, as part of the project or model name.

### Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design – Interior
- Innovation
- Written Content

### Requirements – To Enter

- Actual retail value of completed renovation or conversion (includes materials, labour, equipment rentals, etc.)
- Project Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this renovation best made use of the available space.*
  - *Describe how the function of the renovation was designed, specific to the client's needs.*
  - *What makes this home appealing in terms of its interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *What innovative features makes this renovation stand out?*
  - *Describe any challenges overcome in the renovation.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 4 – 6 Sets of comparative photos showing the “before” and “after view”
  - Before and after views must be from same angle
  - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
  - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
  - Hand drawn sketches will be accepted. Highlight the renovated area.

## 17. Bathroom Renovation

This award recognizes the best bathroom renovation by an OHBA builder/renovator member. Please do not include client names or addresses, as part of the project or model name.

### Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design – Interior
- Innovation
- Written Content

### Requirements – To Enter

- Actual retail value of completed renovation or conversion (includes materials, labour, equipment rentals, etc.)
- Project Name
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this renovation best made use of the available space.*
  - *Describe how the function of the renovation was designed, specific to the client's needs.*
  - *What makes this home appealing in terms of its interior elements including color schemes, fittings, furnishings, and architectural features?*
  - *What innovative features makes this renovation stand out?*
  - *Describe any challenges overcome in the renovation.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 4 – 6 Sets of comparative photos showing the “before” and “after view”
  - Before and after views must be from same angle
  - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
  - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
  - Hand drawn sketches will be accepted. Highlight the renovated area.

## ROOM DESIGN

### 18. New Home Kitchen (New Low-Rise Home up to 2500 SF)

This award recognizes the best kitchen in a new low-rise home (up to 2501 SF) by an OHBA builder member.

#### Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

#### Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Building Type - Production Built or Custom Home
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this room design best made use of the available space, including layout.*
  - *Describe how the function of the room was designed, specific to the client's needs.*
  - *What makes this room appealing in terms of its interior elements, including color schemes, fittings, furnishings, and architectural features?*
  - *What innovative features makes this room design stand out?*
  - *Describe any challenges overcome in the room design.*

#### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos showing different views
- 1 Floorplan

## **19. New Home Kitchen (New Low-Rise Home 2501 SF and over)**

This award recognizes the best kitchen in a new low-rise home (2501 SF and over) by an OHBA builder member.

### Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

### Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Building Type - Production Built or Custom Home
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this room design best made use of the available space, including layout.*
  - *Describe how the function of the room was designed, specific to the client's needs.*
  - *What makes this room appealing in terms of its interior elements, including color schemes, fittings, furnishings, and architectural features?*
  - *What innovative features makes this room design stand out?*
  - *Describe any challenges overcome in the room design.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos showing different views
- 1 Floorplan

## 20. High or Mid-Rise Condo Suite Kitchen

This award recognizes the best new residential high or mid-rise condo suite kitchen, including kitchens in stacked townhomes, by an OHBA builder member.

### Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

### Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Building Type - Production Built or Custom Home
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this room design best made use of the available space, including layout.*
  - *Describe how the function of the room was designed, specific to the client's needs.*
  - *What makes this room appealing in terms of its interior elements, including color schemes, fittings, furnishings, and architectural features?*
  - *What innovative features makes this room design stand out?*
  - *Describe any challenges overcome in the room design.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos showing different views
- 1 Floorplan

## 21. New Home Bathroom

This award recognizes the best new home bathroom by an OHBA builder member.

### Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

### Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Building Type – Dropdown menu
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this room design best made use of the available space, including layout.*
  - *Describe how the function of the room was designed, specific to the client's needs.*
  - *What makes this room appealing in terms of its interior elements, including color schemes, fittings, furnishings, and architectural features?*
  - *What innovative features makes this room design stand out?*
  - *Describe any challenges overcome in the room design.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos showing different views
- 1 Floorplan

## 22. Amenity

This award recognizes the best single amenity within a multi-unit residential building by an OHBA builder member.

### Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

### Requirements – To Enter

- Square Footage
- Building Name / Model Name
- Sub Title - Specific Amenity
- Written Content – Guided Questions (200 max words per question)
  - *Describe how this amenity best made use of the available space, in terms of layout and floorplan.*
  - *Describe how the function of the amenity was designed, in terms of people in their environment.*
  - *What makes this amenity appealing in terms of its elements including color schemes, fittings, furnishings, and architectural features?*
  - *Describe any special features or challenges overcome in the amenity design.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 showing different views of amenity space
- 1 Floorplan showing layout of amenity



### 23. Low Rise Project Video (1-3 Storeys)

This award recognizes the best new residential low-rise project (1-3 storeys) video advertised by an OHBA builder member. Only project-specific videos are eligible (not applicable to corporate videos).

#### Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Written Content

#### Requirements – To Enter

- Project Name / Model Name
- Sub Title - Specific Target / Feature
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
  - *Describe the concept, key messaging.*
  - *What creative elements were strategically utilized?*
  - *How the multimedia was designed to reach the target market?*
  - *Describe how the multimedia was developed and distributed within budget.*
  - *Describe the campaign's success, in terms of measurable results, such as views/engagement.*

#### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- Final Video Product
  - Video cannot be over 4 minutes in length

## 24. High or Mid-Rise Project Video (4+ Storeys)

This award recognizes the best new residential high or mid-rise project (4+ storeys) video advertised by an OHBA builder member. Only project-specific videos are eligible (not applicable to corporate videos).

### Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Written Content

### Requirements – To Enter

- Project Name / Model Name
- Sub Title - Specific Target / Feature
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
  - *Describe the concept, key messaging.*
  - *What creative elements were strategically utilized?*
  - *How the multimedia was designed to reach the target market?*
  - *Describe how the multimedia was developed and distributed within budget.*
  - *Describe the campaign's success, in terms of measurable results, such as views, engagement.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- Final Video Product
  - Video cannot be over 4 minutes in length

## 25. Social Media Campaign

This award recognizes the best social media campaign advertised by an OHBA builder member. Both corporate or new residential project-specific social media campaigns are eligible.

### Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Effectiveness / Results
- Written Content

### Requirements – To Enter

- Link to all social media accounts (Facebook, Twitter, Instagram, etc.)
- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
  - *Describe the concept, key messaging.*
  - *What creative elements were strategically utilized?*
  - *How the campaign was designed to reach the target market?*
  - *Describe how the campaign was developed and distributed within budget.*
  - *Describe the campaign's success, in terms of measurable results, such as new followers, impressions, engagement.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- Sample screenshots/imagery of campaign activity on each applicable platform

## 26. Website

This award recognizes the best website advertised by an OHBA builder member. Both corporate or new residential project-specific websites are eligible.

### Judging Criteria

- Effective communication of brand
- Ease of use / navigation
- Creativity, Concept, Originality
- Written Content

### Requirements – To Enter

- Link to website
  - The website must be open to the public.
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
  - *Describe how the multimedia effectively communicates key brand messaging.*
  - *What creative elements were strategically utilized?*
  - *How the multimedia was designed to reach the target market?*
  - *Describe how the multimedia was developed and distributed within budget.*
  - *Describe the multimedia's success, in terms of measurable results, such as pageviews, traffic, key insights.*

## 27. Low Rise Ad Campaign (1-3 Storeys)

This award recognizes the best new residential low-rise (1-3 storeys) ad campaign advertised by an OHBA builder member.

### Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Effectiveness / Results
- Written Content

### Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
  - *Describe the concept, key messaging.*
  - *What creative elements were strategically utilized?*
  - *How was the campaign designed to reach the target market?*
  - *Describe how the campaign was developed and distributed within budget.*
  - *Describe the campaign's success according to key performance indicators, including results, if available.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 4 Proof of Ad Placement (Must be within the eligibility period)
- 1 – 4 Ads from Campaign (Print, Video, Radio, Etc.)

## 28. High or Mid-Rise Ad Campaign (4+ Storeys)

This award recognizes the best new residential high or mid-rise (4+ storeys) ad campaign advertised by an OHBA builder member.

### Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Effectiveness / Results
- Written Content

### Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
  - *Describe the concept, key messaging.*
  - *What creative elements were strategically utilized?*
  - *How was the campaign designed to reach the target market?*
  - *Describe how the campaign was developed and distributed within budget.*
  - *Describe the campaign's success according to key performance indicators, including results, if available.*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 4 Proof of Ad Placement (Must be within the eligibility period)
- 1 – 4 Ads from Campaign (Print, Video, Radio, Etc.)

## 29. Low-Rise Project Logo Branding (1-3 Storeys)

This award recognizes the best individual community logo for a new residential low-rise project (1-3 storeys) advertised by an OHBA builder member.

### Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Written Content

### Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
  - *Describe the concept, key messaging.*
  - *How does the logo reflect key brand values?*
  - *What creative elements were strategically utilized?*
  - *Describe how the logo branding was developed and distributed within budget.*

### Requirements to Upload

- Project Logo
- 4 – 6 photos showing the logo in various applications (signs, media, marketing materials)
  - Logo may be uploaded as a GIF

### 30. High or Mid-Rise Project Logo Branding (4+ Storeys)

This award recognizes the best individual community logo for a new residential high or mid-rise project (4+ storeys) advertised by an OHBA builder member.

#### Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Written Content

#### Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
  - *Describe the concept, key messaging.*
  - *How does the logo reflect key brand values?*
  - *What creative elements were strategically utilized?*
  - *Describe how the logo branding was developed and distributed within budget.*

#### Requirements to Upload

- Project Logo
- 4 – 6 photos showing the logo in various applications (signs, media, marketing materials)
  - Logo may be uploaded as a GIF



## ON-SITE SALES PRESENTATION

### 31. New Home Sales Office (up to 1500 SF)

This award recognizes the best new home sales office (up to 1500 SF) by an OHBA builder member.

#### Judging Criteria

- Concept
- Creativity
- Use of Space / Functionality
- Innovation
- Written Content

#### Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 words max per question)
  - *Describe the concept in terms of its relevance to the target market*
  - *Describe the creative, innovative, and/or technological elements that enhances customer experience*
  - *How is the space and functionality designed to appeal to the target market?*

#### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 6 photos of interior
- 1 – 6 photos of exterior and entrance
- 1 Floorplan of sales office (with dimensions)

### **32. New Home Sales Office (1501 SF and over)**

This award recognizes the best new home sales office (1501 SF and over) by an OHBA builder member.

#### Judging Criteria

- Concept
- Creativity
- Use of Space / Functionality
- Innovation
- Written Content

#### Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 words max per question)
  - *Describe the concept in terms of its relevance to the target market*
  - *Describe the creative, innovative, and/or technological elements that enhances customer experience*
  - *How is the space and functionality designed to appeal to the target market?*

#### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 6 photos of interior
- 1 – 6 photos of exterior and entrance
- 1 Floorplan of sales office (with dimensions)

### 33. Design / Décor Centre

This award recognizes the best design or décor centre for a new residential project by an OHBA builder member. Project-specific and corporate showrooms are both eligible.

#### Judging Criteria

- Functionality and Efficiency
- Variety of product offerings
- Uniqueness of design
- Visual appeal
- Written content

#### Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
  - *Describe how the design/décor centre maximizes functionality, making the most efficient use of space.*
  - *What sets your design/décor centre apart in terms of the presenting a range of product offerings?*
  - *Describe how the finishings, furnishings and accessories appeal to the target market.*
  - *Describe the creative, design, and/or technological elements that enhances customer experience*
  - *Describe the target market, and how the design/décor centre was designed to reach this market.*

#### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos of interior
- 1 Floorplan of décor centre layout (with dimensions)

#### Additional Requirements needed for previous winners

- 4 – 6 Sets of comparative photos showing the “before” and “after view”
  - Before and after views must be from same angle
  - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
  - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
  - Hand drawn sketches will be accepted. Highlight the renovated area.

### **34. Model Home / Suite (Up to 2500 SF)**

This award recognizes the best model home or suite (up to 2500 SF) for a new residential project by an OHBA builder member.

#### Judging Criteria

- Overall appeal to target market
- Finishings, Furnishings and Accessories
- Uniqueness of design
- Written content

#### Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Decorating Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
  - *What design elements are featured to appeal to the target market?*
  - *Describe how the finishings, furnishings and accessories appeal to the target market.*
  - *What sets your model home / suite apart in terms of interior and exterior design?*

#### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 5 – 10 photos throughout model home
- 1 Floorplan

### **35. Model Home / Suite (2501 SF and over)**

This award recognizes the best model home or suite (2501 SF and over) for a new residential project by an OHBA builder member.

#### Judging Criteria

- Overall appeal to target market
- Finishing's, Furnishings and Accessories
- Uniqueness of design
- Written content

#### Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Decorating Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
  - *What design elements are featured to appeal to the target market?*
  - *Describe how the finishings, furnishings and accessories appeal to the target market.*
  - *What sets your model home / suite apart in terms of interior and exterior design?*

#### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 5 – 10 photos throughout model home
- 1 Floorplan

### 36. Low-Rise Project Sales Brochure (1 – 3 Storeys)

This award recognizes the best sales brochure for an OHBA builder member advertising a new residential low-rise project (1-3 storeys).

#### Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Written Content

#### Requirements – To Enter

- Project Name / Model Name
- Number of Storeys
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 words max per question)
  - *Describe the concept, key messaging.*
  - *What creative elements were strategically utilized?*
  - *How was the brochure designed to reach the target market?*
  - *Describe how the brochure was developed and distributed within budget.*

#### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos of completed brochure

#### Hard Copy Requirements

- 5 copies of complete brochure

#### **SEND HARD COPY REQUIREMENTS TO:**

OHBA Awards of Distinction Submissions  
c/o KSA Toronto  
866 The Queensway  
Suite 105  
Etobicoke, ON, M8Z 1N7

**Please note: All entries remain the property of OHBA. Award entries will be destroyed after the OHBA Conference in Niagara Falls, September 20 - 22, 2020.**

### 37. High or Mid-Rise Project Sales Brochure (4+ Storeys)

This award recognizes the best sales brochure for an OHBA builder member advertising a new residential high or mid-rise project (4+ storeys).

#### Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Written Content

#### Requirements – To Enter

- Project Name / Model Name
- Number of Storeys
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 words max per question)
  - *Describe the concept, key messaging.*
  - *What creative elements were strategically utilized?*
  - *How was the brochure designed to reach the target market?*
  - *Describe how the brochure was developed and distributed within budget.*

#### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos of completed brochure

#### Hard Copy Requirements

- 5 copies of complete brochure

#### **SEND HARD COPY REQUIREMENTS TO:**

OHBA Awards of Distinction Submissions  
c/o KSA Toronto  
866 The Queensway  
Suite 105  
Etobicoke, ON, M8Z 1N7

**Please note: All entries remain the property of OHBA. Award entries will be destroyed after the OHBA Conference in Niagara Falls, September 20 - 22, 2020.**

## 38. Innovation Award

This award recognizes an innovative product/service by an OHBA member that improves the residential and professional home building industry.

### Judging Criteria

- Concept
- Creativity
- Target Market Relevance
- Written Content

### Requirements – To Enter

- Product Name
- Written Content – Guided Questions (100 max words per question)
  - *Describe the concept and key messaging*
  - *What innovative elements were strategically utilized?*
  - *How does the product / service impact and benefit the target market?*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3-5 photos of product / service



## 39. Project of the Year – Low Rise

This Prestige category Project of the Year award is bestowed upon the builder whose low-rise project combines the best overall architectural design, advertising, promotion and on-site sales presentation. Cumulative scores are derived from entries in the categories described below.

To be eligible for Project of the Year, the project must be entered into one of the categories in each of the following three groupings. See example highlighted below:

### Architectural Design; or Room Design

1. Production Built Home (One Storey)
2. Production Built Home (Two Storeys up to 2500 SF)
3. Production Built Home (Two Storeys 2501 SF and over)
4. Attached Multi-Unit Home
5. Stacked Townhome Unit
18. New Home Kitchen (New Low-Rise Home up to 2500 SF)
19. New Home Kitchen (New Low-Rise Home 2501 SF and over)
21. New Home Bathroom

### Image and Advertising

22. Low-Rise Project Video (1-3 Storeys)
24. Social Media
25. Website (Corporate or Project Specific)
26. Low Rise Ad Campaign (1-3 Storeys)
28. Low Rise Project Logo Branding (1-3 Storeys)

### On-Site Sales Presentation

30. New Home Sales Office (Up to 1500 SF)
31. New Home Sales Office (1501 SF and over)
32. Design / Décor Centre
33. Model Home / Suite (Up to 2500 SF)
34. Model Home / Suite (2501 SF and Over)
35. Low-Rise Project Sales Brochure (1-3 Storeys)

### Requirements – To Enter

- Written Content – Guided Questions (250 words max per question)
  - *How does your project go above and beyond the standard low-rise, in terms of overall architectural design, advertising, promotion and on-site sales presentation?*
  - *Why is your project the best low-rise in Ontario?*
- Percentage of project sold

#### 40. Project of the Year – High or Mid-Rise

This Prestige category Project of the Year award is bestowed upon the builder whose high or mid-rise project combines the best overall architectural design, advertising, promotion and on-site sales presentation. Cumulative scores are derived from entries in the categories described below.

To be eligible for Project of the Year, the project must be entered into one of the categories in each of the following three groupings. See example highlighted below:

##### Architectural Design; or Room Design

- 9. Mid-Rise Building (4 – 10 Storeys)
- 10. High-Rise Building (11+ Storeys)
- 11. High or Mid-Rise Condo Suite (up to 800 SF)
- 12. High or Mid-Rise Condo Suite (801 SF and over)
- 20. High or Mid-Rise Condo Suite Kitchen
- 21. New Home Bathroom

##### Image and Advertising

- 23. Mid or High-Rise Project Video (4+ Storeys)
- 24. Social Media
- 25. Website (Corporate or Project Specific)
- 27. High or Mid-Rise Ad Campaign (4+ Storeys)
- 29. High or Mid-Rise Logo Branding (4+ Storeys)

##### On-Site Sales Presentation

- 30. New Home Sales Office (Up to 1500 SF)
- 31. New Home Sales Office (1501 SF and over)
- 32. Design / Décor Centre
- 33. Model Home / Suite (Up to 2500 SF)
- 34. Model Home / Suite (2501 SF and Over)
- 36. Mid or High-Rise Project Sales Brochure (4+ Storeys)

##### Requirements – To Enter

- Written Content – Guided Questions (250 words max per question)
  - *How does your project go above and beyond the standard low-rise, in terms of overall architectural design, advertising, promotion and on-site sales presentation?*
  - *Why is your project the best high or mid-rise in Ontario?*
- Percentage of project sold

#### **41. OHBA People's Choice Award**

Finalists for the Prestige category OHBA People's Choice award are based upon the finalists for the OHBA Project of the Year (Low; and High or Mid-Rise) and are automatically entered in OHBA People's Choice Award. Therefore, there is no submission necessary into the People's Choice Award.

OHBA members and the public are welcome to vote for the OHBA Project of the Year winner, once finalists are announced in mid-August.

## 42. OHBA Ontario Renovator of the Year

This Prestige category Ontario Renovator of the Year award highlights an OHBA renovation member company that demonstrates outstanding professionalism and integrity within their business, industry and community.

If you have won Renovator of the Year at your local HBA level, you may qualify to receive a complimentary entry into OHBA Ontario Renovator of the Year. For more information please contact [info@ohbaaod.ca](mailto:info@ohbaaod.ca)

### Judging Criteria

- Sales and Marketing Excellence
- Innovation
- Community Service
- Support of the Industry

### Requirements – To Enter

- Written Content – Guided Questions (250 words max per question)
  - *How has your company demonstrated sales and marketing excellence that goes above and beyond?*
  - *What innovations (including but not limited to products, designs, systems, and environmental) does your company adopt and/or employ and why?*
  - *How has your company demonstrated community service that goes above and beyond?*
  - *How has your company demonstrated support for the industry (including locally, provincially, nationally)?*
  - *Why is your company the best renovator in Ontario?*

### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 5 – 10 photos exhibiting the judging criteria

### 43. OHBA Ontario Builder of the Year

This Prestige category OHBA Builder of the Year award highlights an OHBA home building member company that demonstrates outstanding professionalism and integrity within their business, industry and community.

If you have won in Builder of the Year at your local HBA level, you may qualify to receive a complimentary entry into OHBA Ontario Builder of the Year. For more information please contact [info@ohbaaod.ca](mailto:info@ohbaaod.ca)

#### Judging Criteria

- Sales and Marketing Excellence
- Innovation (including but not limited to products, designs, systems, and environmental)
- Community Service
- Support of the Industry

#### Requirements – To Enter

- Written Content – Guided Questions (250 words max per question)
  - *How has your company demonstrated sales and marketing excellence that goes above and beyond?*
  - *What innovations (including but not limited to products, designs, systems, and environmental) does your company adopt and/or employ and why?*
  - *How has your company demonstrated community service that goes above and beyond?*
  - *How has your company demonstrated support for the industry (including locally, provincially, nationally)?*
  - *Why is your company the best builder in Ontario?*

#### Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 5 – 10 photos exhibiting the judging criteria