



2023
Awards of
Distinction



Ontario
Home Builders'
Association

TIMELINE

Thank you for your interest in the 2023 Ontario Home Builders' Association (OHBA) Awards of Distinction (AoD).

Submission Window

Monday, May 29, 2023 – Friday, June 30, 2023

\$250 per entry

No extensions will be permitted.

Finalists will be announced mid-August.

ELIGIBILITY

Any member in good standing with the Ontario Home Builders' Association as of June 30, 2023, and who has a project that is open for sale or was completed* between June 2021 and June 2023 in Ontario, may enter.

All entrants and their credited companies must have an active OHBA membership status, in good standing, as of June 30, 2023.

Any builder or vendor submitters must be licensed with the Home Construction Regulatory Authority (HCRA) to build and/or sell new homes.**

NEW - Purpose-built rental projects are eligible to submit. The project must be under construction or development and has gone to lease or plan to go to lease by June 2023.

Projects that have won a category in the previous year are not eligible to be entered into a similar category this year.

OHBA reserves the right to disqualify entries that do not observe the requirements or to move them to an appropriate category.

The 2022 Awards of Distinction Program Committee reserves all publishing rights to the materials submitted.

**Applicable to renovation, custom projects, and sales and marketing categories.*

**** A vendor is defined by HCRA as the following:**

The person who:

- *On the person's own behalf, sells or transfers a home not previously occupied to an owner*
- *On the person's own behalf, sells or transfers a unit in a residential condominium conversion project, which unit had not been previously occupied, to an owner.*
- *Is the builder, if the builder is acting under a contract with an owner to construct a home.*

RECOGNITION POLICY

Architectural designers, interior specialists, and marketing agencies are eligible to submit **in partnership with a builder/developer/renovator** in specified categories.

- All parties must be members of OHBA in good standing.
- Each party must agree to share **equal representation** by providing contact information for all parties.
- All partnerships will be verified by OHBA.
- In the case that the submission becomes a finalist or winner, the builder/developer/renovator's name will appear first, followed by partners in alpha order

One trophy will be awarded with all partner names; additional trophies can be ordered after the awards.

You may also provide “credit to” for any key contributors to the specific entry.

Accuracy of information submitted is the responsibility of the submitter. OHBA will work to accommodate any revisions or additions to recognition but cannot guarantee once submissions have closed.

ENTRY FORMAT

All entries are to be completed through the online submission portal.

To submit, entrants must create a user account on the portal.

Entrants can draft submissions, save content, and edit, before finalizing the submission. Each entry must fulfill the submission requirements as outlined within the category to move to payment. Only online payment will be accepted.

Once paid, you can continue to edit your submission until the final deadline.

Categories that require hard copy submissions (#40 & #41) must be submitted by the final deadline. **Hard copy submissions are not mandatory but strongly recommended.**

Hard copy submissions are to be sent to:

Ontario Home Builders' Association
ATTN: Awards of Distinction Submissions
20 Upjohn Rd. Suite 101
North York, ON, M3B 2V9

SUBMISSION HELP

For any questions, concerns or issues regarding your submissions, please contact info@ohbaod.ca

CATEGORY LISTING

ARCHITECTURAL DESIGN

1. Production Built Home (One Storey)
2. Production Built Home (Two Storeys up to 2500 SF)
3. Production Built Home (Two – Three Storeys 2501 SF and over)
4. Attached Multi-Unit Home
5. Stacked or Back to Back Townhome
6. Custom Home (Up to 3000 SF)
7. Custom Home (3001 – 5000 SF)
8. Mid-Rise Building (4 – 10 Storeys)
9. High-Rise Building (11+ Storeys)
10. High or Mid-Rise Condo Suite (up to 800 SF)
11. High or Mid-Rise Condo Suite (801 SF and over)
12. Lobby Entrance
13. Low-Rise Green Building (1-3 Storeys)
14. High or Mid-Rise Green Building (4+ Storeys)

RENOVATION (HOME OR CONDO)

15. Home Renovation / Addition (Actual Retail Value up to \$250,000)
16. Home Renovation / Addition (Actual Retail Value between \$250,001 - \$500,000)
17. Home Renovation / Addition (Actual Retail Value over \$500,001)
18. Kitchen Renovation
19. Bathroom Renovation

ROOM DESIGN

20. New Home Kitchen (New Low Rise Home up to 2500 SF)
21. New Home Kitchen (New Low Rise Home 2501 SF and over)
22. High or Mid-Rise Condo Suite Kitchen
23. New Home Bathroom
24. Low-Rise Amenity
25. High or Mid-Rise Amenity

IMAGE & ADVERTISING

26. Low-Rise Project Video (1-3 Storeys)
27. High or Mid-Rise Project Video (4+ Storeys)
28. Social Media
29. Website - Corporate
30. Website – Project Specific
31. Low Rise Ad Campaign (1-3 Storeys)
32. High or Mid-Rise Ad Campaign (4+ Storeys)
33. Low Rise Project Branding and Identity (1-3 Storeys)
34. High or Mid-Rise Project Branding and Identity (4+ Storeys)

ON-SITE SALES PRESENTATION

35. New Home Sales Office (Up to 1500 SF)
36. New Home Sales Office (1501 SF and over)
37. Design / Décor Centre
38. Model Home / Suite (Up to 2500 SF)
39. Model Home / Suite (2501 SF and Over)
40. Low-Rise Project Sales Brochure (1-3 Storeys)
41. High or Mid-Rise Project Sales Brochure (4+ Storeys)

INNOVATION

42. Innovation Award

PRESTIGE AWARDS

43. Project of the Year – Low Rise
44. Project of the Year – High or Mid–Rise
45. OHBA People’s Choice
46. OHBA Service Professional of the Year
47. OHBA Ontario Renovator of the Year
48. OHBA Ontario Builder of the Year – Small Volume (35 units or less)
49. OHBA Ontario Builder of the Year – Large Volume (36 units or more)

ARCHITECTURAL DESIGN

01. Production Built Home (One Storey)

This award recognizes the best architectural design of a production-built home (1 storey) by an OHBA builder member.

Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Written Content

Requirements – To Enter

- Square Footage (SF)
- Number of Storeys
- Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home made efficient use of the available space, in terms of layout and lot.*
 - *Describe how the function of the home was designed, in terms of people in their environment.*
 - *What makes this home appealing in terms of its exterior in relation to its surroundings; and interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Marketing Site Plan
- 1 Exterior Marketing Project Rendering

02. Production Built Home (Two Storeys up to 2500 SF)

This award recognizes the best architectural design of a production-built home (2 storeys up to 2500 SF) by an OHBA builder member.

Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Written Content

Requirements – To Enter

- Square Footage (SF)
- Number of Storeys
- Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home made efficient use of the available space, in terms of layout and lot.*
 - *Describe how the function of the home was designed, in terms of people in their environment.*
 - *What makes this home appealing in terms of its exterior in relation to its surroundings; and interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Marketing Site Plan
- 1 Exterior Marketing Project Rendering

03. Production Built Home (Two Storeys 2501 SF and Over)

This award recognizes the best architectural design of a production-built home (2 storeys 2501 SF and over) by an OHBA builder member.

Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Written Content

Requirements – To Enter

- Square Footage (SF)
- Number of Storeys
- Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home made efficient use of the available space, in terms of layout and lot.*
 - *Describe how the function of the home was designed, in terms of people in their environment.*
 - *What makes this home appealing in terms of its exterior in relation to its surroundings; and interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Marketing Site Plan
- 1 Exterior Marketing Project Rendering

04. Attached Multi-Unit Home

This award recognizes the best architectural design of an attached multi-unit home or townhome (up to 4 storeys, including 4th storey roof top area) by an OHBA builder member.

Does not include stacked or back to back - See Category 5.

Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Written Content

Requirements – To Enter

- Square Footage (SF)
- Number of Storeys
- Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space, in terms of layout and lot.*
 - *Describe how the function of the home was designed, in terms of people in their environment.*
 - *What makes this home appealing in terms of its exterior in relation to neighbourhood integration; and interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Marketing Site Plan
- 1 Exterior Marketing Project Rendering

05. Stacked or Back to Back Townhome

This award recognizes the best architectural design of a stacked or back to back townhome by an OHBA builder member. The unit must be part of a building that is up to 4 storeys.

Entries from the High or Mid-Rise Condo Suite award categories (#11 and #12) are not eligible for this award.

Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Written Content

Requirements – To Enter

- Square Footage (SF)
- Number of Storeys
- Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space, in terms of layout and lot.*
 - *Describe how the function of the home was designed, in terms of people in their environment.*
 - *What makes this home appealing in terms of its exterior in relation to neighbourhood integration; and interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Marketing Site Plan
- 1 Exterior Marketing Project Rendering

06. Custom Home (Up to 3000 SF)

This award recognizes the best architectural design of a custom home (up to 3000 SF) by an OHBA builder member.

Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Innovation
- Written Content

Requirements – To Enter

- Square Footage (SF)
- Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space, in terms of layout and lot.*
 - *Describe how the function of the home was designed, specific to the client's needs.*
 - *What makes this home appealing in terms of its exterior in relation to its surroundings; and interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *What innovative features makes this custom home stand out?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan

07. Custom Home (3001 – 5000 SF)

This award recognizes the best architectural design of a custom home (3001 – 5000 SF) by an OHBA builder member.

Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Innovation
- Written Content

Requirements – To Enter

- Square Footage (SF)
- Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space, in terms of layout and lot.*
 - *Describe how the function of the home was designed, specific to the client's needs.*
 - *What makes this home appealing in terms of its exterior in relation to its surroundings; and interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *What innovative features makes this custom home stand out?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan

08. Mid-Rise Building (4-10 Storeys)

This award recognizes the best architectural design of a new mid-rise building (4-10 storeys) by an OHBA builder member.

Judging Criteria

- Functionality of Floorplate
- Creative use of space – Common areas, lobby, amenity space
- Ground Level and Neighbourhood Integration
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Innovation
- Written Content

Requirements – To Enter

- Number of Storeys
- Building Name / Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how the design function of the floorplate, in terms of people in their environment.*
 - *Describe how this home best made use of the available space, in terms of common areas and amenities.*
 - *What makes this home appealing in terms of its exterior in relation to neighbourhood integration; and interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *What innovative features makes this home stand out?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplate showing common areas and/or amenities
- 1 Floorplate showing layout of suites

09. High-Rise Building (11+ Storeys)

This award recognizes the best architectural design of a new high-rise building (11+ storeys) by an OHBA builder member.

Judging Criteria

- Functionality of Floorplate
- Creative use of space – Common areas, lobby, amenity space
- Ground Level and Neighbourhood Integration
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Innovation
- Written Content

Requirements – To Enter

- Number of Storeys
- Building Name / Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how the design function of the floorplate, in terms of people in their environment.*
 - *Describe how this home best made use of the available space, in terms of common areas and amenities.*
 - *What makes this home appealing in terms of its exterior in relation to neighbourhood integration; and interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *What innovative features makes this home stand out?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplate showing common areas and/or amenities
- 1 Floorplate showing layout of suites

10. High or Mid-Rise Condo Suite (Up to 800 SF)

This award recognizes the best architectural design of a new high or mid-rise condo suite (up to 800 SF) by an OHBA builder member. The suite must be part of a building that is 4+ storeys above grade. *Entries from the stacked townhome unit (#5) are not eligible for this award.*

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Written Content

Requirements – To Enter

- Square Footage
- Building Name / Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space, in terms of layout and floorplan.*
 - *Describe how the function of the home was designed, in terms of people in their environment.*
 - *What makes this home appealing in terms of its interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 10 Interior Photos
- 1 Floorplan showing layout of suite
- 1 Floorplate showing layout of suites

11. High or Mid-Rise Condo Suite (801 SF and over)

This award recognizes the best architectural design of a new high or mid-rise condo suite (801 SF and over) by an OHBA builder member. The suite must be part of a building that is 4+ storeys above grade. *Entries from the stacked townhome unit (#5) are not eligible for this award.*

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Written Content

Requirements – To Enter

- Square Footage
- Building Name / Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space, in terms of layout and floorplan.*
 - *Describe how the function of the home was designed, in terms of people in their environment.*
 - *What makes this home appealing in terms of its interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 10 Interior Photos
- 1 Floorplan showing layout of suite
- 1 Floorplate showing layout of suites

12. Lobby Entrance

This award recognizes the best lobby entrance of a multi-unit residential building by an OHBA builder member.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Written Content

Requirements – To Enter

- Square Footage
- Building Name / Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this lobby best made use of the available space, in terms of layout and floorplan.*
 - *Describe how the function of the lobby was designed, in terms of people in their environment.*
 - *What makes this lobby appealing in terms of its interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 1 Floorplan showing layout of lobby

13. Low-Rise Green Home (Part 9 of Ontario Building Code)

This award recognizes the best low-rise home that utilizes innovation in energy-efficient and high-performance practices by an OHBA builder member.

Judging Criteria

- Innovation
- Sustainability
- Uniqueness of Design
- Use of Space
- Functionality
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Number of Storeys
- Written Content – Guided Questions (200 max words per question)
 - *Describe the innovative technology/technologies/systems incorporated into this project.*
 - *What sustainable initiatives have been incorporated into this project that goes above and beyond standard building code practices?*
 - *Define the percentage higher than code that this project meets.*
 - *Describe how the home was designed to improve indoor air quality.*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan

14. High or Mid-Rise Green Building (Part 3 of Ontario Building Code)

This award recognizes the best high or mid-rise building that utilizes innovation in energy-efficient and high-performance practices by an OHBA builder member.

Judging Criteria

- Innovation
- Sustainability
- Uniqueness of Design
- Use of Space
- Functionality
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Number of Storeys
- Written Content – Guided Questions (200 max words per question)
 - *Describe the innovative technology/technologies/systems incorporated into this project.*
 - *What sustainable initiatives have been incorporated into this project that goes above and beyond standard building code practices?*
 - *Define the percentage higher than code that this project meets.*
 - *Describe how the home was designed to improve indoor air quality.*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Exterior Marketing Project Rendering

RENOVATION (HOME OR CONDO)

15. Home Renovation / Addition (Actual Retail Value up to \$250,000)

This award recognizes the best home renovation/addition (up to \$250,000) by an OHBA builder/renovator member. Please do not include client names or addresses, as part of the project or model name.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Integration of new space into existing space
- Written Content

Requirements – To Enter

- Actual retail value of completed renovation or conversion (includes materials, labour, equipment rentals, etc.)
- Project Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space, in terms of layout and lot.*
 - *Describe how the function of the home was designed, specific to the client's needs.*
 - *What makes this home appealing in terms of its exterior in relation to its surroundings; and interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *What innovative features makes this renovation stand out?*
 - *How does this renovation integrate the new space into the existing space?*
 - *Describe any challenges overcome in the renovation, including construction issues, by-law restrictions.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 4 – 6 Sets of comparative photos showing the “before” and “after view”
 - Before and after views must be from same angle
 - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.

16. Home Renovation / Addition (Actual Retail Value between \$250,001 - \$500,000)

This award recognizes the best home renovation/addition (\$250,001 - \$500,000) by an OHBA builder/renovator member. Please do not include client names or addresses, as part of the project or model name.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Integration of new space into existing space
- Written Content

Requirements – To Enter

- Actual retail value of completed renovation or conversion (includes materials, labour, equipment rentals, etc.)
- Project Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space, in terms of layout and lot.*
 - *Describe how the function of the home was designed, specific to the client's needs.*
 - *What makes this home appealing in terms of its exterior in relation to its surroundings; and interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *What innovative features makes this renovation stand out?*
 - *How does this renovation integrate the new space into the existing space?*
 - *Describe any challenges overcome in the renovation, including construction issues, by-law restrictions.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 4 – 6 Sets of comparative photos showing the “before” and “after view”
 - Before and after views must be from same angle
 - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.

17. Home Renovation / Addition (Actual Retail Value over \$500,001)

This award recognizes the best home renovation/addition (over \$500,001) by an OHBA builder/renovator member. Please do not include client names or addresses, as part of the project or model name.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Integration of new space into existing space
- Written Content

Requirements – To Enter

- Actual retail value of completed renovation or conversion (includes materials, labour, equipment rentals, etc.)
- Project Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space, in terms of layout and lot.*
 - *Describe how the function of the home was designed, specific to the client's needs.*
 - *What makes this home appealing in terms of its exterior in relation to its surroundings; and interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *What innovative features makes this renovation stand out?*
 - *How does this renovation integrate the new space into the existing space?*
 - *Describe any challenges overcome in the renovation, including construction issues, by-law restrictions.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 4 – 6 Sets of comparative photos showing the “before” and “after view”
 - Before and after views must be from same angle
 - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.

18. Kitchen Renovation

This award recognizes the best kitchen renovation by an OHBA builder/renovator member. Please do not include client names or addresses, as part of the project or model name.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design – Interior
- Innovation
- Written Content

Requirements – To Enter

- Actual retail value of completed renovation or conversion (includes materials, labour, equipment rentals, etc.)
- Project Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this renovation best made use of the available space.*
 - *Describe how the function of the renovation was designed, specific to the client's needs.*
 - *What makes this home appealing in terms of its interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *What innovative features makes this renovation stand out?*
 - *Describe any challenges overcome in the renovation.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 4 – 6 Sets of comparative photos showing the “before” and “after view”
 - Before and after views must be from same angle
 - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.

19. Bathroom Renovation

This award recognizes the best bathroom renovation by an OHBA builder/renovator member. Please do not include client names or addresses, as part of the project or model name.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design – Interior
- Innovation
- Written Content

Requirements – To Enter

- Actual retail value of completed renovation or conversion (includes materials, labour, equipment rentals, etc.)
- Project Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this renovation best made use of the available space.*
 - *Describe how the function of the renovation was designed, specific to the client's needs.*
 - *What makes this home appealing in terms of its interior elements including color schemes, fittings, furnishings, and architectural features?*
 - *What innovative features makes this renovation stand out?*
 - *Describe any challenges overcome in the renovation.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 4 – 6 Sets of comparative photos showing the “before” and “after view”
 - Before and after views must be from same angle
 - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.

ROOM DESIGN

20. New Home Kitchen (New Low-Rise Home up to 2500 SF)

This award recognizes the best kitchen in a new low-rise home (up to 2501 SF) by an OHBA builder member. This category is open to production-built and custom homes.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Building Type - Production Built or Custom Home
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this room design best made use of the available space, including layout.*
 - *Describe how the function of the room was designed, specific to the client's needs.*
 - *What makes this room appealing in terms of its interior elements, including color schemes, fittings, furnishings, and architectural features?*
 - *What innovative features makes this room design stand out?*
 - *Describe any challenges overcome in the room design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos showing different views
- 1 Floorplan

21. New Home Kitchen (New Low-Rise Home 2501 SF and over)

This award recognizes the best kitchen in a new low-rise home (2501 SF and over) by an OHBA builder member. This category is open to production-built and custom homes.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Building Type - Production Built or Custom Home
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this room design best made use of the available space, including layout.*
 - *Describe how the function of the room was designed, specific to the client's needs.*
 - *What makes this room appealing in terms of its interior elements, including color schemes, fittings, furnishings, and architectural features?*
 - *What innovative features makes this room design stand out?*
 - *Describe any challenges overcome in the room design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos showing different views
- 1 Floorplan

22. High or Mid-Rise Condo Suite Kitchen

This award recognizes the best new residential high or mid-rise condo suite kitchen, including kitchens in stacked townhomes, by an OHBA builder member.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Building Type - Production Built or Custom Home
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this room design best made use of the available space, including layout.*
 - *Describe how the function of the room was designed, specific to the client's needs.*
 - *What makes this room appealing in terms of its interior elements, including color schemes, fittings, furnishings, and architectural features?*
 - *What innovative features makes this room design stand out?*
 - *Describe any challenges overcome in the room design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos showing different views
- 1 Floorplan

23. New Home Bathroom

This award recognizes the best new home bathroom by an OHBA builder member. This category is open to production-built and custom homes.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Building Type – Dropdown menu
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this room design best made use of the available space, including layout.*
 - *Describe how the function of the room was designed, specific to the client's needs.*
 - *What makes this room appealing in terms of its interior elements, including color schemes, fittings, furnishings, and architectural features?*
 - *What innovative features makes this room design stand out?*
 - *Describe any challenges overcome in the room design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos showing different views
- 1 Floorplan

24. Low-Rise Amenity

This award recognizes the best single amenity within a new low-rise home by an OHBA builder member. *Examples: Gym, Home Office, Spa, Games Room, Mudroom, Music Studio, etc.*

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Sub Title - Specific Amenity / Room
- Square Footage
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this amenity best made use of the available space, in terms of layout and floorplan.*
 - *Describe how the function of the amenity was designed, in terms of people in their environment.*
 - *What makes this amenity appealing in terms of its elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the amenity design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 showing different views of amenity space
- 1 Floorplan showing layout of amenities

25. High or Mid-Rise Amenity

This award recognizes the best single amenity within a mid or high-rise residential building by an OHBA builder member.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Sub Title - Specific Amenity
- Square Footage
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this amenity best made use of the available space, in terms of layout and floorplan.*
 - *Describe how the function of the amenity was designed, in terms of people in their environment.*
 - *What makes this amenity appealing in terms of its elements including color schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the amenity design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 showing different views of amenity space
- 1 Floorplan showing layout of amenity

26. Low Rise Project Video (1-3 Storeys)

This award recognizes the best new residential low-rise project (1-3 storeys) video advertised by an OHBA builder member. Only project-specific videos are eligible (not applicable to corporate videos).

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Sub Title - Specific Target / Feature
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe the concept, key messaging.*
 - *What creative elements were strategically utilized?*
 - *How the multimedia was designed to reach the target market?*
 - *Describe how the multimedia was developed and distributed within budget.*
 - *Describe the campaign's success, in terms of measurable results, such as views/engagement.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- Final Video Product
 - Video cannot be over 4 minutes in length

27. High or Mid-Rise Project Video (4+ Storeys)

This award recognizes the best new residential high or mid-rise project (4+ storeys) video advertised by an OHBA builder member. Only project-specific videos are eligible (not applicable to corporate videos).

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Sub Title - Specific Target / Feature
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe the concept, key messaging.*
 - *What creative elements were strategically utilized?*
 - *How the multimedia was designed to reach the target market?*
 - *Describe how the multimedia was developed and distributed within budget.*
 - *Describe the campaign's success, in terms of measurable results, such as views, engagement.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- Final Video Product
 - Video cannot be over 4 minutes in length

28. Social Media Campaign

This award recognizes the best social media campaign advertised by an OHBA member. Both corporate or new residential project-specific social media campaigns are eligible.

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Effectiveness / Results
- Written Content

Requirements – To Enter

- Link to all social media accounts (Facebook, Twitter, Instagram, etc.)
- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe the concept, key messaging.*
 - *What creative elements were strategically utilized?*
 - *How the campaign was designed to reach the target market?*
 - *Describe how the campaign was developed and distributed within budget.*
 - *Describe the campaign's success, in terms of measurable results, such as new followers, impressions, engagement.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- Sample screenshots/imagery of campaign activity on each applicable platform

29. Website – Corporate

This award recognizes the best corporate website advertised by an OHBA member. ***This category is open to all OHBA members.***

Judging Criteria

- Effective communication of brand
- Ease of use/navigation
- Creativity, Concept, Originality
- Written Content

Requirements – To Enter

- Link to website
 - The website must be open to the public.
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe how the multimedia effectively communicates key brand messaging.*
 - *What creative elements were strategically utilized?*
 - *What is the target market?*
 - *How was the multimedia designed to reach the target market?*
 - *Describe how the multimedia was developed and distributed within budget.*
 - *Describe the multimedia's success, in terms of measurable results, such as page views, traffic, key insights.*

30. Website – Project Specific

This award recognizes the best new residential **project-specific** website advertised by an OHBA builder member.

Judging Criteria

- Effective communication of brand
- Ease of use/navigation
- Creativity, Concept, Originality
- Written Content

Requirements – To Enter

- Link to website
 - The website must be open to the public.
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe how the multimedia effectively communicates key brand messaging.*
 - *What creative elements were strategically utilized?*
 - *What is the target market?*
 - *How was the multimedia designed to reach the target market?*
 - *Describe how the multimedia was developed and distributed within budget.*
 - *Describe the multimedia's success, in terms of measurable results, such as pageviews, traffic, key insights.*

31. Low Rise Ad Campaign (1-3 Storeys)

This award recognizes the best new residential low-rise (1-3 storeys) ad campaign advertised by an OHBA builder member.

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Effectiveness / Results
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe the concept, key messaging.*
 - *What creative elements were strategically utilized?*
 - *How was the campaign designed to reach the target market?*
 - *Describe how the campaign was developed and distributed within budget.*
 - *Describe the campaign's success according to key performance indicators, including results, if available.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 4 Proof of Ad Placement (Must be within the eligibility period)
- 1 – 4 Ads from Campaign (Print, Video, Radio, Etc.)

32. High or Mid-Rise Ad Campaign (4+ Storeys)

This award recognizes the best new residential high or mid-rise (4+ storeys) ad campaign advertised by an OHBA builder member.

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Effectiveness / Results
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe the concept, key messaging.*
 - *What creative elements were strategically utilized?*
 - *How was the campaign designed to reach the target market?*
 - *Describe how the campaign was developed and distributed within budget.*
 - *Describe the campaign's success according to key performance indicators, including results, if available.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 4 Proof of Ad Placement (Must be within the eligibility period)
- 1 – 4 Ads from Campaign (Print, Video, Radio, Etc.)

33. Low-Rise Project Branding and Identity (1-3 Storeys)

This award recognizes the best project branding (graphic appeal, brand cohesion and project positioning) for a new residential low-rise project (1-3 storeys) advertised by an OHBA builder member.

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe the concept behind the project name, logo, typography, tone of copy, imagery, graphic elements and treatments.*
 - *What creative elements were strategically utilized?*
 - *How was the brand designed to reach the target market?*
 - *Describe how the branding was developed and distributed within budget.*

Requirements to Upload

- Project Logo
- 4 – 6 photos showing the brand in various applications (signs, media, marketing materials)
- Brand Identity Package/Story Book (optional)

34. High or Mid-Rise Project Branding and Identity (4+ Storeys)

This award recognizes the best project branding (graphic appeal, brand cohesion and project positioning) for a new residential high or mid-rise project (4+ storeys) advertised by an OHBA builder member.

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe the concept behind the project name, logo, typography, tone of copy, imagery, graphic elements and treatments.*
 - *What creative elements were strategically utilized?*
 - *How was the brand designed to reach the target market?*
 - *Describe how the branding was developed and distributed within budget.*

Requirements to Upload

- Project Logo
- 4 – 6 photos showing the brand in various applications (signs, media, marketing materials)
- Brand Identity Package/Story Book (optional)

ON-SITE SALES PRESENTATION

35. New Home Sales Office (up to 1500 SF)

This award recognizes the best new home sales office (up to 1500 SF) by an OHBA builder member. Virtual sales offices will be accepted in this category.

Judging Criteria

- Concept
- Creativity
- Use of Space / Functionality
- Innovation
- Overall appeal to target market
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 words max per question)
 - *Describe the concept in terms of its relevance to the target market*
 - *Describe the creative, innovative, and/or technological elements that enhances customer experience*
 - *How is the space and functionality designed to appeal to the target market?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 6 photos of interior
- 1 – 6 photos of exterior and entrance
- 1 Floorplan of sales office (with dimensions)

Please note: OHBA reserves the right to split the category based on physical and virtual sales offices.

36. New Home Sales Office (1501 SF and over)

This award recognizes the best new home sales office (1501 SF and over) by an OHBA builder member.

Judging Criteria

- Concept
- Creativity
- Use of Space / Functionality
- Innovation
- Overall appeal to target market
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 words max per question)
 - *Describe the concept in terms of its relevance to the target market*
 - *Describe the creative, innovative, and/or technological elements that enhances customer experience*
 - *How is the space and functionality designed to appeal to the target market?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 6 photos of interior
- 1 – 6 photos of exterior and entrance
- 1 Floorplan of sales office (with dimensions)

Please note: OHBA reserves the right to split the category based on physical and virtual sales offices.

37. Design / Décor Centre

This award recognizes the best design or décor centre by an OHBA member. Project-specific, corporate showrooms and independent design centers are eligible.

Judging Criteria

- Functionality and Efficiency
- Variety of product offerings
- Uniqueness of design
- Visual appeal
- Written content

Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe how the design/décor centre maximizes functionality, making the most efficient use of space.*
 - *What sets your design/décor centre apart in terms of the presenting a range of product offerings?*
 - *Describe how the finishings, furnishings and accessories appeal to the target market.*
 - *Describe the creative, design, and/or technological elements that enhances customer experience*
 - *Describe the target market, and how the design/décor centre was designed to reach this market.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos of interior
- 1 Floorplan of décor centre layout (with dimensions)

Additional Requirements needed for previous winners

- 4 – 6 Sets of comparative photos showing the “before” and “after view”
 - Before and after views must be from same angle
 - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.

38. Model Home / Suite (Up to 2500 SF)

This award recognizes the best model home or suite (up to 2500 SF) for a new residential project by an OHBA builder member.

Judging Criteria

- Overall appeal to target market
- Finishings, Furnishings and Accessories
- Uniqueness of design
- Written content

Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Decorating Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *What design elements are featured to appeal to the target market?*
 - *Describe how the finishings, furnishings and accessories appeal to the target market.*
 - *What sets your model home / suite apart in terms of interior and exterior design?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 5 – 10 photos throughout model home
- 1 Floorplan

39. Model Home / Suite (2501 SF and over)

This award recognizes the best model home or suite (2501 SF and over) for a new residential project by an OHBA builder member.

Judging Criteria

- Overall appeal to target market
- Finishing's, Furnishings and Accessories
- Uniqueness of design
- Written content

Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Decorating Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *What design elements are featured to appeal to the target market?*
 - *Describe how the finishings, furnishings and accessories appeal to the target market.*
 - *What sets your model home / suite apart in terms of interior and exterior design?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 5 – 10 photos throughout model home
- 1 Floorplan

40. Low-Rise Project Sales Brochure (1 – 3 Storeys)

This award recognizes the best sales brochure for an OHBA builder member advertising a new residential low-rise project (1-3 storeys). *Virtual sales brochures will be accepted in this category.*

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Number of Storeys
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 words max per question)
 - *Describe the concept, key messaging.*
 - *What creative elements were strategically utilized?*
 - *How was the brochure was designed to reach the target market?*
 - *Describe how the brochure was developed and distributed within budget.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos of completed brochure

Hard Copy Requirements

- 5 copies of complete brochure

SEND HARD COPY REQUIREMENTS TO:

Ontario Home Builders' Association
Awards of Distinction Submissions
20 Upjohn Rd. Suite 101
North York, ON, M3B 2V9

Please note:

- *All entries remain the property of OHBA*
- *OHBA reserves the right to split the category based on hard copy and digital submissions*

41. High or Mid-Rise Project Sales Brochure (4+ Storeys)

This award recognizes the best sales brochure for an OHBA builder member advertising a new residential high or mid-rise project (4+ storeys). *Virtual sales brochures will be accepted in this category.*

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Number of Storeys
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 words max per question)
 - *Describe the concept, key messaging.*
 - *What creative elements were strategically utilized?*
 - *How was the brochure was designed to reach the target market?*
 - *Describe how the brochure was developed and distributed within budget.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos of completed brochure

Hard Copy Requirements

- 5 copies of complete brochure

SEND HARD COPY REQUIREMENTS TO:

Ontario Home Builders' Association
Awards of Distinction Submissions
20 Upjohn Rd. Suite 101
North York, ON, M3B 2V9

Please note:

- *All entries remain the property of OHBA*
- *OHBA reserves the right to split the category based on hard copy and digital submissions*

42. Innovation Award

This award recognizes an innovative product/service by an OHBA member that improves the residential and professional home building industry.

Judging Criteria

- Concept
- Creativity
- Target Market Relevance
- Written Content

Requirements – To Enter

- Product Name
- Written Content – Guided Questions (100 max words per question)
 - *Describe the concept and key messaging*
 - *What innovative elements were strategically utilized?*
 - *How does the product / service impact and benefit the target market?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3-5 photos of product / service

PRESTIGE

43. Project of the Year – Low Rise

This Prestige category Project of the Year award is bestowed upon the builder whose low-rise project combines the best overall architectural design, advertising, promotion and on-site sales presentation. Cumulative scores are derived from entries in the categories described below.

In the event of a mixed-use project, you must focus all qualifying categories on the low-rise components of the project. Community amenities are accepted.

To be eligible for Project of the Year, the project must be entered into one of the categories in each of the following three groupings. See example highlighted below:

Architectural Design; **or** Room Design

1. Production Built Home (One Storey)
2. Production Built Home (Two Storeys up to 2500 SF)
3. **Production Built Home (Two Storeys 2501 SF and over)**
4. Attached Multi-Unit Home
5. Stacked Townhome Unit
18. New Home Kitchen (New Low-Rise Home up to 2500 SF)
19. New Home Kitchen (New Low-Rise Home 2501 SF and over)
21. New Home Bathroom

Image and Advertising

22. Low-Rise Project Video (1-3 Storeys)
24. **Social Media**
25. Website (Corporate or Project Specific)
26. Low Rise Ad Campaign (1-3 Storeys)
28. Low Rise Project Logo Branding (1-3 Storeys)

On-Site Sales Presentation

30. New Home Sales Office (Up to 1500 SF)
31. New Home Sales Office (1501 SF and over)
32. **Design / Décor Centre**
33. Model Home / Suite (Up to 2500 SF)
34. Model Home / Suite (2501 SF and Over)
35. Low-Rise Project Sales Brochure (1-3 Storeys)

Requirements – To Enter

- Written Content – Guided Questions (250 words max per question)
 - *How does your project go above and beyond the standard low-rise, in terms of overall architectural design, advertising, promotion and on-site sales presentation?*
 - *Why is your project the best low-rise in Ontario?*
- Percentage of project sold

44. Project of the Year – High or Mid-Rise

This Prestige category Project of the Year award is bestowed upon the builder whose high or mid-rise project combines the best overall architectural design, advertising, promotion and on-site sales presentation. Cumulative scores are derived from entries in the categories described below.

In the event of a mixed-use project, you must focus all qualifying categories on the High or Mid-Rise components of the project. Community amenities are accepted.

To be eligible for Project of the Year, the project must be entered into one of the categories in each of the following three groupings. See example highlighted below:

Architectural Design; **or** Room Design

- 9. Mid-Rise Building (4 – 10 Storeys)
- 10. High-Rise Building (11+ Storeys)
- 11. High or Mid-Rise Condo Suite (up to 800 SF)**
- 12. High or Mid-Rise Condo Suite (801 SF and over)
- 20. High or Mid-Rise Condo Suite Kitchen
- 21. New Home Bathroom

Image and Advertising

- 23. Mid or High-Rise Project Video (4+ Storeys)
- 24. Social Media
- 25. Website (Corporate or Project Specific)**
- 27. High or Mid-Rise Ad Campaign (4+ Storeys)
- 29. High or Mid-Rise Logo Branding (4+ Storeys)

On-Site Sales Presentation

- 30. New Home Sales Office (Up to 1500 SF)
- 31. New Home Sales Office (1501 SF and over)
- 32. Design / Décor Centre
- 33. Model Home / Suite (Up to 2500 SF)
- 34. Model Home / Suite (2501 SF and Over)
- 36. Mid or High-Rise Project Sales Brochure (4+ Storeys)**

Requirements – To Enter

- Written Content – Guided Questions (250 words max per question)
 - *How does your project go above and beyond the standard low-rise, in terms of overall architectural design, advertising, promotion and on-site sales presentation?*
 - *Why is your project the best high or mid-rise in Ontario?*
- Percentage of project sold

45. OHBA People's Choice Award

Finalists for the Prestige category OHBA People's Choice award are based upon the finalists for the OHBA Project of the Year (Low; and High or Mid-Rise) and are automatically entered in OHBA People's Choice Award. Therefore, there is no submission necessary into the People's Choice Award.

OHBA members and the public are welcome to vote for the OHBA Project of the Year winner, once finalists are announced in Early August.

46. OHBA Service Professional of the Year

This Prestige category *Service Professional of the Year* award highlights an OHBA member company that demonstrates outstanding professionalism and integrity within their business, industry, and community.

Judging Criteria

- Sales and Marketing Excellence
- Innovation (including but not limited to products, designs, systems, and environmental)
- Community Service
- Support of the Industry

Requirements – To Enter

- Written Content – Guided Questions (250 words max per question)
 - *How has your company demonstrated sales and marketing excellence that goes above and beyond?*
 - *What innovations (including but not limited to products, designs, systems, and environmental) does your company adopt and/or employ and why?*
 - *How has your company demonstrated community service that goes above and beyond?*
 - *How has your company demonstrated support for the industry (including locally, provincially, and nationally)?*
 - *Why is your company the best service professional in Ontario?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 5 – 10 photos exhibiting the judging criteria

47. OHBA Ontario Renovator of the Year

This Prestige category Ontario Renovator of the Year award highlights an OHBA renovation member company that demonstrates outstanding professionalism and integrity within their business, industry and community.

If you have won Renovator of the Year at your local HBA level, you may qualify to receive a complimentary entry into OHBA Ontario Renovator of the Year. For more information please contact info@ohbaaod.ca

Judging Criteria

- Sales and Marketing Excellence
- Innovation
- Community Service
- Support of the Industry

Requirements – To Enter

- Written Content – Guided Questions (250 words max per question)
 - *How has your company demonstrated sales and marketing excellence that goes above and beyond?*
 - *What innovations (including but not limited to products, designs, systems, and environmental) does your company adopt and/or employ and why?*
 - *How has your company demonstrated community service that goes above and beyond?*
 - *How has your company demonstrated support for the industry (including locally, provincially, nationally)?*
 - *Why is your company the best renovator in Ontario?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 5 – 10 photos exhibiting the judging criteria

48. OHBA Ontario Builder of the Year – Small Volume (35 Units or Less)

This Prestige category *OHBA Builder of the Year – Small Volume (35 units or less)* highlights an OHBA home building member company that demonstrates outstanding professionalism and integrity within their business, industry and community.

Volume is based on the previous 3-year completion average.

If you have won in Builder of the Year at your local HBA level, you may qualify to receive a complimentary entry into OHBA Ontario Builder of the Year. For more information please contact info@ohbaod.ca

Judging Criteria

- Sales and Marketing Excellence
- Innovation (including but not limited to products, designs, systems, and environmental)
- Community Service
- Support of the Industry

Requirements – To Enter

- Written Content – Guided Questions (250 words max per question)
 - *How has your company demonstrated sales and marketing excellence that goes above and beyond?*
 - *What innovations (including but not limited to products, designs, systems, and environmental) does your company adopt and/or employ and why?*
 - *How has your company demonstrated community service that goes above and beyond?*
 - *How has your company demonstrated support for the industry (including locally, provincially, nationally)?*
 - *Why is your company the best builder in Ontario?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 5 – 10 photos exhibiting the judging criteria

49. OHBA Ontario Builder of the Year – Large Volume (36 Units or More)

This Prestige category *OHBA Builder of the Year – Large Volume* highlights an OHBA home building member company that demonstrates outstanding professionalism and integrity within their business, industry and community.

Volume is based on the previous 3-year completion average.

If you have won in Builder of the Year at your local HBA level, you may qualify to receive a complimentary entry into OHBA Ontario Builder of the Year. For more information please contact info@ohbaaod.ca

Judging Criteria

- Sales and Marketing Excellence
- Innovation (including but not limited to products, designs, systems, and environmental)
- Community Service
- Support of the Industry

Requirements – To Enter

- Written Content – Guided Questions (250 words max per question)
 - *How has your company demonstrated sales and marketing excellence that goes above and beyond?*
 - *What innovations (including but not limited to products, designs, systems, and environmental) does your company adopt and/or employ and why?*
 - *How has your company demonstrated community service that goes above and beyond?*
 - *How has your company demonstrated support for the industry (including locally, provincially, nationally)?*
 - *Why is your company the best builder in Ontario?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 5 – 10 photos exhibiting the judging criteria