



The Ontario Home Builders' Association (OHBA) Awards of Distinction (AoD) program recognizes the creativity, innovation, and excellence of land developers, builders, renovators, designers, marketers, and service professionals in the Ontario residential construction industry.

Over the past three decades, the program has expanded and modernized to feature a variety of categories that highlight the diverse talents of the OHBA membership. Our 50 categories are divided into seven main groups: Architectural Design, Renovation, Room Design, Image & Advertising, On-Site Sales Presentation, Innovation, and the highly sought-after Prestige Awards.

www.ohbaod.ca

Top 5 Reasons To Submit

- **Raise the Bar** – Are you an industry trailblazer? Showcase your work and innovation on the provincial platform and help set new standards of excellence in Ontario's residential construction industry.
- **Stand Out** – Gain industry recognition and distinguish your company from competitors. The OHBA AoD showcases excellence, elevating your brand's reputation. It's time to make your mark!
- **Boost Your Business** – Being a finalist or winner provides a powerful story to promote your projects and services. Join the winners' circle and watch your visibility soar!
- **Empower Your Team** – Participating in the awards program showcases your team's dedication and serves as a platform to acknowledge their contributions. Reward their efforts, create a positive work culture, and drive success together!
- **Connect & Collaborate** – By participating in our awards program, you'll connect with industry experts, influential leaders, and like-minded professionals during an evening of celebrations at the Awards of Distinction Gala on Tuesday, September 24.

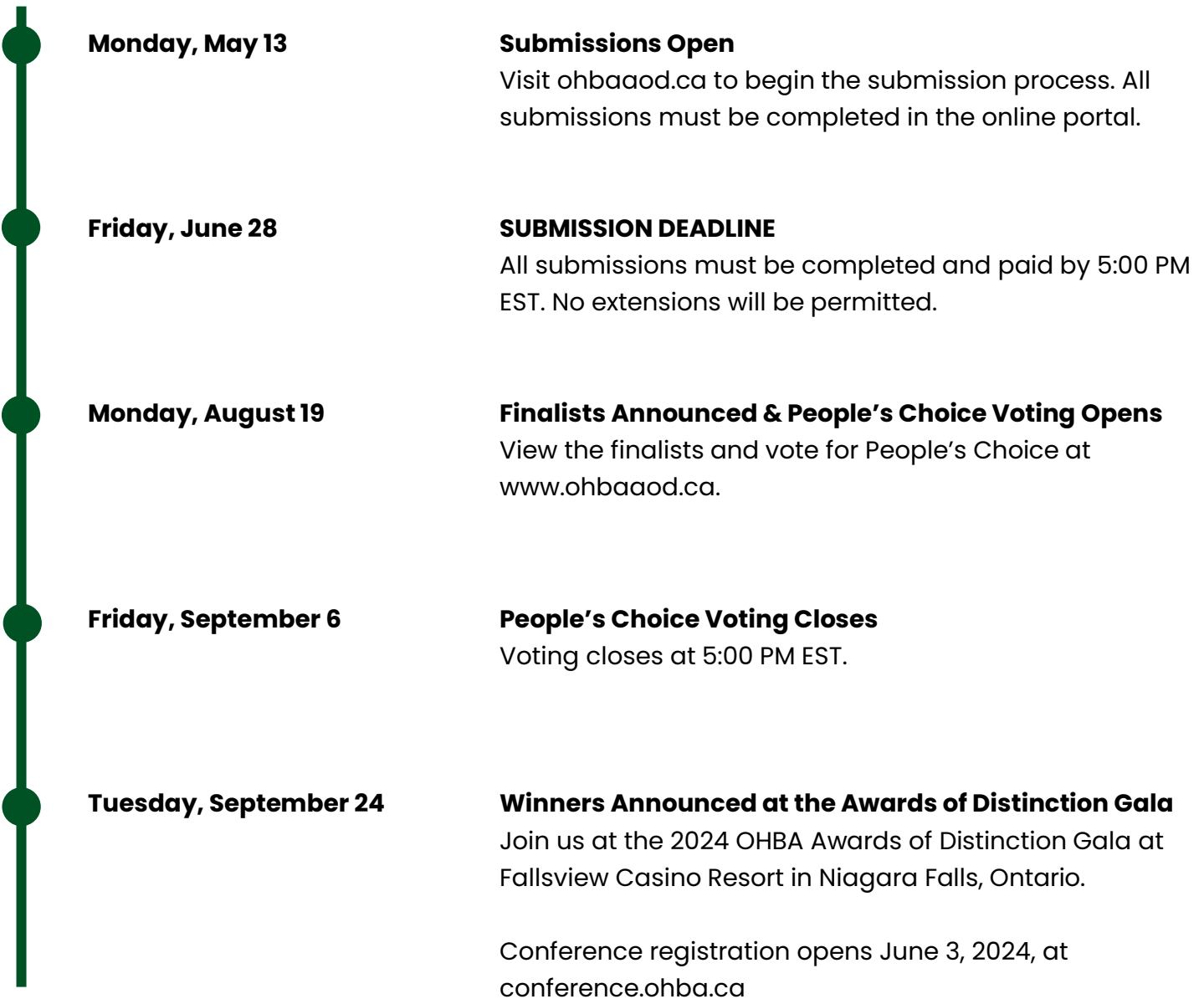
SUBMISSION FEES & TIMELINE

Submission Fee

\$250 + HST per submission.

Online Payment Only – All major credit cards are accepted.

Submission Timeline



ELIGIBILITY

The OHBA Awards of Distinction program adheres to the following submission eligibility and reserves the right to disqualify entries that do not observe the requirements or to move them to an appropriate category.

Membership Status

- All entrants and credited companies must have an active OHBA membership in good standing as of June 30, 2024.

Builder/Vendors

- Any builder or vendor** submitters must be licensed with the Home Construction Regulatory Authority (HCRA) to build and/or sell new homes.

Project Phase

- Projects must be open for sale or completed** within the eligibility window of June 2022 - June 2024.
- NEW - Purpose-built rental projects are eligible to be submitted. The project must be under construction or development and has gone to lease or plans to go to lease by June 2024.

Geographical Boundaries

- All projects must be located within the province of Ontario.

Resubmission

- Projects that have won a category in the previous two years are not eligible to enter the same or similar category.
- Projects that were finalists but did not win are eligible for resubmission if they meet the above eligibility criteria.

*A vendor is defined by HCRA as the following:

- On the person's own behalf, sells or transfers a home not previously occupied to an owner.
- On the person's own behalf, sells or transfers a unit in a residential condominium conversion project, which unit had not been previously occupied, to an owner.
- Is the builder, if the builder is acting under a contract with an owner to construct a home.

**Applicable to renovation, custom projects, and sales and marketing categories

The 2024 Awards of Distinction Program Committee reserves all publishing rights to the materials submitted.

RECOGNITION POLICY

Partnerships

Architectural designers, interior specialists, and marketing agencies are eligible to submit in **partnership with a builder/developer/renovator** in specified categories.

- All parties must be members of OHBA in good standing.
- Each party must agree to share equal representation by providing contact information for all parties.
- All partnerships will be verified by OHBA.
- In the case that the submission becomes a finalist or winner, the partners will be listed in alpha order.
- One trophy will be awarded with all partner names; additional trophies can be ordered after the awards.

Credit To

You may also provide “credit” to any key contributors. Credited companies must be members of OHBA in good standing (*see eligibility*)

Accuracy of information submitted is the responsibility of the submitter. OHBA will work to accommodate any revisions or additions to recognition but cannot guarantee once submissions have closed.

ENTRY FORMAT

All submissions must be completed using the OHBA AoD Portal. The portal allows you to draft entries, save content, edit, and review before finalizing the submission. To begin, submitters must create a user account on the AoD portal at www.ohbaaod.ca.

Each submission must fulfill the requirements as outlined within the category before moving to payment. Once paid, you can continue to edit your submission until the final deadline.

Categories that allow for hard copy submissions (#41 & #42) must be submitted by the final deadline. Hard copy submissions are not mandatory but strongly recommended.

Hard copy submissions are to be sent to:
Ontario Home Builders’ Association
ATTN: Awards of Distinction Submissions
20 Upjohn Rd. Suite 101, North York, ON, M3B 2V9

CATEGORY LISTING

The Awards of Distinction program is comprised of 50 categories divided into seven groupings, including the coveted Prestige awards.

ARCHITECTURAL DESIGN

1. Production Built Home (One Storey)
2. Production Built Home (Two Storeys up to 2500 SF)
3. Production Built Home (Two – Three Storeys 2501 SF and over)
4. Attached Multi-Unit Home
5. Stacked or Back to Back Townhome
6. Custom Home (Up to 3000 SF)
7. Custom Home (3001 – 5000 SF)
8. Mid-Rise Building (4 – 10 Storeys)
9. High-Rise Building (11+ Storeys)
10. High or Mid-Rise Condo Suite (up to 800 SF)
11. High or Mid-Rise Condo Suite (801 SF and over)
12. Lobby Entrance
13. Low-Rise Green Building (1-3 Storeys)
14. High or Mid-Rise Green Building (4+ Storeys)

RENOVATION (HOME OR CONDO)

15. Home Renovation / Addition (Actual Retail Value up to \$250,000)
16. Home Renovation / Addition (Actual Retail Value between \$250,001 - \$500,000)
17. Home Renovation / Addition (Actual Retail Value over \$500,001)
18. Kitchen Renovation
19. Bathroom Renovation

ROOM DESIGN

20. New Home Kitchen (New Low Rise Home up to 2500 SF)
21. New Home Kitchen (New Low Rise Home 2501 SF and over)
22. High or Mid-Rise Condo Suite Kitchen
23. New Home Bathroom
24. Low-Rise Amenity
25. High or Mid-Rise Amenity
26. Outdoor Living Space – **NEW**

IMAGE & ADVERTISING

27. Low-Rise Project Video (1-3 Storeys)
28. High or Mid-Rise Project Video (4+ Storeys)
29. Social Media
30. Website - Corporate
31. Website - Project Specific
32. Low-Rise Ad Campaign (1-3 Storeys)
33. High or Mid-Rise Ad Campaign (4+ Storeys)
34. Low-Rise Project Branding and Identity (1-3 Storeys)
35. High or Mid-Rise Project Branding and Identity (4+ Storeys)

ON-SITE SALES PRESENTATION

36. New Home Sales Office (Up to 1500 SF)
37. New Home Sales Office (1501 SF and over)
38. Design / Décor Centre
39. Model Home / Suite (Up to 2500 SF)
40. Model Home / Suite (2501 SF and Over)
41. Low-Rise Project Sales Brochure (1-3 Storeys)
42. High or Mid-Rise Project Sales Brochure (4+ Storeys)

INNOVATION

43. Innovation Award

PRESTIGE AWARDS

44. Project of the Year - Low-Rise
45. Project of the Year - High or Mid-Rise
46. OHBA People's Choice
47. OHBA Service Professional of the Year
48. OHBA Ontario Renovator of the Year
49. OHBA Ontario Builder of the Year - Small Volume (35 units or less)
50. OHBA Ontario Builder of the Year - Large Volume (36 units or more)

ARCHITECTURAL DESIGN

01. Production Built Home (One Storey)

This award recognizes the best architectural design of a production-built home (1 storey) by an OHBA builder member.

Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Written Content

Requirements – To Enter

- Square Footage (SF)
- Number of Storeys
- Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home made efficient use of the available space in terms of layout and lot.*
 - *Describe how the function of the home was designed in terms of people in their environment.*
 - *What makes this home appealing in terms of its exterior in relation to its surroundings and interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Marketing Site Plan
- 1 Exterior Marketing Project Rendering

02. Production Built Home (Two Storeys up to 2500 SF)

This award recognizes the best architectural design of a production-built home (2 storeys up to 2500 SF) by an OHBA builder member.

Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Written Content

Requirements – To Enter

- Square Footage (SF)
- Number of Storeys
- Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home made efficient use of the available space in terms of layout and lot.*
 - *Describe how the function of the home was designed in terms of people in their environment.*
 - *What makes this home appealing in terms of its exterior in relation to its surroundings and interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Marketing Site Plan
- 1 Exterior Marketing Project Rendering

03. Production Built Home (Two Storeys 2501 SF and Over)

This award recognizes the best architectural design of a production-built home (2 storeys 2501 SF and over) by an OHBA builder member.

Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Written Content

Requirements – To Enter

- Square Footage (SF)
- Number of Storeys
- Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home made efficient use of the available space, in terms of layout and lot.*
 - *Describe how the function of the home was designed in terms of people in their environment.*
 - *What makes this home appealing in terms of its exterior in relation to its surroundings and interior elements including, colour schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Marketing Site Plan
- 1 Exterior Marketing Project Rendering

04. Attached Multi-Unit Home

This award recognizes the best architectural design of an attached multi-unit home or townhome (up to 4 storeys, including 4th storey rooftop area) by an OHBA builder member.

Does not include stacked or back-to-back - See Category 5.

Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Written Content

Requirements – To Enter

- Square Footage (SF)
- Number of Storeys
- Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space in terms of layout and lot.*
 - *Describe how the function of the home was designed in terms of people in their environment.*
 - *What makes this home appealing in terms of its exterior in relation to neighbourhood integration and interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Marketing Site Plan
- 1 Exterior Marketing Project Rendering

05. Stacked or Back to Back Townhome

This award recognizes the best architectural design of a stacked or back to back townhome by an OHBA builder member. The unit must be part of a building that is up to 4 storeys.

Entries from the High or Mid-Rise Condo Suite award categories (#11 and #12) are not eligible for this award.

Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Written Content

Requirements – To Enter

- Square Footage (SF)
- Number of Storeys
- Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space in terms of layout and lot.*
 - *Describe how the function of the home was designed in terms of people in their environment.*
 - *What makes this home appealing in terms of its exterior in relation to neighbourhood integration and interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Marketing Site Plan
- 1 Exterior Marketing Project Rendering

06. Custom Home (Up to 3000 SF)

This award recognizes the best architectural design of a custom home (up to 3000 SF) by an OHBA builder member.

Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Innovation
- Written Content

Requirements – To Enter

- Square Footage (SF)
- Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space in terms of layout and lot.*
 - *Describe how the function of the home was designed specific to the client's needs.*
 - *What makes this home appealing in terms of its exterior in relation to its surroundings and interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *What innovative features make this custom home stand out?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan

07. Custom Home (3001 – 5000 SF)

This award recognizes the best architectural design of a custom home (3001 – 5000 SF) by an OHBA builder member.

Judging Criteria

- Use of Space
- Functionality
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Innovation
- Written Content

Requirements – To Enter

- Square Footage (SF)
- Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space in terms of layout and lot.*
 - *Describe how the function of the home was designed specific to the client's needs.*
 - *What makes this home appealing in terms of its exterior in relation to its surroundings and interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *What innovative features make this custom home stand out?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan

08. Mid-Rise Building (4-10 Storeys)

This award recognizes the best architectural design of a new mid-rise building (4-10 storeys) by an OHBA builder member.

Judging Criteria

- Functionality of Floorplate
- Creative use of space – Common areas, lobby, amenity space
- Ground Level and Neighbourhood Integration
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Innovation
- Written Content

Requirements – To Enter

- Number of Storeys
- Building Name / Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how the design function of the floorplate in terms of people in their environment.*
 - *Describe how this home best made use of the available space in terms of common areas and amenities.*
 - *What makes this home appealing in terms of its exterior in relation to neighbourhood integration and interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *What innovative features make this home stand out?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplate showing common areas and/or amenities
- 1 Floorplate showing layout of suites

09. High-Rise Building (11+ Storeys)

This award recognizes the best architectural design of a new high-rise building (11+ storeys) by an OHBA builder member.

Judging Criteria

- Functionality of Floorplate
- Creative use of space – Common areas, lobby, amenity space
- Ground Level and Neighbourhood Integration
- Uniqueness of Design – Interior
- Uniqueness of Design – Exterior
- Innovation
- Written Content

Requirements – To Enter

- Number of Storeys
- Building Name / Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how the design function of the floorplate in terms of people in their environment.*
 - *Describe how this home best made use of the available space in terms of common areas and amenities.*
 - *What makes this home appealing in terms of its exterior in relation to neighbourhood integration and interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *What innovative features make this home stand out?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplate showing common areas and/or amenities
- 1 Floorplate showing layout of suites

10. High or Mid-Rise Condo Suite (Up to 800 SF)

This award recognizes the best architectural design of a new high or mid-rise condo suite (up to 800 SF) by an OHBA builder member. The suite must be part of a building that is 4+ storeys above grade. *Entries from the stacked townhome unit (#5) are not eligible for this award.*

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Written Content

Requirements – To Enter

- Square Footage
- Building Name / Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space in terms of layout and floorplan.*
 - *Describe how the function of the home was designed in terms of people in their environment.*
 - *What makes this home appealing in terms of its interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 10 Interior Photos
- 1 Floorplan showing layout of suite
- 1 Floorplate showing layout of suites

11. High or Mid-Rise Condo Suite (801 SF and over)

This award recognizes the best architectural design of a new high or mid-rise condo suite (801 SF and over) by an OHBA builder member. The suite must be part of a building that is 4+ storeys above grade. *Entries from the stacked townhome unit (#5) are not eligible for this award.*

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Written Content

Requirements – To Enter

- Square Footage
- Building Name / Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space in terms of layout and floorplan.*
 - *Describe how the function of the home was designed in terms of people in their environment.*
 - *What makes this home appealing in terms of its interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 10 Interior Photos
- 1 Floorplan showing layout of suite
- 1 Floorplate showing layout of suites

12. Lobby Entrance

This award recognizes the best lobby entrance of a multi-unit residential building by an OHBA builder member.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Written Content

Requirements – To Enter

- Square Footage
- Building Name / Model Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this lobby best made use of the available space in terms of layout and floorplan.*
 - *Describe how the function of the lobby was designed in terms of people in their environment.*
 - *What makes this lobby appealing in terms of its interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 1 Floorplan showing layout of lobby

13. Low-Rise Green Home (Part 9 of Ontario Building Code)

This award recognizes the best low-rise home that utilizes innovation in energy-efficient and high-performance practices by an OHBA builder member.

Judging Criteria

- Innovation
- Sustainability
- Uniqueness of Design
- Use of Space
- Functionality
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Number of Storeys
- Written Content – Guided Questions (200 max words per question)
 - *Describe the innovative technology/technologies/systems incorporated into this project.*
 - *What sustainable initiatives have been incorporated into this project that go above and beyond standard building code practices?*
 - *Define the percentage higher than code that this project meets.*
 - *Describe how the home was designed to improve indoor air quality.*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan

14. High or Mid-Rise Green Building (Part 3 of Ontario Building Code)

This award recognizes the best high or mid-rise building that utilizes innovation in energy-efficient and high-performance practices by an OHBA builder member.

Judging Criteria

- Innovation
- Sustainability
- Uniqueness of Design
- Use of Space
- Functionality
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Number of Storeys
- Written Content – Guided Questions (200 max words per question)
 - *Describe the innovative technology/technologies/systems incorporated into this project.*
 - *What sustainable initiatives have been incorporated into this project that go above and beyond standard building code practices?*
 - *Define the percentage higher than code that this project meets.*
 - *Describe how the home was designed to improve indoor air quality.*
 - *Describe any special features or challenges overcome in the architectural design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 Interior Photos
- 3 – 5 Exterior Photos
- 1 Floorplan
- 1 Exterior Marketing Project Rendering

RENOVATION (HOME OR CONDO)

15. Home Renovation / Addition (Actual Retail Value up to \$250,000)

This award recognizes the best home renovation/addition (up to \$250,000) by an OHBA builder/renovator member. Please do not include client names or addresses, as part of the project or model name.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Integration of new space into existing space
- Written Content

Requirements – To Enter

- Actual retail value of completed renovation or conversion (includes materials, labour, equipment rentals, etc.)
- Project Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space in terms of layout and lot.*
 - *Describe how the function of the home was designed, specific to the client's needs.*
 - *What makes this home appealing in terms of its exterior in relation to its surroundings and interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *What innovative features make this renovation stand out?*
 - *How does this renovation integrate the new space into the existing space?*
 - *Describe any challenges overcome in the renovation, including construction issues and by-law restrictions.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 4 – 6 Sets of comparative photos showing the “before” and “after view”
 - Before and after views must be from same angle
 - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.

RENOVATION (HOME OR CONDO)

16. Home Renovation / Addition (Actual Retail Value between \$250,001 – \$500,000)

This award recognizes the best home renovation/addition (\$250,001 – \$500,000) by an OHBA builder/renovator member. Please do not include client names or addresses, as part of the project or model name.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Integration of new space into existing space
- Written Content

Requirements – To Enter

- Actual retail value of completed renovation or conversion (includes materials, labour, equipment rentals, etc.)
- Project Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space in terms of layout and lot.*
 - *Describe how the function of the home was designed, specific to the client's needs.*
 - *What makes this home appealing in terms of its exterior in relation to its surroundings and interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *What innovative features make this renovation stand out?*
 - *How does this renovation integrate the new space into the existing space?*
 - *Describe any challenges overcome in the renovation, including construction issues and by-law restrictions.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 4 – 6 Sets of comparative photos showing the “before” and “after view”
 - Before and after views must be from same angle
 - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.

RENOVATION (HOME OR CONDO)

17. Home Renovation / Addition (Actual Retail Value over \$500,001)

This award recognizes the best home renovation/addition (over \$500,001) by an OHBA builder/renovator member. Please do not include client names or addresses, as part of the project or model name.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Integration of new space into existing space
- Written Content

Requirements – To Enter

- Actual retail value of completed renovation or conversion (includes materials, labour, equipment rentals, etc.)
- Project Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this home best made use of the available space in terms of layout and lot.*
 - *Describe how the function of the home was designed, specific to the client's needs.*
 - *What makes this home appealing in terms of its exterior in relation to its surroundings and interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *What innovative features make this renovation stand out?*
 - *How does this renovation integrate the new space into the existing space?*
 - *Describe any challenges overcome in the renovation, including construction issues and by-law restrictions.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 4 – 6 Sets of comparative photos showing the “before” and “after view”
 - Before and after views must be from the same angle
 - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.

RENOVATION (HOME OR CONDO)

18. Kitchen Renovation

This award recognizes the best kitchen renovation by an OHBA builder/renovator member. Please do not include client names or addresses, as part of the project or model name.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design – Interior
- Innovation
- Written Content

Requirements – To Enter

- Actual retail value of completed renovation or conversion (includes materials, labour, equipment rentals, etc.)
- Project Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this renovation best made use of the available space.*
 - *Describe how the function of the renovation was designed, specific to the client's needs.*
 - *What makes this home appealing in terms of its interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *What innovative features make this renovation stand out?*
 - *Describe any challenges overcome in the renovation.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 4 – 6 Sets of comparative photos showing the “before” and “after view.”
 - Before and after views must be from the same angle
 - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.

RENOVATION (HOME OR CONDO)

19. Bathroom Renovation

This award recognizes the best bathroom renovation by an OHBA builder/renovator member. Please do not include client names or addresses, as part of the project or model name.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design – Interior
- Innovation
- Written Content

Requirements – To Enter

- Actual retail value of completed renovation or conversion (includes materials, labour, equipment rentals, etc.)
- Project Name
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this renovation best made use of the available space.*
 - *Describe how the function of the renovation was designed, specific to the client's needs.*
 - *What makes this home appealing in terms of its interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *What innovative features make this renovation stand out?*
 - *Describe any challenges overcome in the renovation.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 4 – 6 Sets of comparative photos showing the “before” and “after view.”
 - Before and after views must be from the same angle
 - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.

20. New Home Kitchen (New Low-Rise Home up to 2500 SF)

This award recognizes the best kitchen in a new low-rise home (up to 2501 SF) by an OHBA builder member. This category is open to production-built and custom homes.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Building Type – Production Built or Custom Home
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this room design best made use of the available space, including layout.*
 - *Describe how the function of the room was designed, specific to the client's needs.*
 - *What makes this room appealing in terms of its interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *What innovative features make this room design stand out?*
 - *Describe any challenges overcome in the room design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos showing different views
- 1 Floorplan

21. New Home Kitchen (New Low-Rise Home 2501 SF and over)

This award recognizes the best kitchen in a new low-rise home (2501 SF and over) by an OHBA builder member. This category is open to production-built and custom homes.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Building Type – Production Built or Custom Home
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this room design best made use of the available space, including layout.*
 - *Describe how the function of the room was designed, specific to the client's needs.*
 - *What makes this room appealing in terms of its interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *What innovative features make this room design stand out?*
 - *Describe any challenges overcome in the room design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos showing different views
- 1 Floorplan

22. High or Mid-Rise Condo Suite Kitchen

This award recognizes the best new residential high or mid-rise condo suite kitchen, including kitchens in stacked townhomes, by an OHBA builder member.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Building Type – Production Built or Custom Home
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this room design best made use of the available space, including layout.*
 - *Describe how the function of the room was designed, specific to the client's needs.*
 - *What makes this room appealing in terms of its interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *What innovative features make this room design stand out?*
 - *Describe any challenges overcome in the room design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos showing different views
- 1 Floorplan

23. New Home Bathroom

This award recognizes the best new home bathroom by an OHBA builder member. This category is open to production-built and custom homes.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Building Type – Dropdown menu
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this room design best made use of the available space, including layout.*
 - *Describe how the function of the room was designed, specific to the client's needs.*
 - *What makes this room appealing in terms of its interior elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *What innovative features make this room design stand out?*
 - *Describe any challenges overcome in the room design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos showing different views
- 1 Floorplan

24. Low-Rise Amenity

This award recognizes the best single amenity within a new low-rise home by an OHBA builder member. *Examples: Gym, Home Office, Spa, Games Room, Mudroom, Music Studio, etc.*

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Sub Title - Specific Amenity / Room
- Square Footage
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this amenity best made use of the available space in terms of layout and floorplan.*
 - *Describe how the function of the amenity was designed in terms of people in their environment.*
 - *What makes this amenity appealing in terms of its elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the amenity design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 showing different views of amenity space
- 1 Floorplan showing layout of amenities.

25. High or Mid-Rise Amenity

This award recognizes the best single amenity within a mid or high-rise residential building by an OHBA builder member.

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Sub Title - Specific Amenity
- Square Footage
- Written Content – Guided Questions (200 max words per question)
 - *Describe how this amenity best made use of the available space in terms of layout and floorplan.*
 - *Describe how the function of the amenity was designed in terms of people in their environment.*
 - *What makes this amenity appealing in terms of its elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the amenity design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 showing different views of amenity space
- 1 Floorplan showing layout of amenity.

26. Outdoor Living Space

This award recognizes the best outdoor living space by an OHBA builder member.

*** OHBA reserves the right to divide this category based on building size.*

Judging Criteria

- Use of space
- Functionality
- Uniqueness of Design
- Innovation
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Sub Title - Specific Amenity
- Square Footage
- Written Content – Guided Questions (200 max words per question)
 - *Describe how you best made use of the available outdoor living space.*
 - *Describe how the function of the outdoor living space was designed in terms of people in their environment.*
 - *What makes this outdoor living space appealing in terms of its elements, including colour schemes, fittings, furnishings, and architectural features?*
 - *Describe any special features or challenges overcome in the outdoor living space design.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 10 showing different views of outdoor living space.
- 1 Floorplan showing the layout of outdoor living space.

27. Low Rise Project Video (1-3 Storeys)

This award recognizes the best new residential low-rise project (1-3 storeys) video advertised by an OHBA builder member. Only project-specific videos are eligible (not applicable to corporate videos).

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Sub Title - Specific Target / Feature
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe the concept and key messaging.*
 - *What creative elements were strategically utilized?*
 - *How was the multimedia designed to reach the target market?*
 - *Describe how the multimedia was developed and distributed within budget.*
 - *Describe the campaign's success in terms of measurable results, such as views/engagement.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- Final Video Product - Video cannot be over 4 minutes in length.

28. High or Mid-Rise Project Video (4+ Storeys)

This award recognizes the best new residential high or mid-rise project (4+ storeys) video advertised by an OHBA builder member. Only project-specific videos are eligible (not applicable to corporate videos).

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Sub Title - Specific Target / Feature
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe the concept and key messaging.*
 - *What creative elements were strategically utilized?*
 - *How was the multimedia designed to reach the target market?*
 - *Describe how the multimedia was developed and distributed within budget.*
 - *Describe the campaign's success in terms of measurable results, such as views and engagement.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- Final Video Product - Video cannot be over 4 minutes in length.

29. Social Media Campaign

This award recognizes the best social media campaign advertised by an OHBA member. Both corporate or new residential project-specific social media campaigns are eligible.

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Effectiveness / Results
- Written Content

Requirements – To Enter

- Link to all social media accounts (Facebook, Twitter, Instagram, etc.)
- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe the concept and key messaging.*
 - *What creative elements were strategically utilized?*
 - *How was the campaign designed to reach the target market?*
 - *Describe how the campaign was developed and distributed within budget.*
 - *Describe the campaign's success in terms of measurable results, such as new followers, impressions, and engagement.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- Sample screenshots/imagery of campaign activity on each applicable platform.

30. Website – Corporate

This award recognizes the best corporate website advertised by an OHBA member.

This category is open to all OHBA members.

Judging Criteria

- Effective communication of brand
- Ease of use/navigation
- Creativity, Concept, Originality
- Written Content

Requirements – To Enter

- Link to website
 - The website must be open to the public.
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe how the multimedia effectively communicates key brand messaging.*
 - *What creative elements were strategically utilized?*
 - *What is the target market?*
 - *How was the multimedia designed to reach the target market?*
 - *Describe how the multimedia was developed and distributed within budget.*
 - *Describe the multimedia's success in terms of measurable results, such as page views, traffic, and key insights.*

31. Website – Project Specific

This award recognizes the best new residential **project-specific** website advertised by an OHBA builder member.

Judging Criteria

- Effective communication of brand
- Ease of use/navigation
- Creativity, Concept, Originality
- Written Content

Requirements – To Enter

- Link to website
 - The website must be open to the public.
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe how the multimedia effectively communicates key brand messaging.*
 - *What creative elements were strategically utilized?*
 - *What is the target market?*
 - *How was the multimedia designed to reach the target market?*
 - *Describe how the multimedia was developed and distributed within budget.*
 - *Describe the multimedia's success in terms of measurable results, such as page views, traffic, and key insights.*

32. Low Rise Ad Campaign (1-3 Storeys)

This award recognizes the best new residential low-rise (1-3 storeys) ad campaign advertised by an OHBA builder member.

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Effectiveness / Results
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 – \$50K, \$51K – \$100K, \$101K – \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe the concept and key messaging.*
 - *What creative elements were strategically utilized?*
 - *How was the campaign designed to reach the target market?*
 - *Describe how the campaign was developed and distributed within budget.*
 - *Describe the campaign's success according to key performance indicators, including results, if available.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 4 Proof of Ad Placement (Must be within the eligibility period)
- 1 – 4 Ads from Campaign (Print, Video, Radio, Etc.)

33. High or Mid-Rise Ad Campaign (4+ Storeys)

This award recognizes the best new residential high or mid-rise (4+ storeys) ad campaign advertised by an OHBA builder member.

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Effectiveness / Results
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 – \$50K, \$51K – \$100K, \$101K – \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe the concept and key messaging.*
 - *What creative elements were strategically utilized?*
 - *How was the campaign designed to reach the target market?*
 - *Describe how the campaign was developed and distributed within budget.*
 - *Describe the campaign's success according to key performance indicators, including results, if available.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 4 Proof of Ad Placement (Must be within the eligibility period)
- 1 – 4 Ads from Campaign (Print, Video, Radio, Etc.)

34. Low-Rise Project Branding and Identity (1-3 Storeys)

This award recognizes the best project branding (graphic appeal, brand cohesion and project positioning) for a new residential low-rise project (1-3 storeys) advertised by an OHBA builder member.

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe the concept behind the project name, logo, typography, tone of copy, imagery, graphic elements, and treatments.*
 - *What creative elements were strategically utilized?*
 - *How was the brand designed to reach the target market?*
 - *Describe how the branding was developed and distributed within budget.*

Requirements to Upload

- Project Logo
- 4 – 6 photos showing the brand in various applications (signs, media, marketing materials)
- Brand Identity Package/Story Book (optional)

35. High or Mid-Rise Project Branding and Identity (4+ Storeys)

This award recognizes the best project branding (graphic appeal, brand cohesion and project positioning) for a new residential high or mid-rise project (4+ storeys) advertised by an OHBA builder member.

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe the concept behind the project name, logo, typography, tone of copy, imagery, graphic elements, and treatments.*
 - *What creative elements were strategically utilized?*
 - *How was the brand designed to reach the target market?*
 - *Describe how the branding was developed and distributed within budget.*

Requirements to Upload

- Project Logo
- 4 – 6 photos showing the brand in various applications (signs, media, marketing materials)
- Brand Identity Package/Story Book (optional)

ON-SITE SALES PRESENTATION

36. New Home Sales Office (up to 1500 SF)

This award recognizes the best new home sales office (up to 1500 SF) by an OHBA builder member. Virtual sales offices will be accepted in this category.

Judging Criteria

- Concept
- Creativity
- Use of Space / Functionality
- Innovation
- Overall appeal to target market
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 – \$50K, \$51K – \$100K, \$101K – \$150K, \$151K+)
- Written Content – Guided Questions (200 words max per question)
 - *Describe the concept in terms of its relevance to the target market.*
 - *Describe the creative, innovative, and/or technological elements that enhance customer experience.*
 - *How is the space and functionality designed to appeal to the target market?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 6 photos of interior
- 1 – 6 photos of exterior and entrance
- 1 Floorplan of sales office (with dimensions)

Please note: OHBA reserves the right to split the category based on physical and virtual sales offices.

ON-SITE SALES PRESENTATION

37. New Home Sales Office (1501 SF and over)

This award recognizes the best new home sales office (1501 SF and over) by an OHBA builder member.

Judging Criteria

- Concept
- Creativity
- Use of Space / Functionality
- Innovation
- Overall appeal to target market
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 – \$50K, \$51K – \$100K, \$101K – \$150K, \$151K+)
- Written Content – Guided Questions (200 words max per question)
 - *Describe the concept in terms of its relevance to the target market.*
 - *Describe the creative, innovative, and/or technological elements that enhance customer experience.*
 - *How is the space and functionality designed to appeal to the target market?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 1 – 6 photos of interior
- 1 – 6 photos of exterior and entrance
- 1 Floorplan of sales office (with dimensions)

Please note: OHBA reserves the right to split the category based on physical and virtual sales offices.

ON-SITE SALES PRESENTATION

38. Design / Décor Centre

This award recognizes the best design or décor centre by an OHBA member. Project-specific, corporate showrooms and independent design centers are eligible.

Judging Criteria

- Functionality and Efficiency
- Variety of product offerings
- Uniqueness of design
- Visual appeal
- Written content

Requirements – To Enter

- Project Name / Model Name
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *Describe how the design/décor centre maximizes functionality, making the most efficient use of space.*
 - *What sets your design/décor centre apart in terms of presenting a range of product offerings?*
 - *Describe how the finishings, furnishings and accessories appeal to the target market.*
 - *Describe the creative, design, and/or technological elements that enhance customer experience.*
 - *Describe the target market and how the design/décor centre was designed to reach this market.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos of interior
- 1 Floorplan of décor centre layout (with dimensions)

Additional Requirements needed for previous winners.

- 4 – 6 Sets of comparative photos showing the “before” and “after view”
 - Before and after views must be from the same angle
 - Both images should either be landscape **or** portrait – Not a combination of both.
- 1 “before” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.
- 1 “after” Floorplan
 - Hand drawn sketches will be accepted. Highlight the renovated area.

ON-SITE SALES PRESENTATION

39. Model Home / Suite (Up to 2500 SF)

This award recognizes the best model home or suite (up to 2500 SF) for a new residential project by an OHBA builder member.

Judging Criteria

- Overall appeal to target market
- Finishings, Furnishings and Accessories
- Uniqueness of design
- Written content

Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Decorating Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *What design elements are featured to appeal to the target market?*
 - *Describe how the finishings, furnishings and accessories appeal to the target market.*
 - *What sets your model home/suite apart in terms of interior and exterior design?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 5 – 10 photos throughout the model home
- 1 Floorplan

ON-SITE SALES PRESENTATION

40. Model Home / Suite (2501 SF and over)

This award recognizes the best model home or suite (2501 SF and over) for a new residential project by an OHBA builder member.

Judging Criteria

- Overall appeal to target market
- Finishings, Furnishings and Accessories
- Uniqueness of design
- Written content

Requirements – To Enter

- Project Name / Model Name
- Square Footage (SF)
- Decorating Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 max words per question)
 - *What design elements are featured to appeal to the target market?*
 - *Describe how the finishings, furnishings and accessories appeal to the target market.*
 - *What sets your model home/suite apart in terms of interior and exterior design?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 5 – 10 photos throughout the model home
- 1 Floorplan

ON-SITE SALES PRESENTATION

41. Low-Rise Project Sales Brochure (1 – 3 Storeys)

This award recognizes the best sales brochure for an OHBA builder member advertising a new residential low-rise project (1-3 storeys). *Virtual sales brochures will be accepted in this category.*

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Number of Storeys
- Marketing Budget (\$0 – \$50K, \$51K – \$100K, \$101K – \$150K, \$151K+)
- Written Content – Guided Questions (200 words max per question)
 - *Describe the concept and key messaging.*
 - *What creative elements were strategically utilized?*
 - *How was the brochure designed to reach the target market?*
 - *Describe how the brochure was developed and distributed within budget.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos of completed brochure

Hard Copy Requirements

- 5 copies of complete brochure

SEND HARD COPY REQUIREMENTS TO:

Ontario Home Builders' Association
Awards of Distinction Submissions
20 Upjohn Rd. Suite 101
North York, ON, M3B 2V9

Please note:

- *All entries remain the property of OHBA.*
- *OHBA reserves the right to split the category based on hard copy and digital submissions.*

ON-SITE SALES PRESENTATION

42. High or Mid-Rise Project Sales Brochure (4+ Storeys)

This award recognizes the best sales brochure for an OHBA builder member advertising a new residential high or mid-rise project (4+ storeys). *Virtual sales brochures will be accepted in this category.*

Judging Criteria

- Concept
- Creativity
- Content (via upload)
- Target Market Relevance
- Written Content

Requirements – To Enter

- Project Name / Model Name
- Number of Storeys
- Marketing Budget (\$0 - \$50K, \$51K - \$100K, \$101K - \$150K, \$151K+)
- Written Content – Guided Questions (200 words max per question)
 - *Describe the concept and key messaging.*
 - *What creative elements were strategically utilized?*
 - *How was the brochure designed to reach the target market?*
 - *Describe how the brochure was developed and distributed within budget.*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3 – 5 photos of completed brochure

Hard Copy Requirements

- 5 copies of complete brochure

SEND HARD COPY REQUIREMENTS TO:

Ontario Home Builders' Association
Awards of Distinction Submissions
20 Upjohn Rd. Suite 101
North York, ON, M3B 2V9

Please note:

- *All entries remain the property of OHBA*
- *OHBA reserves the right to split the category based on hard copy and digital submissions*

43. Innovation Award

This award recognizes an innovative product/service by an OHBA member that improves the residential and professional home building industry.

Judging Criteria

- Concept
- Creativity
- Target Market Relevance
- Written Content

Requirements – To Enter

- Product Name
- Written Content – Guided Questions (100 max words per question)
 - *Describe the concept and key messaging*
 - *What innovative elements were strategically utilized?*
 - *How does the product/service impact and benefit the target market?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 3-5 photos of product/service

44. Project of the Year – Low Rise

The Project of the Year award is bestowed upon the builder whose low-rise project combines the best overall architectural design, advertising, promotion, and on-site sales presentation.

Cumulative scores are derived from entries in the categories described below.

In the event of a mixed-use project, you must focus all qualifying categories on the low-rise components of the project. Community amenities are accepted.

To be eligible for Project of the Year, the project must be entered into one of the categories in each of the following three groupings. Example highlighted below:

Architectural Design **or** Room Design

1. Production Built Home (One Storey)
2. Production Built Home (Two Storeys up to 2500 SF)
3. **Production Built Home (Two Storeys 2501 SF and over)**
4. Attached Multi-Unit Home
5. Stacked Townhome Unit
13. Low-Rise Green Building (1-3 Storeys)
20. New Home Kitchen (New Low-Rise Home up to 2500 SF)
21. New Home Kitchen (New Low-Rise Home 2501 SF and over)
23. New Home Bathroom
24. Low-Rise Amenity

Image and Advertising

27. Low-Rise Project Video (1-3 Storeys)
29. **Social Media**
30. Website (Project Specific)
32. Low Rise Ad Campaign (1-3 Storeys)
34. Low Rise Project Branding and Identity (1-3 Storeys)

On-Site Sales Presentation

36. New Home Sales Office (Up to 1500 SF)
37. New Home Sales Office (1501 SF and over)
38. **Design / Décor Centre**
39. Model Home / Suite (Up to 2500 SF)
40. Model Home / Suite (2501 SF and Over)
41. Low-Rise Project Sales Brochure (1-3 Storeys)

Requirements – To Enter

- Written Content – Guided Questions (250 words max per question)
 - *How does your project go above and beyond the standard low-rise, in terms of overall architectural design, advertising, promotion and on-site sales presentation?*
 - *Why is your project the best low-rise in Ontario?*
- Percentage of project sold.

45. Project of the Year – High or Mid-Rise

The Project of the Year award is bestowed upon the builder whose high or mid-rise project combines the best overall architectural design, advertising, promotion, and on-site sales presentation. Cumulative scores are derived from entries in the categories described below.

In the event of a mixed-use project, you must focus all qualifying categories on the High or Mid-Rise components of the project. Community amenities are accepted.

To be eligible for Project of the Year, the project must be entered into one of the categories in each of the following three groupings. Example highlighted below:

Architectural Design **or** Room Design

8. Mid-Rise Building (4 – 10 Storeys)
9. High-Rise Building (11+ Storeys)
10. **High or Mid-Rise Condo Suite (up to 800 SF)**
11. High or Mid-Rise Condo Suite (801 SF and over)
12. Lobby Entrance
14. High or Mid-Rise Green Building (4+ Storeys)
22. High or Mid-Rise Condo Suite Kitchen
23. New Home Bathroom
25. High or Mid-Rise Amenity

Image and Advertising

28. Mid or High-Rise Project Video (4+ Storeys)
29. Social Media Campaign
31. **Website (Project Specific)**
33. High or Mid-Rise Ad Campaign (4+ Storeys)
35. High or Mid-Rise Branding and Identity (4+ Storeys)

On-Site Sales Presentation

36. New Home Sales Office (Up to 1500 SF)
37. New Home Sales Office (1501 SF and over)
38. Design / Décor Centre
39. Model Home / Suite (Up to 2500 SF)
40. Model Home / Suite (2501 SF and Over)
42. **Mid or High-Rise Project Sales Brochure (4+ Storeys)**

Requirements – To Enter

- Written Content – Guided Questions (250 words max per question)
 - *How does your project go above and beyond the standard low-rise, in terms of overall architectural design, advertising, promotion and on-site sales presentation?*
 - *Why is your project the best high or mid-rise in Ontario?*
- Percentage of project sold.

46. OHBA People’s Choice Award

Finalists for the OHBA People’s Choice Award are based upon the finalists for the OHBA Project of the Year (Low and High or Mid-Rise) and are automatically entered into the OHBA People’s Choice Award. Therefore, there is no submission necessary into the People’s Choice Award.

OHBA members and the public are welcome to vote for the OHBA Project of the Year winner once the finalists are announced in Early August.

47. OHBA Service Professional of the Year

The Service Professional of the Year award highlights an OHBA member company that demonstrates outstanding professionalism and integrity within their business, industry, and community.

Judging Criteria

- Sales and Marketing Excellence
- Innovation (including but not limited to products, designs, systems, and environmental)
- Community Service
- Support of the Industry

Requirements – To Enter

- Written Content – Guided Questions (250 words max per question)
 - *How has your company demonstrated sales and marketing excellence that goes above and beyond?*
 - *What innovations (including but not limited to products, designs, systems, and environmental) does your company adopt and/or employ and why?*
 - *How has your company demonstrated community service that goes above and beyond?*
 - *How has your company demonstrated support for the industry (including locally, provincially, and nationally)?*
 - *Why is your company the best service professional in Ontario?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 5 – 10 photos exhibiting the judging criteria

48. OHBA Ontario Renovator of the Year

The Ontario Renovator of the Year award highlights an OHBA renovation member company that demonstrates outstanding professionalism and integrity within their business, industry, and community.

If you have won Renovator of the Year at your local HBA level, you may qualify to receive a complimentary entry into OHBA Ontario Renovator of the Year. For more information, please contact info@ohbaaad.ca

Judging Criteria

- Sales and Marketing Excellence
- Innovation
- Community Service
- Support of the Industry

Requirements – To Enter

- Written Content – Guided Questions (250 words max per question)
 - *How has your company demonstrated sales and marketing excellence that goes above and beyond?*
 - *What innovations (including but not limited to products, designs, systems, and environmental) does your company adopt and/or employ and why?*
 - *How has your company demonstrated community service that goes above and beyond?*
 - *How has your company demonstrated support for the industry (including locally, provincially, and nationally)?*
 - *Why is your company the best renovator in Ontario?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 5 – 10 photos exhibiting the judging criteria

49. OHBA Ontario Builder of the Year – Small Volume (35 Units or Less)

The OHBA Builder of the Year – Small Volume award highlights an OHBA home building member company that demonstrates outstanding professionalism and integrity within their business, industry, and community.

Volume is based on the previous 3-year completion average.

If you have won Builder of the Year at your local HBA level, you may qualify to receive a complimentary entry into OHBA Ontario Builder of the Year. For more information, please contact info@ohbaaad.ca

Judging Criteria

- Sales and Marketing Excellence
- Innovation (including but not limited to products, designs, systems, and environmental)
- Community Service
- Support of the Industry

Requirements – To Enter

- Written Content – Guided Questions (250 words max per question)
 - *How has your company demonstrated sales and marketing excellence that goes above and beyond?*
 - *What innovations (including but not limited to products, designs, systems, and environmental) does your company adopt and/or employ and why?*
 - *How has your company demonstrated community service that goes above and beyond?*
 - *How has your company demonstrated support for the industry (including locally, provincially, and nationally)?*
 - *Why is your company the best builder in Ontario?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 5 – 10 photos exhibiting the judging criteria

50. OHBA Ontario Builder of the Year – Large Volume (36 Units or More)

The OHBA Builder of the Year – Large Volume award highlights an OHBA home building member company that demonstrates outstanding professionalism and integrity within their business, industry, and community.

Volume is based on the previous 3-year completion average.

If you have won in Builder of the Year at your local HBA level, you may qualify to receive a complimentary entry into OHBA Ontario Builder of the Year. For more information, please contact info@ohbaaad.ca

Judging Criteria

- Sales and Marketing Excellence
- Innovation (including but not limited to products, designs, systems, and environmental)
- Community Service
- Support of the Industry

Requirements – To Enter

- Written Content – Guided Questions (250 words max per question)
 - *How has your company demonstrated sales and marketing excellence that goes above and beyond?*
 - *What innovations (including but not limited to products, designs, systems, and environmental) does your company adopt and/or employ and why?*
 - *How has your company demonstrated community service that goes above and beyond?*
 - *How has your company demonstrated support for the industry (including locally, provincially, and nationally)?*
 - *Why is your company the best builder in Ontario?*

Requirements to Upload

- Company Logo and Project Logo (if applicable)
- 5 – 10 photos exhibiting the judging criteria